

Maximize Your BBB Accreditation

Your Better Business Bureau offers services to increase, improve and develop your business through a variety of Accredited Business programs.

Business and Charity Accreditation Plaques: Demonstrates honesty, integrity and belief in fair business practices.

Business Reviews: Customers use these to verify your trustworthiness.

Identification Program: Allows you to advertise your BBB Accreditation and show your support of doing business the right way.

Marketing Tools: Promote your integrity with branded marketing materials.

Online Marketing Opportunities: Gain valuable online exposure by sponsoring the *eConnect* (Accredited Business newsletter), placing a banner on your BBB Web site or participating in the Top Listing program.

Search Engine Solutions: Increase your visibility in the online marketplace and reach consumers searching on Google for your products and services.

Professional Employer Organization (PEO): Human Resource solutions provide a better benefit package to employees, help your business control costs, save time and paperwork overload and attract and retain the best talent in your industry. For more information, contact Steve Wolfe, Sheakley at (513) 787-2470 or (800) 877-5055, ext. 3242.

Payroll Services: Spend less time worrying about employee payments. These programs and services help you meet all your payroll, administration and investment needs. For more information, contact David Massey, Sheakley at (800) 877-8144.

Worker's Compensation: Take advantage of reduced rates on worker's compensation premiums and build a strong program while saving money through your BBB's Workers' Compensation Group Rating and Group Retrospective Rating programs. To receive a free, no obligation savings analysis, click [here](#) and complete the online request form. For more information, contact Mike Cicak, Sheakley at (800) 877-5055, ext. 5070. Join the Conversation on the Sheakley Blog at www.SheakleyWorkersCompandSafety.com

Payment Services: Provides your business with the resources you need to meet customer requests through credit card processing and equipment, ATM machines, cash on demand and e-checks online or over the phone. For more information, contact Tom Griffith, Merchant Payment Services at (800) 454-3158.

Background Check/Drug Screening/Surveillance Systems: Protect your business with background checks, drug screenings and camera surveillance systems. These services are offered at discounted rates to ensure your business, customers and employees are safe. For more information, contact Prissy Hamilton, Advanced Background Check at (937) 296-9585 or visit www.abcheck.com/BBB.

Dispute Resolution: If you're having trouble resolving a customer's complaint, take advantage of mediation and arbitration services. For more information, contact Eulondia Blakeman, BBB at (937) 610-2266.



Discounted Training Opportunities: Your BBB hosts several seminars a year focusing on a variety of topics, from marketing your business in a tough economy to customer service tips. These seminars are hosted in partnership with Sinclair Community College. For more information, visit <http://workforce.sinclair.edu>.

Brand On Demand Specialty Store: Looking for a way to build your brand awareness and credibility? Show your customers and prospective customers you're a trusted organization by promoting your Accreditation with your BBB. Co-brand your BBB Accredited Business or Accredited Charity logo with your organization's logo on select business apparel and promotional items. Visit www.shumskyideas.com/bbbmiamivalley and check out all the merchandise options available-items ship within 3-5 business days.

Group Savings On Theater Tickets: Your BBB has partnered with the Victoria Theatre to offer group savings on select performances. Through this partnership, BBB Accredited Businesses have the opportunity to purchase tickets with special BBB group savings meaning you have the opportunity to secure some of the best possible seats at some of the best possible prices and there are no ticket handling/processing fees.

Web Development Service: Your BBB has a new partnership with Cox Digital Marketing to help BBB Accredited Businesses and Charities get a competitive edge in the digital world. Through this new program, you can take advantage of Cox Digital Marketing's online expertise to build effective Web sites. Contact David Shone, Digital Media Consultant, (937) 225-7463, david.shone@coxinc.com.

Rental Services: United Rentals now offers BBB Accredited Businesses, who are not currently customers of United Rentals, a 10 percent discount off equipment rentals when they mention they are BBB Accredited and use their services. BBB Accredited Businesses can also receive 10 percent off operator training and OSHA 10 and OSHA 30 classes sponsored by the Dayton branch. To receive this offer or find out more information, contact Tina Fiorita-Staggs at (937) 813-9777, (937) 235-5395 or tstaggs@ur.com.

Marketing: Consider HalfBackDayton a megaphone for your marketing message. HalfBackDayton will spread the word about your company, products and services, events and can create your marketing materials. Visit www.HalfBackDayton.com or call (937) 748-6273 to learn more.

Newsletters and Communications: Learn about Accredited Business services and events, scams and business protection.

Stop Shoplifting and Life Rules: These court-referred programs preserve the ethics and integrity of children and youth taking the wrong path in life, teaching them decision-making skills and how to make better life choices.

Teen Smart/Smart Consumer: These free one-hour classes teach area high school and college students how to use credit and cell phones wisely, avoid identity theft and develop a spending strategy through planning, budgeting and saving.

Smart Investing: These free presentations give you tools and information to help you protect yourself and your money from investment fraud.

Contact your BBB for more information on these Accredited Business programs. Visit www.bbb.org or call (937) 222-1534, ext. 2270.

Better Business Bureau®

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Start With Trust®