

DESIGNERS DESK SHOP TALK

CLASSES & SALES

216 James Street
 Historic Geneva, Illinois
 630-262-1234 - 1800-377-8087
 email - ddesk1@aol.com
www.designersdeskusa.com
www.facebook.com/designersdeskusa

HOURS
 Mon. - Sat. 10-4:30
 Sun. 11:00 - 4:00

evening hours by appointment



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To my wonderful customers

PLEASE IF THE WEATHER IS IFFY - CALL BEFORE YOU COME TO THE SHOP!!!!

Be sure to go to our website and join our emailing list to get updates on classes, trunk shows and sales!!!

If you are on Facebook - be sure to like us on Facebook - liking Pat Delp is not the same as liking Designers Desk - we both like you!! You can like both of us.

GRAB BAGS are BACK!!!! Needlepoint grab bag has \$200.00 plus in it and sells for \$8.00 - Cross Stitch grab bag has \$50.00 plus in it and sells for \$2.50 - Thread grab bag has \$30.00 plus in it and sells for \$1.50!!!! These are available as long as they last!! We are having 4 trunk shows - Cooper Oaks - Danji - Sundance - Zecca!!!! We are offering 15% off, 20% off for Gold Card. Do not forget we also have Dora's Trunk Show too!!!

If you are interested in taking a class from Barbara Elmore - check out the class list "Coyote in the Afternoon". I have heard from people that have taken the class; it is a wonderful piece to learn new

techniques and Barb teaches sooooo many new ideas!!



New threads from Rainbow Gallery!! Have you tried the Silk Lame Braid and Petite ve, love,



<i>Entice</i> Rayon & Metallic Sparkling Needlepoint Braid	<i>Very Velvet</i>	<i>Silk Lame' Braid</i>
E224-Silver	V284-Pistachio	LB185-Tango Red
E2225-Lite Periwinkle	V285-Turf Green	LB186-Fiery Red
E226-Periwinkle	V286-Wedgwood	LB187-Mood Indigo
E227-Peach Nectar	V287-Dark Pearl Gray	LB188-Vanilla
E228-Chartreuse	<i>Petite</i> <i>Very Velvet</i>	LB189-Banana Crepe
E229-Surf Blue	V684-Pistachio	LB190-Purple Orchid
E230-Almost Aqua	V685-Turf Green	LB191-Goldenrod
E231-Dark Raspberry	V686-Wedgwood	LB192-Bluebird
E232-Tangerine	V687-Dark Pearl Gray	
E233-Spruce		
ALPACA 18	<i>Petite</i> <i>Silk Lame' Braid</i>	
AL84-Mink	SP185-Tango Red	
AL85-Beige	SP186-Fiery Red	
AL86-Tan	SP187-Mood Indigo	
AL87-Heather Gray	SP188-Vanilla	
AL88-Chestnut	SP189-Banana Crepe	
AL89-Lambs Wood	SP190-Purple Orchid	
	SP191-Goldenrod	
	SP192-Bluebird	

Lo

DANJI :



Here is the story about the six adorable penquins and their igloo. Designers Desk is advertising them in the Needlepoint Now magazine and we are offering a fantastic program. You can buy them individually BUT if you purchase the whole “bunch” we will only charge you ½ price for the igloo!! Such a deal!!! We are also offering a 10% discount on the threads and free stitch guide if you purchase them from us!!! These little guys are sooooo much fun to stitch and a quick stitch on top of it. If you need a travel piece - they will be great!!! Call the shop and place your order. 630-262-1234 or email us at ddesk1@aol.com.

Come in and stitch with us anytime. Bring other people or come alone. Plan a party. We have a group that stitches on Thursday - I would love to have more groups on different days stitch too. There are few gals that want to stitch on Friday - come in and join them. Talk to your friends about coming into Designers Desk and stitching. Lets see if we can start some stitching on Sunday, Tuesday, and Wednesday. Call the shop and tell us what day you would like to stitch and watch the list grow.

In the area we have for you knitters - Needle and Things, plus many more wonderful shops and great restaurants . There are all kinds of great festivals and community events.(more about these to come)

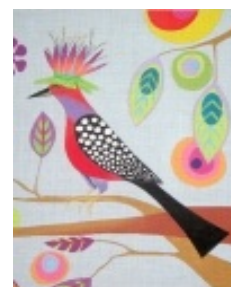
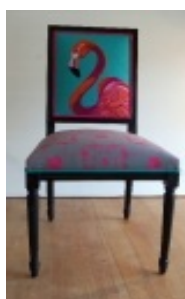
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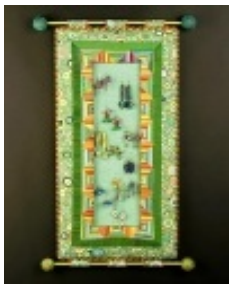
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CLASSES SALES TRUNK SHOWS

NEEDLE PASSION TRUNK SHOW - Now until ??? Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary.

We are giving a 20% discount for a limited time - so order soon. Check our website www.designersdeskusa.com For more pictures





MAY 15 - JUNE 15, 2015 ZECCA TRUNK SHOW

- Wonderful - wonderful fun canvases!! Choose your favorite and get a 15% discount (20% for Gold Card).

www.zecca.net



MAY 15, - JULY 20, 2015 - SUNDANCE TRUNK SHOW AND DANJI TRUNK SHOW

www.sundancedesignsonline.com



JUNE 10 - JUNE 30, 2015 COOPER OAKS TRUNK SHOW - www.coperoaksdesign.com



Learn how to felt, stump work and how to work some wonderful and fun stitching tricks!!!



JULY 17, 18, 19, 20, 2015 - BARBARA ELMORE'S "COYOTE IN THE AFTERNOON" This is a 4 day class- all materials included. Call the shop for info!! Ghost

students welcome! Class fee \$275.00 plus materials and canvas. Deadline for signing up 7/5/2015



AUGUST 14, 15, 16, 17, 2015 -JILL RIGOLI CANVAS EMBELLISHMENT AND DANJI TRUNK SHOW -

Do you love Laurel Birch designs? Now they are available on needlepoint canvas. We will have lots of them to choose from. Purchase any needlepoint canvas and have Jill add some life and excitement to it. Jill founded Danji Designs and has been active in the needlework industry for many years. She owned her own shop, and writes her own stitch guides for Danji. She is a fun lady to take a class from. Class fee is \$150.00 for 2 days - \$275.00 for 4 days of class

www.danjidesigns.com

SEPTEMBER 11, 12, 13, 14, 2015 - BRENDA HART CANVAS EMBELLISHMENT. You purchase a canvas from Designers Desk and Brenda will help you develop a masterpiece. Brenda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of \$150.00 includes lunch. If you sign up for 4 days the cost is \$275.00.

AUGUST 29, & 30, 2015 - ANYTHING LIBBY STURDY - Libby will help you stitch any of her canvases. See www.sundancedesignsonline.com and choose designer Libby Sturdy and choose a canvas. Class fee

\$150. Plus canvas and threads.

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**** If you cannot make it into the shop for a trunk show - check out their web site and give us a call. We will be happy to send out the canvases you choose with the discount of the trunk show.**

SERVICES OFFERED AT DESIGNERS DESK INCLUDE

MAIL ORDER - Almost anything that is sold in any catalog, magazine and elsewhere we either have in stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

FINISHING SERVICES - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

FRAMING SERVICES - Marci (mother of the triplets and my older daughter) is our framer. She has been framing professionally for 30 years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and does regular framing - pictures, paintings etc.

LUCKY 13 CARD - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off 4 on your thirteenth purchase. EVERYONE who is a customer at Designers Desk gets a discount if they keep their card active.

GOLD CLUB CARD - To become a Gold

Card Club Member, you must purchase items totaling \$400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases for a two year period, excluding sale items.

SILVER CLUB CARD - To become a Silver Club Card Member, you must purchase items totaling \$200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

GIFT CERTIFICATES - Remember a GIFT CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

AN INVITATION - TARTS (Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch, as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

NEWSLETTER - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is www.designersdeskusa.com. We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

HOLIDAYS - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

WANTED - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this

is something you might like to do.

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NEEDLEPOINT - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

CROSS STITCH - If you are looking for a special pattern for a special occasion there are a number of websites you can look at. www.hoffmandis.com, www.nordencrafts.com, are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.



CHARTED NEEDLEPOINT ROOM - We have a whole room set up with nothing but charted needlepoint!! And lots of models too. If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbie's Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.



PUNCH NEEDLE - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle. WE HAVE THE NEW LONGER CTR NEEDLE!!!



KUMIHIMO - is the Japanese art of braiding. It means the "gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.

SHOP MODELS - All of our models are for sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or contact the Chamber of Commerce 630-262 -6060 and they will send you the info. www.genevachamber.com or call 630-232-6060

We love to hear about your good times at our store.

Have any tips you would like to pass on to others - let us know and we will print them here.



Have you stitched your favorite candy bar? No calories to stitch!!! We have decided to give 15% off on all candy bars - 20% for Gold Card!!!



Fox footstool



Laurel

Burch Cat Collection in Cross Stitch - kits available in both 14Ct or 28Ct Linen.



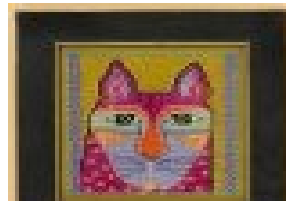
Red Cat



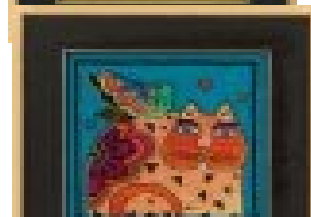
Wild Orange Cat



Feline Friends



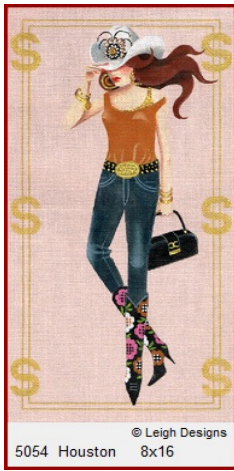
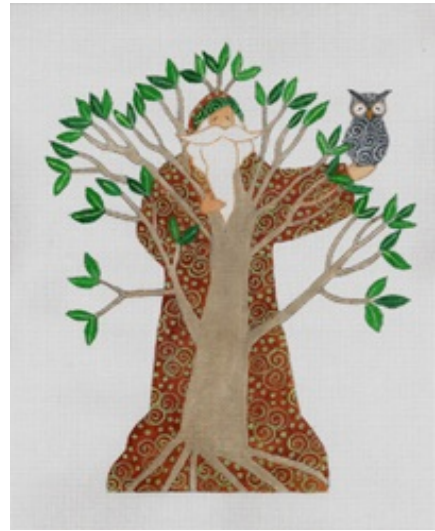
Wild Pink Cat



Feathered Friend



Wild Blue Cat



NEEDLE MINDERS GALORE!!!!

