



EVERY Duck Makes a Difference!

**Support United Rehabilitation
Services' 13th Annual
Rubber Duck Regatta!**

The 13th Annual URS Rubber Duck Regatta is the dramatic drop of 20,000 rubber ducks into the Great Miami River at RiverScape MetroPark on Friday, September 16, 2016 at 6:30 pm.

Proceeds Support Many Vital Programs Including:

- 5-STAR Rated Early Childhood Education Programs with onsite Nursing Services and Specialized Therapies for Children with Disabilities or Other Special Needs
- Daycare & Vocational Training Programs for Adults and Seniors with Disabilities

Angel is this year's Regatta ambassador. She was born with hydranencephaly, a condition where 80% of the gray matter in her brain is missing. Angel is fed by g-tube and her chronic medical needs are monitored by the onsite nurses at URS, giving her single mother peace of mind while she works full-time.



Angel and her mother, Hope



at the Charles D. Berry Center

www.ursdayton.org

Promote your company and support a local nonprofit that is truly making a difference in people's lives!
Please review the attached sponsorship opportunities and return your form by May 13th.



URS Rubber Duck Regatta Sponsor Benefits 2016

<u>Benefits</u>	<u>Grand</u> \$4,000	<u>VID</u> <u>Events</u> \$2,000	<u>Festival</u> \$1,500	<u>Corporate</u> \$1,000
Support of local children and adults with disabilities in our community!	X	X	X	X
Logo in color on the <u>front cover</u> of 75,000 adoption forms	X			
Logo in color inside 75,000 adoption forms	X	X	X	X
Logo on billboards throughout Dayton	X			
Logo on print media, t-shirts, and posters	X			
TV and Radio on-air mentions	X			
Company name on event t-shirts		X	X	X
A direct link to your website on daytonducks.com for one year	X	X	X	X
Tickets to our VID (very important duck) Kickoff at The Wine Gallery on July 11, 2016	8 tickets	6 tickets	4 tickets	2 tickets
Tickets to attend Ducks in Hollywood at Hollywood Gaming Dayton Raceway	6 tickets	6 tickets	4 tickets	4 tickets
Banner with Logo at VID Kickoff Party and Ducks in Hollywood		X		
Banner with Logo at URS duck sales booth at local festivals and Kroger stores throughout the Dayton area			X	
Corporate duck with your logo to display at your office (new sponsors only)	X	X	X	X
On-air recognition during URS' 38 th Annual Telethon in December 4, 2016	X	X	X	X

Get your ducks in a row...sponsorship deadline is May 13, 2016!

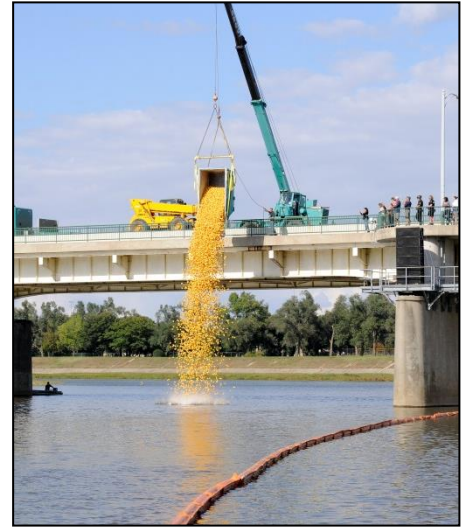
WHAT IS UNITED REHABILITATION SERVICES?

United Rehabilitation Services (URS) is a nonprofit agency with a **60-year history of serving children and adults with disabilities in the Miami Valley**. URS was originally founded as the Dayton Chapter of United Cerebral Palsy and today provides programs and services *each day* to more than 400 local children and adults with disabilities or other special needs. The following programs promote Independence, Community Inclusion and Support for local families:

For Children with Disabilities: *Early Childhood Education Programs with onsite Nursing Services and Therapies (6 weeks to 6 years), Latch Key Program (7 years to 17), Summer Enrichment Program, In-Home Respite Care and Parent Support Group*

For Adults with Disabilities: *Adult Activity Center, Community Employment, Home-Based Personal Care, In-Home Respite Care, Vocational Training, and 2nd Shift Vocational Programs*

Clinical Services: *Onsite Physical Therapy, Occupational Therapy, Speech Therapy, Aquatic Therapy, Universal Exercise Unit "spider cage"*



WHAT IS THE URS RUBBER DUCK REGATTA?

The 13th Annual Rubber Duck Regatta will take place on Friday, September 16, 2016, at 6:30 pm at RiverScape MetroPark.

20,000 bright yellow rubber ducks will make their way to the finish line on the banks of the Great Miami River in downtown Dayton at RiverScape MetroPark. This family-friendly event is supported by many local companies including Synchrony Financial, Kroger, Orbit Industrial Group, James Investment Research, Rieck Services, Reach Magazine, iHeart Media, and local television stations including WDTN Channel 2. Many local businesses and thousands in our community show their support for this worthwhile event that benefits children and adults with disabilities in Greater Dayton. **More than 100 stories were covered and 6.4 million people were reached through marketing efforts in 2015!**



WHAT IS THE VID KICKOFF?

The Very Important Duck (VID) Sponsor Kickoff will take place at The Wine Gallery on July 11, 2016.

Sponsors are invited to attend this reception to officially kickoff the regatta and network with community leaders and businesses.



13th Annual URS Rubber Duck Regatta September 16, 2016

More than 100 stories were covered and 6.3 million people were reached through marketing efforts in 2015!

Grand Sponsors:

\$4,000

Our Grand Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Logo (in color) on the front cover of 75,000 adoption papers**
- **Logo on 15 billboards throughout Dayton**
- Logo on print media, t-shirts and posters
- Special media attention – These sponsors will be invited to the duck sales kickoff and will be featured as a 2016 “Duck Admiral” for media events
- Corporate duck with your logo to display at your office (*new sponsors only*)
- Six tickets to attend Ducks in Hollywood at Hollywood Gaming at Dayton Raceway
- Eight tickets to our VID (Very Important Duck) Kick-off at the Wine Gallery on July 11th
- A direct link to your company’s website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 38th Annual Telethon

VID Events Sponsor:

\$2,000

Sponsor of the VID Kickoff Cocktail Party and Ducks in Hollywood Event. The VID Events Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Company signage/banner at VID Kickoff Party at The Wine Gallery**
- **Company signage/banner and table display at Ducks in Hollywood at Hollywood Gaming Dayton Raceway**
- **Logo on 75,000 adoption papers**
- Sponsor’s name on event t-shirts
- Corporate duck with your logo to display at your office (*new sponsors only*)
- Six tickets to attend Ducks in Hollywood at Hollywood Gaming at Dayton Raceway
- Six tickets to our VID (Very Important Duck) Kick-off at The Wine Gallery on July 11th
- A direct link to your company’s website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 38th Annual Telethon

Festival Sponsor:**\$1,500**

Festival Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Company signage at URS Duck Sales Booth at local festivals and Kroger stores throughout the Dayton area**
- **Logo on 75,000 adoption papers**
- Sponsor's name on event t-shirts
- Corporate duck to display at your office (*new sponsors only*)
- Four tickets to attend Ducks in Hollywood at Hollywood Gaming at Dayton Raceway
- Four tickets to our VID (Very Important Duck) Kick-off at The Wine Gallery on July 11th
- A direct link to your company's website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 38th Annual Telethon

Corporate Duck Sponsor:**\$1,000**

There are three ways you can become a Corporate Duck Sponsor:

Slam Duck: Donate \$1,000**Lucky Duck: Sell 100 ducks or 20 Quack Packs AND donate \$500**

Reach your goal as a Lucky Duck Sponsor by:

- Conducting an internal duck adoption campaign within your company or service group
- Set up duck sales in a community location

Duckling: Sell 200 Ducks or 40 Quack Packs, (*equivalent to \$1,000*)

There are many ways to reach your goal as a Duckling Sponsor:

- Conduct an internal duck adoption campaign within your company or service group
- Set up duck sales in a community location

**For the Lucky Duck or Duckling Sponsorship – to receive the recognition for being a sponsor, we ask that if you do not reach your committed amount in duck sales, that you make up the difference with a donation after the event.*

Benefits of Corporate Duck Sponsorship:

- **Support of local children and adults with disabilities in our community**
- **Logo on 75,000 adoption papers**
- Sponsor's name on event t-shirts
- Corporate duck to display at your office (*new sponsors only*)
- Four tickets to attend Ducks in Hollywood at Hollywood Gaming at Dayton Raceway
- Two tickets to our VID (Very Important Duck) Kick-off at The Wine Gallery on July 11th
- A direct link to your company's website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 38th Annual Telethon

13th Annual URS Rubber Duck Regatta
September 16, 2016

Please Select Sponsorship Level

- ☐ Grand Sponsor - \$4,000
- ☐ VID Events Sponsor - \$2,000
- ☐ Festival Sponsor - \$1,500
- ☐ Corporate Duck Sponsor
- ☐ Slam Duck (\$1,000)
- ☐ Lucky Duck (\$500 + Duck Sales)
- ☐ Duckling (Duck Sales)
- ☐ Prize Sponsor (Valued at \$750+)
- ☐ In-Kind Media Sponsor



Organization Name: _____

Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment Type

☐ Check (*Make Checks Payable to URS*) - Check Number: _____

☐ Credit Card - Credit Card Number: _____

Expiration Date ____ / ____ Security Code ____

☐ Please Invoice

Sponsorship deadline is Friday, May 13, 2016. Please have this form returned to URS and your logo submitted to acrawford@ursdayton.org by this date

Return form to: United Rehabilitation Services • 4710 Old Troy Pike • Dayton, OH 45424
Attn: Ashley Crawford • Email: acrawford@ursdayton.org
Fax: 937-236-8930 • Phone: 937-853-5464