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CALIFORNIA CONTRACT CITIES ASSOCIATION

Member
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Dear Mayor, Councilmember and City Manager,

As part of the Contract Cities Association (CCA) continuing partnership with Water Education for Latino Leaders (WELL), we invite you to attend and participate at the WELL Regional Workshop from 9 a.m.-1 p.m. on Saturday, October 24, 2015, at South Coast Winery Resort & Spa, 34843 Rancho California Rd., Temecula, CA 92591. There is no cost and you can register online now at www.waterforlatinos.org.

The event gathers councilmembers, water district directors and legislators statewide in an educational workshop and roundtable discussion to get to the heart of decision-making on water issues. Given the impacts of the drought on cities, it is imperative that city leaders help shape California's water agenda in 2016, with or without El Niño.

During the workshop, participants will receive updates about water policy factors that impact local economies, constituent reactions, and city budgets such as water rates, water use restrictions, and state water quality regulations. We will also learn about plans to deal with California's persistent drought and preparations for a possibly costly and devastating El Niño. Both pose tremendous challenges for city officials from the prospect of water rate increases with continuing drought; to fines that can rise to millions of dollars against cities if storm run-off is found to exceed strict standards for targeted pollutants. In short, for many Latino communities, we don't need a drought to have drought-type impacts.

Water district directors and legislators will also listen to our concerns and issues as we plan for a legislative briefing by local city officials to be hosted by incoming Assembly Speaker Anthony Rendon in January 2016 in Sacramento. City councilmembers joining the workshop and roundtable in Temecula will be invited to participate in the Sacramento legislative briefing.

Please join us to make sure our local voices are heard. Should you require more information about the WELL Regional Workshop, please visit www.latinosforwater.org. You can also contact Victor at Victor@VictorGriego.com, or at (323) 497-7879. We look forward to seeing you at the workshop.

Sincerely,

Gustavo Camacho
President
California Contract Cities Association

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