

DESIGNERS DESK SHOP TALK

CLASSES & SALES

216 James Street
Historic Geneva, Illinois
630-262-1234 - 1800-377-8087
email - ddesk1@aol.com
www.designersdeskusa.com
www.facebook.com/designersdeskusa

HOURS
Mon. - Sat. 10-4:30
Sun. 11:00 - 4:00

evening hours by appointment

PUBLISHED OCCASIONALLY

VOLUME 2015 NUMBER 03



To my wonderful customers

BRRRRRRR it is frigid outside - PLEASE IF THE WEATHER IS IFFY - CALL BEFORE YOU COME TO THE SHOP!!!!

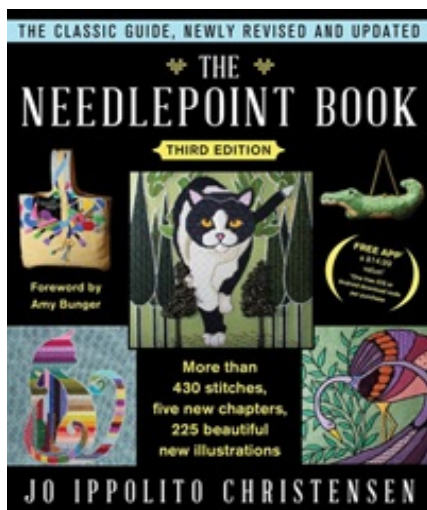
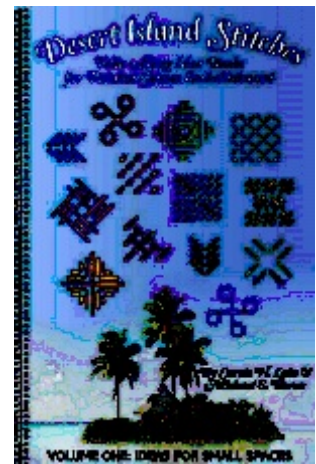
Be sure to go to our website and join our emailing list to get updates on classes, trunk shows and sales!!!

If you are on Facebook - be sure to like us on Facebook - liking Pat Delp is not the same as liking Designers Desk - we both like you!! You can like both of us.

A New Book - Desert Island by Carole Lake & Michel Boren

Cottage#1

Sharon G. Has a new book called "Its About Darn Time"
It should be ready about April - but you can preorder

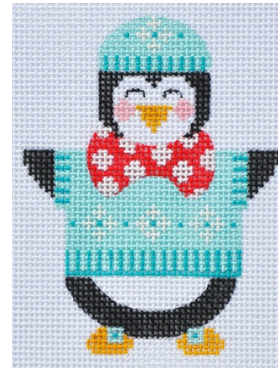


Call us and preorder





DANJI :



Here is the story about the six adorable penquins and their igloo. Designers Desk is advertising them in the Needlepoint Now magazine and we are offering a fantastic program. You can buy them individually BUT if you purchase the whole “bunch” we will only charge you ½ price for the igloo!! Such a deal!!! We are also offering a 10% discount on the threads and free stitch guide if you purchase them from us!!! These little guys are soooooo much fun to stitch and a quick stitch on top of it. If you need a travel piece - they will be great!!! Call the shop and place your order. 630-262-1234 or email us ddesk1@aol.com



Wonder if you missed a stitch!!! Check it out!!!!

Tap the top of the powerful 5x metal magnifier for a light directed onto manuscripts, photos, or anything where the details really matter. Three bright LEDs shine downward, allowing use in a dark environment without glare. Formed case protects the lens and stores the included microfiber cleaning cloth.



AT Needlepoint:



Come in and stitch with us anytime. Bring other people or come alone. Plan a party. We have a group that stitches on Thursday - I would love to have more groups on different days stitch too. There are few gals that want to stitch on Friday - come in and join them. Talk to your friends about coming into Designers Desk and stitching. Lets see if we can start some stitching on Sunday, Tuesday, and Wednesday. Call the shop and tell us what day you would like to stitch and watch the list grow.

In the area we also have for you knitters Needle and Things, plus many more wonderful shops and great restaurants . There are all kinds of great festivals and community events.(more about these to come)

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If you are on Facebook - be sure to like us on Facebook - liking Pat Delp is not the same as liking Designers Desk - we both like you!! You can like both of us. Be sure to check out our new "Auction" area.

CLASSES SALES TRUNK SHOWS

NEEDLE PASSION TRUNK SHOW - Now until

??? Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary.



We are giving a 20% discount for a limited time - so order soon.

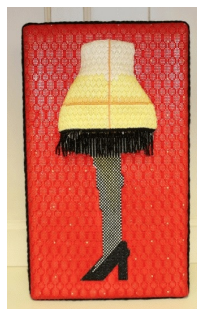
Check our website www.designersdeskusa.com More pictures

FEBRUARY 15 - APRIL 4, 2015 - Get a mystery discount by choosing an Easter Egg and get a surprise discount!!!! Lots of fun!!!!

APRIL 1 - 31, 2015 - OUT WITH THE OLD - IN WITH THE NEW!!! Are you wanting to buy a new canvas or cross-stitch project or want to take a class - but have some older projects you are not ever going to stitch. Figure out a price you would be willing to sell them for and bring them into the shop between 04/01/15 - 04/31/15. We will have sign up sheets for you to fill out. Registration fee is \$15.00. Canvases and kits must be in good

condition and approved by Pat. Then the sale begins May 1 - June 1, 2015. If you would like us to mail or email you a form just let us know.

MAY 8, 9, 10, & 11, 2015 - BRENDA HART CANVAS EMBELLISHMENT. You purchase a canvas from Designers Desk and Brenda will help you develop a masterpiece. Brenda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of \$150.00 includes lunch. If you sign up for 4 days the cost is \$275.00. Come join us for some fun!!!!



APRIL 10 - APRIL 26, 2015 - ASHLEY BRADLEY TRUNK SHOW =

A fun trunk show with a lot of little cute items to stitch. 20% off 25% for Gold Card.

www.abradleyneedlearts.com

APRIL 15 - MAY 15, 2015 ZECCA TRUNK SHOW - Wonderful - wonderful fun canvases!! Choose your favorite and get a 15% discount (20% for Gold Card). Www.zecca.com

JUNE 3 & 4, 2015 - CASSIE & NANDRA FROM SUNDANCE DESIGNS - FUN STUFF

CLASS - want to learn what to do with many of the fun items that Sundance Designs carries in their line? Join us for a 1 day class and learn some techniques!!!



JUNE 5, 6, 7, & 8, 2015 -
JILL RIGOLI CANVAS
EMBELLISHMENT
AND DANJI TRUNK
SHOW - Do you love

Laurel Birch designs?

Now they are available on needlepoint canvas. We will have lots of them to choose from. Purchase any needlepoint canvas and have Jill add some life and excitement to it. Jill founded Danji Designs and has been active in the needlework industry for many years. She owned her own shop, and writes her own stitch guides for Danji. She is a fun lady to take a class from. Class fee is \$150.00 for 2 days - \$275.00 for 4 days of class

www.danjidesigns.com

JULY 17, 18, 19, 20, 2015 -
BARBARA ELMORES
"COYOTE IN THE
AFTERNOON" (I think of
him/her as a fox) 4 day class - model will be



in the shop soon. We will have more info soon.

** If you cannot make it into the shop for a trunk show - check out their web site and give us a call. We will be happy to send out the canvases you choose with the discount of the trunk show.

We are making up a schedule of classes and trunk shows for 2015 - if you have any suggestions - please call us and let us know your desires.

**SERVICES OFFERED AT DESIGNERS
DESK INCLUDE**

MAIL ORDER - Almost anything that is sold in any catalog, magazine and elsewhere we either have in stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

FINISHING SERVICES - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

FRAMING SERVICES - Marci (mother of the triplets and my older daughter) is our framer. She has been framing professionally for 30 years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and does regular framing - pictures, paintings etc.

LUCKY 13 CARD - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off on your thirteenth purchase. EVERYONE who is a customer at Designers Desk gets a discount if they keep their card active.

GOLD CLUB CARD - To become a Gold

Card Club Member, you must purchase items totaling \$400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases for a two year period, excluding sale items.

SILVER CLUB CARD - To become a Silver Club Card Member, you must purchase items totaling \$200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

GIFT CERTIFICATES - Remember a GIFT CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

AN INVITATION - TARTS

(Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch , as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

NEWSLETTER - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is www.designersdeskusa.com. We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

HOLIDAYS - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

WANTED - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this is something you might like to do.

NEEDLEPOINT - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

CROSS STITCH - If you are looking for a special pattern for a special occasion there are a number of websites you can look at. www.hoffmandis.com , www.nordencrafts.com , are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.



CHARTED NEEDLEPOINT ROOM - We have a whole room set up with nothing but charted needlepoint!! And lots of models too. If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbie's Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.



PUNCH NEEDLE - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had 5 year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle



KUMIHIMO - is the Japanese art of braiding. It means the "gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.

SHOP MODELS - All of our models are for sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

We have a lot of classes and trunk shows planned for 2015. I will send more information about the classes and trunk shows soon. If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or contact the Chamber of Commerce 630-262 -6060 and they will send you the info.

www.genevachamber.com or call 630-232-6060

We love to hear about your good times at our store.

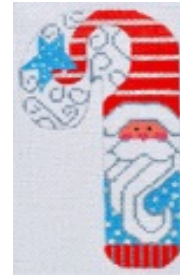
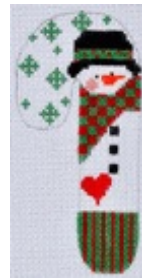
Have any tips you would like to pass on to others - let us know and we will print them here.



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Fox footstool



Have you bought your candy bar yet??



CAT AND OWL



RED CAT



Wild Orange Cat



Feline Friends



Wild Pink Cat



Feathered Friend



Wild Blue Cat

Laurel Burch Cat Collection in Cross Stitch - kits available in both 14Ct or 28Ct Linen.