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Media Law Resource Center

In cooperation with

University of Miami School of
Communication and School of Law &
The Inter American Press Association



LEGAL ISSUES CONCERNING HISPANIC AND LATIN AMERICAN MEDIA

*Press Freedom in Cuba; Media Challenges at
the Rio Olympics; Cross Border Publishing*

March 7, 2016

University of Miami

Register Online

LOCATION

University of Miami School
of Communication Wolfson
Building (Shoma Hall),
5100 Brunson Drive,
Coral Gables, Florida, 33146

REGISTRATION

Registration is \$150. Fee
waivers and scholarships
are available. Email:
latinamerica@medialaw.org

CLE

MLRC will apply for
Florida CLE credit.

HOTELS

Request University of Miami
rates at these nearby hotels

Holiday Inn Coral Gables

Courtyard Marriott Coral
Gables

Hyatt Regency Coral Gables

Westin Colonnade Coral
Gables

Hotels in Miami Beach are
approximately 40 minutes
away by taxi.

Program

9:30-10:00 Registration / Coffee and Pastries on the Terrace

10:00 Introductions from MLRC and University of Miami

10:15-10:45 **Morning Speaker: Yoani Sanchez**, Award winning independent blogger and journalist from Cuba. (invited)

10:50-12:15 **Press Freedom in Cuba**

On July 20, 2015, the United States and Cuba restored diplomatic relations after more than a 50 year break. Has the re-establishment of relations affected press freedom and human rights in Cuba?; What are the continuing challenges faced by independent journalists in Cuba?; What workarounds are used to access news and information?; What should U.S. media be concerned with when sending journalists to Cuba?; What can lawyers do to support independent journalism in Cuba?; Latin American country comparisons.

Chair: **Adolfo Jimenez**, Holland & Knight LLP

12:15 - 1:15 Lunch on the Terrace

1:20 - 2:00 **Keynote Speaker Jorge Ramos**, Anchor Noticiero Univision (invited)

2:00 - 3:30 **Jogos Olímpicos de Verão de 2016 / Summer Olympics 2016: IP, Newsgathering and Content Challenges**

*This is the second time the Summer Olympics will be held in Latin America. Much has changed since the Mexico City games in 1968. This session will focus on intellectual property, newsgathering and content liability challenges faced in reporting on the world's largest live sporting event. Chair: **David Bralow**, Thomas & LoCicero LLP.*

3:30 - 4:00 **Dessert Break on the Terrace**

4:00 - 5:15 **Content Without Borders**

Practical problems media lawyers in the Americas need to navigate when advising on news and entertainment programming.

Chair: **Jose Sariego**

5:15 - 6:15 **Reception in the Breezeway**



Yoani Sanchez



Jorge Ramos

Conference Chairs

Ana Klara Anderson
NBCUniversal Golf Channel

Adolfo Jimenez
Holland & Knight LLP

Jose Sariego

Kelli Slade
CNN

Ricardo Trotti
Inter American Press
Association

Dave Heller
Media Law Resource Center

**MLRC GRATEFULLY ACKNOWLEDGES
THE SUPPORT OF THE UNIVERSITY OF MIAMI AND**

