



Tuesday, May 17, 2016: Hilton Miami Airport

8:30 a.m. REGISTRATION AND NETWORKING BREAKFAST

9:00 a.m. – 9:30 a.m. CONFERENCE OPENING AND WELCOME REMARKS
Doug Davidson, Market Executive, Global Commercial Banking, Bank of America (Chair, International Business Council)

Lee Sandler, Founding Member, Sandler Travis & Rosenberg, P.A. (Chair of the Florida International Trade and Investment Conference)

9:30 a.m. – 10:30 a.m. INTERNATIONAL TRADE OUTLOOK
 Individual presentations providing insight on the global economic trends and their impact to the State. What is the outlook for world economies in the short to medium term: 2016 and beyond? -2025? What are the biggest emerging risks for companies? How does an environment of slow global growth and slowing globalization challenge businesses? Can it present opportunities as well? What is the impact to Florida’s economy and how can business navigate these challenges?

- Moderator:** Tony Carvajal, Executive Director, Florida Chamber Foundation
- Joe Hedberg, Rates & Currencies Global Strategist, Bank of America
 - Jerry Parish, Chief Economist, Florida Chamber Foundation
 - Steve Cernak, Port Director, Port Everglades (tentative)

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10:30 a.m. – 10:45 a.m. EXECUTIVE NETWORKING

10:45 am. – 11:05 a.m. Opening speaker:

Omar Khan, Assistant U.S. Trade Representative for Intergovernmental Affairs and Public Engagement

11:05 a.m. – 12:00 p.m. MAKING AND MOVING YOUR PRODUCT GLOBALLY PANEL

From the shop floor to your customer’s door and everything in-between. This panel explores the complex world of international trade and shares best practices.

Moderator: Lenny Feldman, Sandler Travis & Rosenberg, PA

- Jennifer Robertson Ahrens, Roberson Forwarding
- Tommy Berry, Point Trade Services, Panama City (FTZ) -
- Gary Arkin, President of Premier Stoneworks, LLC -

12:00 p.m. – 1:45 p.m. LUNCH PROGRAM: FOCUS ON CUBA PANEL

Recent changes in in US-Cuban relations have opened up. What does this mean for the business community in the US? What is the current “state of play”? What are the challenges facing new entrants into the Cuban market.

- Pedro Freyre, Chair, International Practice, Akerman, LLP
- Fernando Capablanca, Managing Director, Whitecap Consulting Group LLC
- Giora Israel, Senior Vice President of Global Port & Destination Development, Carnival Corporation (invited)

1:45 p.m. – 2:00 p.m. EXECUTIVE NETWORKING

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2:00 p.m. – 3:00 p.m. MARKETING FLORIDA AND OPENING NEW FRONTIERS.

What is our state’s economic development story and strategy? What are the new opportunities for Florida companies and how do we get there?

Moderator: Mark Trowbridge, President & CEO, Coral Gables Chamber of Commerce

- Joseph S. Hice, Chief Marketing Officer, Enterprise Florida
- Crystal Stiles, Economic Development Manager, FPL
- Saif Y. Ishaq, Vice President for Engagement, Office of Engagement, Florida International University
- Patrick M. O’Connell, Senior Vice President - New Business Development, EWM Realty International

3:00 p.m. CLOSING REMARKS AND ADJOURNMENT

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