



KNOX AREA RESCUE MINISTRIES

*Restoring Lives In Jesus' Name*

## PRESS RELEASE

FOR IMMEDIATE RELEASE 9/28/12

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**Knoxville (September 28, 2012)** Knox Area Rescue Ministries (KARM) is spearheading several community events this fall to benefit not only those who come through its doors for food and shelter, but others in need throughout the Knoxville community.

- **Veteran's Day:** KARM's annual Veteran's Day celebration, Sunday evening November 11 will recognize and honor homeless and needy veterans. A special celebratory dinner will begin at 4:45pm, with a recognition ceremony at 6pm in the KARM Chapel. Representative John J. Duncan, Jr. will be the keynote speaker. Attending veterans will be honored with special recognition.
- **Baskets of Hope:** KARM's annual Baskets of Hope giveaway, which supplies boxes of food and a turkey for a complete Thanksgiving dinner for six, is scheduled for Sunday, November 18 2pm-4pm under the overpass next to KARM at 418 N. Broadway. Nearly 1,600 boxes of food are expected to be given away. Those interested in the Knoxville community can "adopt" boxes, shop for food with a provided grocery list, fill and decorate the boxes, and return to KARM by November 15. Full details are available at [www.karm.org](http://www.karm.org) – Baskets of Hope.
- **Thanksgiving Celebration:** KARM will continue its annual tradition of serving Thanksgiving dinner from 11am until 1pm to all in need who come on Thanksgiving Day at 418 N. Broadway.
- **Coats for the Cold:** The annual Coats for the Cold drive, which annual provides nearly 8,000 freshly dry-cleaned used coats to all who are in need, will be Saturday, December 1, 8am-12noon at the KARM Thrift Store, 733. N. Hall of Fame Dr. Begun over 25 years ago through WIVK-FM when news reports surfaced that someone had frozen to death on the Knoxville streets, Coats for the Cold has become a Knoxville tradition spearheaded

by KARM, with sponsorship participation from Prestige Cleaners, the KARM Thrift Stores, WIVK-FM, and WVLT-TV. Coats can be dropped off November 1-16 at all KARM Thrift Stores and all Prestige Cleaners locations.

To learn more about all the above events, visit [www.karm.org](http://www.karm.org) or call 865.673.6540.

Knox Area Rescue Ministries, which is home to nearly 400 people each night and provides nearly 1,000 meals daily, has served the area as a Christian ministry since 1960. KARM is devoted to life restoration through rescue and building positive relationships, providing food for the hungry, shelter for the homeless, and healing for hurting people in our community.

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