ON SUSTAINABILITY? TOP FOOD COMPANIES



RESULTS FROM THE POLLS

YOUR ROLE
AT YOUR COMPANY



27 %

Consultant



24°

% Sustainability Manager



24 %

Communications Marketing Manager



14 %

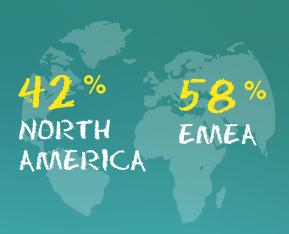
LCA Practitioner



119

Academic / Student

YOU ARE JOINING US FROM



HAVE YOU PUBLISHED
A CORPORATE
SUSTAINABILITY REPORT?



STAKEHOLDERS DRIVING
YOUR COMMUNICATIONS PLANS



39%

Consumers



20%

Internal Teams



8 %

Media/NGOs



14%

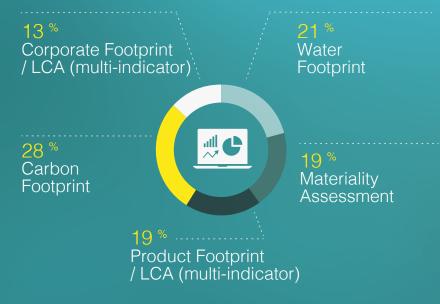
Investors



9

C-Suite/Board

TYPE OF METRICS YOU BASE THE COMMUNICATION ON



NEW COMMUNICATION

MEDIUM(S) YOU WILL TRY NEXT

