



Lookmedia

Retail Banner Network

1. Retail Network

2. Dominant Message

3. Fill Coverage Gaps

1. Retail Network





(227)



(234)



(154)



(198)



(311)

TARGET



(128)



(69)

SAFEWAY



(197)



(113)



(56)



(201)



(323)

... hundreds of others

BRIXMOR™

KIMCO
REALTY

GLIMCHER

RP AI
Retail Properties of America, Inc.

PHILLIPS EDISON & COMPANY

**WEINGARTEN
REALTY**

**ROUSE
PROPERTIES**

MACERICH

Federal Realty
INVESTMENT TRUST

ddr

KITE
REALTY GROUP

CBL

**Merlone Geier
Partners**

**Partner with Shopping
Center Developers**

310 CBSAs



2. Dominate...



...the last 100 feet





HOME DEPOT

HEIDI'S
RESTAURANT

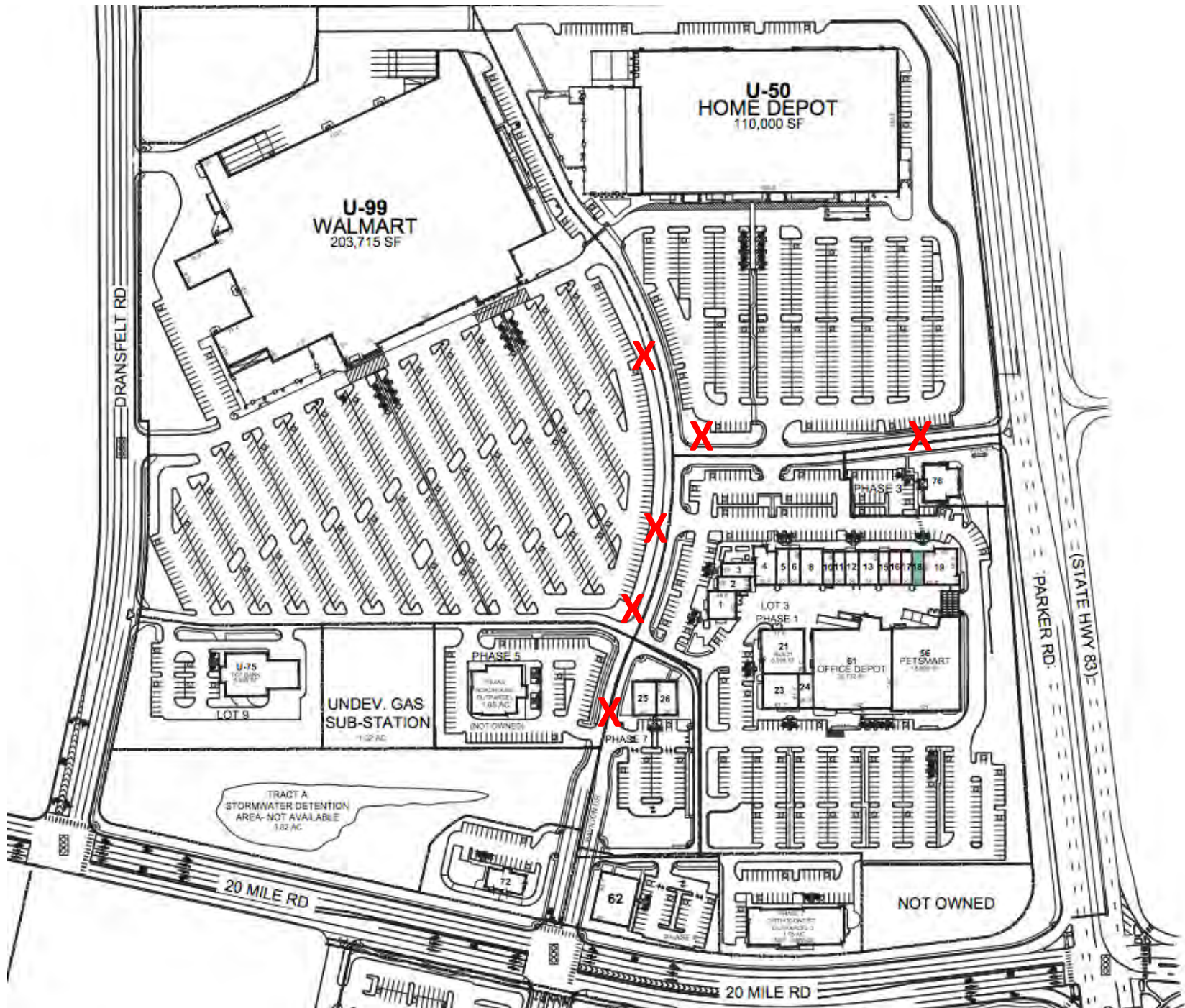
Bosch
SteelTech
Wiper
Blades
See clearly.
Drive safely.
Only at
Walmart



Bosch
Marathon
Wiper
Blades
See clearly.
Drive safely.
Only at
Walmart



**With Flexible
Placements:
On center drives...**



VONS



...or right in front



99th Street

Ridgeland Ave

T H E

H O

3'



7'



T-Mobile®

CHICAGO'S
**DATA
STRONG™
NETWORK**

LookMediaUSA.com

ENTER

3. Fill OOH Coverage Gaps

KnowBaptist.com

BECAUSE SOME OUCHIES JUST CAN'T WAIT.

New location!

 **Baptist Health**
Urgent Care

WESTON

BAPTIST HEALTH SOUTH FLORIDA

Weston Town Center
1642 Town Center Circle

The Baptist Health logo and other marks are registered trademarks of Baptist Health South Florida.

Weston, FL

WELLS
FARGO

Wachovia
is now
Wells Fargo

WELLS
FARGO

Wachovia
is now
Wells Fargo

**Affluent Area?
No Billboards?**

Sarasota, FL

DEAD BATTERY?
LET US RESCUE YOU.



866-RESCUE-ME

POWERED BY INTERSTATE BATTERIES

24/7 Battery Response

LocalRescueMe.com

DEAD BATTERY?
LET US RESCUE YOU.



866-RESCUE-ME

POWERED BY INTERSTATE BATTERIES

24/7 Battery Response

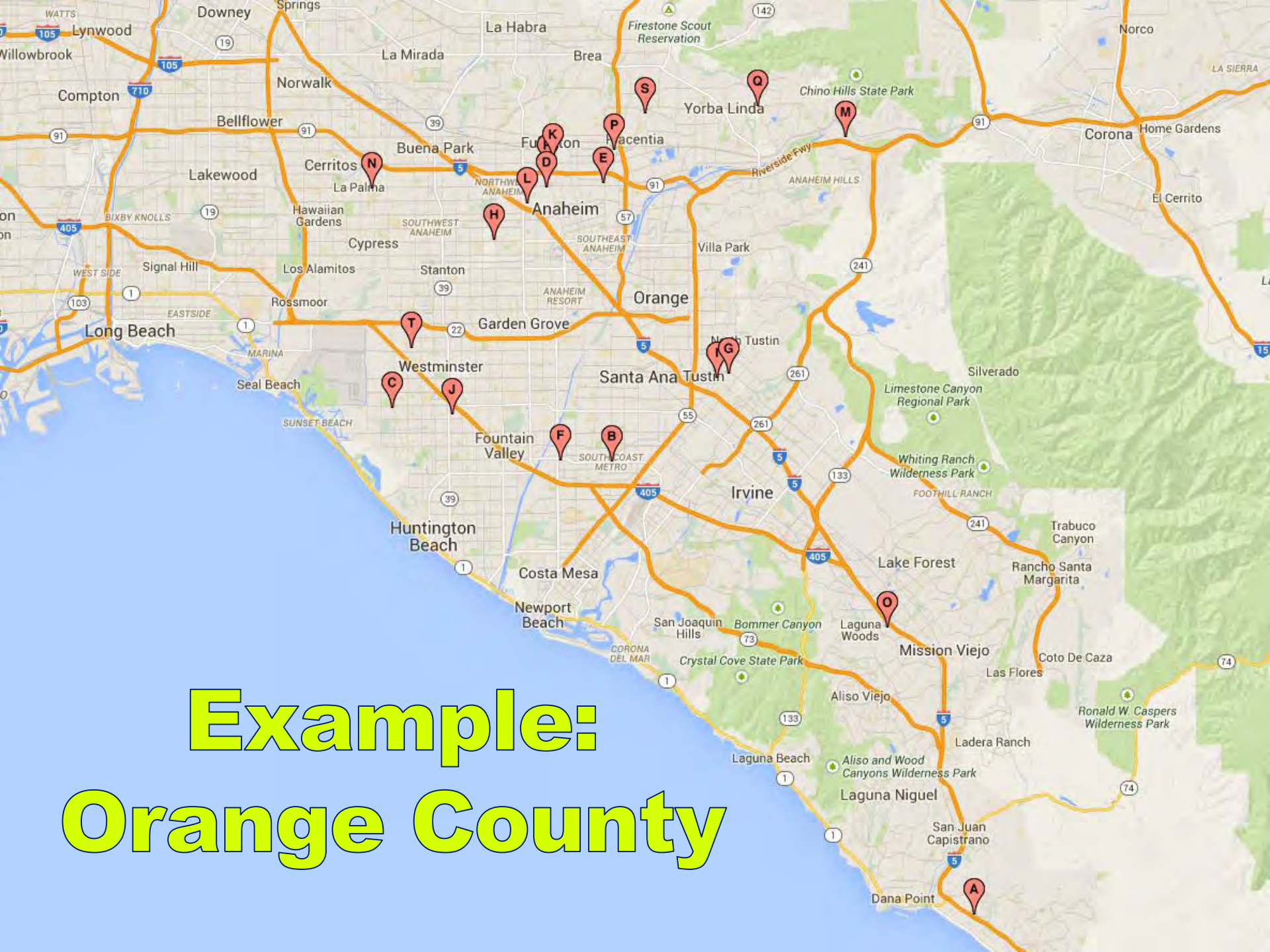
LocalRescueMe.com

PLAY IT AGAIN
SPORTS

Broad Local Coverage

Columbia, SC





Example: Orange County



Example: Nassau / Suffolk Co

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SOCIAL NETWORKING
SINCE 1873.



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Ralphs
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Thank You!

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