



PLEDGE CARD

Name(s): _____

Please print your name as you would like it to appear when recognized as a donor.

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Every gift is valuable to this campaign. We deeply appreciate your generous support.

Giving Circles – Honoring Tau’s Six K Σ Men of the Year

- Cyrus R. Smith (1937) \$350,000 and more
- Beauford H. Jester (1947) \$100,000 - \$349,999
- Denton Cooley, M.D. (1964) \$35,000 - \$99,999
- Richard Rainwater (1996) \$10,000 - \$34,999
- Bill Wittliff (2012) \$3,500 - \$9,999
- Dan Burck (2015) Gifts up to \$3,499

Gift Amount: \$ _____ I /we will fulfill this pledge:

- By check (payable to Texas Kappa Sigma Educational Foundation, Inc.)
- By credit card (Please contact Willie Madden for credit card payments.)

Pledges may be paid in one payment, one-half up front with the balance paid over five years, or one-third up front with the balance paid over three years.

I/we will make our payments as follows:

- In one payment on : _____ (date)
- Payments of \$ _____ Annually Quarterly Monthly
- Please list as anonymous donor or as other: _____

Signature: _____

Date: _____

Thank you for continuing the Tau Legacy. For more information, please contact Willie Madden, Director of Alumni Relations & Capital Campaign, P.O. Box 5021, Austin, TX 78763-5021. Phone: (713) 303-6446 Email: WillieMadden@KappaSigTauUT.org



Tau Legacy Giving Circles



CYRUS R. SMITH
1937 KΣ Man of the Year
\$350,000 and more



Former President of American Airlines
Cyrus “C.R.” Smith became president of American Airlines in 1934 at age 35. A true aviation pioneer and a major force in the airline industry, Smith took American from a small and unprofitable carrier and built it into the largest airline in the world. He helped design the DC-3 aircraft and led American into the jet age with the introduction of the first transcontinental jet service on January 25, 1959.

BEAUFORD H. JESTER
1947 KΣ Man of the Year
\$100,000 - \$349,999



Former Governor of Texas
As governor of Texas, Beauford H. Jester helped implement the most extensive education reforms to date to fund Texas schools. Prior to becoming governor, Jester served as chairman of the UT System Board of Regents, promoting a UT building program that included the tower of the Main Building, Hogg Auditorium, the Texas Union, Memorial Stadium, and the expansion of UT’s Medical Branch in Galveston. UT’s largest residential facility, Jester Center, was named in his honor.

DENTON COOLEY, M.D.
1964 KΣ Man of the Year
\$35,000 - \$99,000



World Renowned Heart Surgeon, Founder, Texas Heart Institute
Dr. Denton Cooley performed the first successful human heart transplant in the United States in 1968. One of the world’s preeminent cardiologists, he is founder and president emeritus of the Texas Heart Institute, and pioneer of many techniques used in cardiovascular surgery today. Among his many honors, he has been awarded the Presidential Medal of Freedom and the Rene Leriche Prize, the highest honor bestowed by the International Surgical Society.

RICHARD RAINWATER
1996 KΣ Man of the Year
\$10,000 - \$34,999



Investor and Fund Manager
Billionaire fund manager and philanthropist Richard Rainwater was the chief financial architect for the Bass family investments, credited with increasing the family wealth to more than \$5 billion in the 1980s. He invested in more than 30 Texas companies, founding or co-founding firms such as ENSCO International Inc., Columbia Hospital Corporation, Mid Ocean Limited, and Crescent Real Estate Equities, Inc. He created the Rainwater Charitable Foundation in 1991, with a focus on early childhood education and school leadership development.

BILL WITTLIFF
2012 KΣ Man of the Year
\$3,500 - \$9,999



Artist, Writer, Film Producer
Best known as the screenwriter and producer of the iconic TV series *Lonesome Dove*, and classic films including *The Perfect Storm*, *The Black Stallion*, and *Legends of the Fall*, Bill Wittliff is also a distinguished photographer whose photographs have been exhibited in the U.S. and abroad. He and his wife, Sally, co-founded the highly regarded Encino Press and, with the support of Texas State, the Wittliff Collections at Texas State University.

DAN BURCK
2015 KΣ Man of the Year
Gifts up to \$3,499



Former UT System Chancellor, Founding Director of ESPN
As chancellor of the UT System, Dan Burck fostered significant growth, both in size and reputation, of the nine universities and six health science centers, with research expenditures surpassing \$1 billion. As executive vice chancellor, Burck was instrumental in creating the University of Texas Investment Management Company (UTIMCO), to manage the system’s endowment and operating funds. Prior to joining UT System management, Burck was a top-ranking executive with Getty Oil Company and helped create and launch ESPN, the first cable television sports network.

**Tau Legacy Circle of
Giving Incentive Packages**



Cyrus R. Smith (1937)

\$350,000 and more

- ✓ 12 x 12 engraved granite paver
- ✓ Naming rights based on availability
- ✓ Recognition on donor plaque to be prominently displayed in Residence Hall foyer
- ✓ Commemorative gift
- ✓ Recognition in Tau Trustees/Parents' Weekend program
- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Beauford H. Jester (1947)

\$100,000 - \$349,999

- ✓ 8 x 8 engraved brick paver
- ✓ Naming rights based on availability
- ✓ Recognition on donor plaque to be prominently displayed in Residence Hall foyer
- ✓ Commemorative gift
- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Denton Cooley, M.D. (1964)

\$35,000 - \$99,999

- ✓ 4 x 8 engraved brick paver
- ✓ Recognition on donor plaque to be prominently displayed in Residence Hall foyer
- ✓ Commemorative gift
- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Richard Rainwater (1996)

\$10,000 - \$34,999

- ✓ Recognition on donor plaque to be prominently displayed in Residence Hall foyer
- ✓ Commemorative gift
- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Bill Wittliff (2012)

\$3,500 - \$9,999

- ✓ Commemorative gift
- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Dan Burck (2015)

\$1,000 - \$3,499

- ✓ Recognition in future e-blasts
- ✓ Recognition on Tau Trustees website



Design & Construction Team

- Dan Burck '51 (in memoriam): alumnus and former Independent Chairman of the Board of American Campus Communities
- Bob Ellis: father of Robert Ellis '13, owner/operator of Southwest Corporation Construction Services
- Tim Herman '63: alumnus, T.K.S.E.F. board director and law partner with Howry, Breen & Herman LLP
- Hagen McMahon '66: alumnus, business consultant, advisor to the T.K.S.E.F. Board and Chairman of the Building Committee

T.K.S.E.F. Board of Directors

- Jim Pritchett '71, Chairman
- Mike Sharpe '79, President
- Reggie Tuck '69, Vice President
- Tim Herman '63, Secretary
- Brian Miller '79, Treasurer

Tau 2015 Campaign Chairman

Danny Grant '78

Tau 2015 Campaign Steering Committee

- Rob Lippincott '67
- Loren Singletary '67
- Joe Bailey '73
- Rick Warren '78
- John Sarvadi '85

Tau 2015 Campaign Team

- | | |
|---------------------|--------------------|
| Joe Russo '52 | Bill Stubbs '81 |
| Bobby Stillwell '56 | Johnny Byrd '83 |
| Johnny Cochran '61 | Bryan Plater '84 |
| Mike Rose '67 | William Boyce '85 |
| Roy Markum '69 | Bill Jackson '86 |
| Mike Doherty '72 | Wyeth Wiedeman '86 |
| John Kincade '79 | Bobby McGehee '89 |
| Drew Kanaly '80 | Vinny Pilegge '93 |
| Joel Fontenot '81 | Avery Alcorn '06 |



**A New Residence Hall
Built on a Proud Legacy**

Six Tau Chapter alumni have been awarded the International Kappa Sigma Man of the Year. No other chapter in the fraternity shares this distinction. As we look to a new residence hall and the future it represents, we celebrate these six Tau Chapter legends and their extraordinary lives through six Giving Circles of the Tau Legacy 2015 Campaign.

