

HOW TO COMMUNICATE CREDIBLY ON SUSTAINABILITY ?

TIPS FROM TOP FOOD COMPANIES

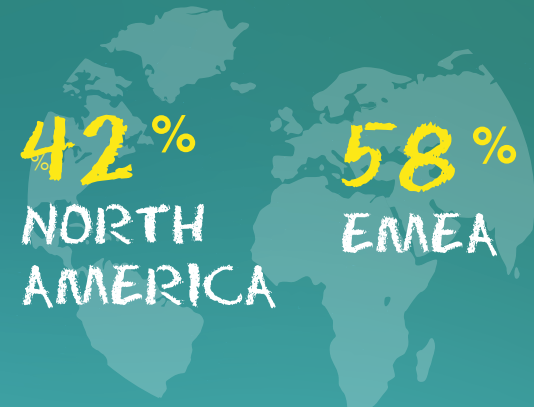


RESULTS FROM THE POLLS

YOUR ROLE AT YOUR COMPANY



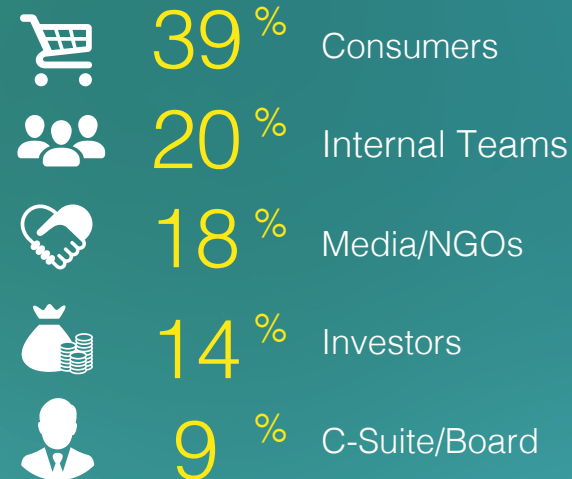
YOU ARE JOINING US FROM



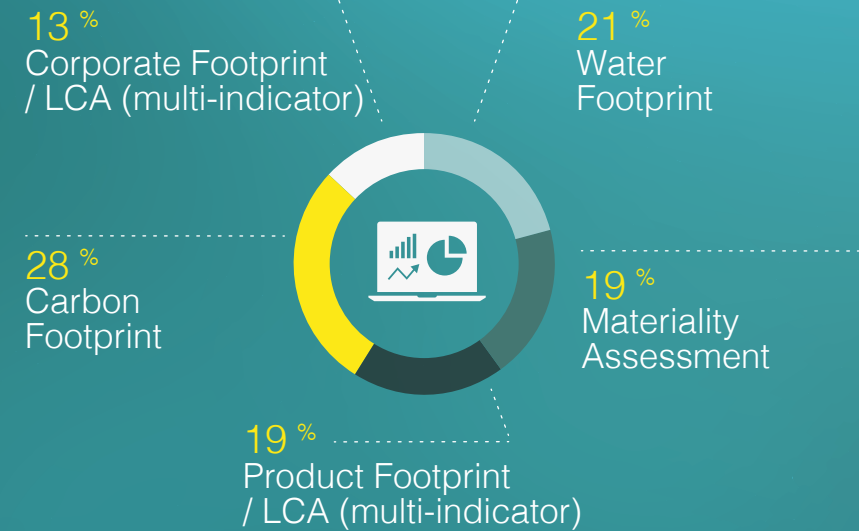
HAVE YOU PUBLISHED A CORPORATE SUSTAINABILITY REPORT?



STAKEHOLDERS DRIVING YOUR COMMUNICATIONS PLANS



TYPE OF METRICS YOU BASE THE COMMUNICATION ON



NEW COMMUNICATION MEDIUM(S) YOU WILL TRY NEXT

