

# DESIGNERS DESK SHOP TALK

## CLASSES & SALES

216 James Street  
Historic Geneva, Illinois  
630-262-1234 - 1800-377-8087  
email - [ddesk1@aol.com](mailto:ddesk1@aol.com)  
[www.designersdeskusa.com](http://www.designersdeskusa.com)  
www.facebook.com/designersdeskusa

HOURS  
Mon. - Sat. 10-4:30  
Sun. 11:00 - 4:00

evening hours by appointment



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### To my wonderful customers

PLEASE IF THE WEATHER IS IFFY - CALL BEFORE YOU COME TO THE SHOP!!!!

Be sure to go to our website and join our emailing list to get updates on classes, trunk shows and sales!!!  
LOTS OF NEW ITEMS available the end of January !!!!!

**SUPER BOWL SALE FEBRUARY 4, 2016 - FEBRUARY 10, 2016!!!!**  
WANT TO BE A WINNER??? Come to Designers Desk - 216 James Street -  
Historic Geneva, Illinois and join us in a SUPER SALE where you cannot  
loose!!! 10% - 75% off!!! Items in Special Orders not included!!



New books - order yours now



Santa's workshop with guides!!!



# CLASSES SALES TRUNK SHOWS

## NEEDLE PASSION TRUNK SHOW - Now until ???

Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary.



We are giving a 20% discount for a limited time - so order soon. Check our website

[www.designersdeskusa.com](http://www.designersdeskusa.com) For more pictures

cross-stitch patterns and have grown into a selection ranging from small and sassy to large and elegant.

All of the charts are printed with large, clear symbols, in a size geared for the average stitcher's visual comfort.

## FEBRUARY 4 - 10, 2016

SUPERBOWL SALE - Come in or call us and join the fun!!! Watch for pictures!!!!



## JANUARY 1 - FEBRUARY 29, 2016 MY BIG TOE (CROSS STITCH) TRUNK SHOW -

Here you will find counted thread patterns that are sure to delight. Our cross-stitch designs were born out of a desire for quick-to-stitch, Bible based

## FEBRUARY 26, 27, 28, 29, 2016 -JILL RIGOLI CANVAS EMBELLISHMENT AND DANJI TRUNK SHOW

- Do you love Laurel Birch designs? Now they are available on needlepoint canvas. We will have lots of them to choose from. Purchase any needlepoint canvas and have Jill add some life and excitement to it. Jill founded Danji Designs and has been active in the needlework industry for many years. She owned her own shop, and writes her own stitch guides for Danji. She is a fun lady to take a class from. Class fee is \$150.00 for 2 days - \$275.002

four days of class includes lunch.

[www.danjidesigns.com](http://www.danjidesigns.com)



**MARCH 1 - 31, 2016 =**

**BRENDA STOFFT**

**TRUNK SHOW**

=Brenda enjoys  
designing needlepoint

canvas for the holidays - particularly Halloween where the imagination knows almost no boundaries. She is most inspired by nature and anything vintage or antique. She has a collection of nostalgic Christmas decorations from the 1950's, 60's and 70's which is also a great source of inspiration. Go on her website and if you see anything you might like - call the shop you will receive 15% off. [www.brendastofftdesign.com](http://www.brendastofftdesign.com)



**MARCH 11, 12,  
13, 14, 2016 -**

**BRENDA HART CANVAS**

**EMBELLISHMENT.** You purchase a canvas from Designers Desk and Brenda will help you develop a masterpiece. Brenda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of \$150.00 includes lunch. If you sign up for four days the cost is \$275.00.

**APRIL 8, 9, 10, 11, 2016 SANDY  
ARTHUR CANVAS**

**EMBELLISHMENT -** Purchase a canvas from Designers Desk and Sandy will help you design a wonderful canvas. Lots of fun will be had by all!! Sign up

for a min. of two days for a class fee of \$150.00 plus canvas and threads!!! Sign up for 4 days and get a discount!! Lunch is included.

**MORE INFO ON CLASSES AND  
TRUNK SHOWS AND SALES ON  
LAST PAGE**

**SERVICES OFFERED AT DESIGNERS  
DESK INCLUDE**

**MAIL ORDER** - Almost anything that is sold in any catalog, magazine and elsewhere we either have in stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

**FINISHING SERVICES** - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

**FRAMING SERVICES** - Marci (mother of the triplets and my older daughter) is our framer. She has been framing professionally for 30 years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and 3

does regular framing - pictures, paintings etc.

**LUCKY 13 CARD** - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off on your thirteenth purchase. **EVERYONE** who is a customer at Designers Desk gets a discount if they keep their card active.

**GOLD CLUB CARD** - To become a Gold Card Club Member, you must purchase items totaling \$400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases for a two year period, excluding sale items.

**SILVER CLUB CARD** - To become a Silver Club Card Member, you must purchase items totaling \$200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

**GIFT CERTIFICATES** - Remember a GIFT CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

### **AN INVITATION - TARTS**

(Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch , as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking

advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

**NEWSLETTER** - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is [www.designersdeskusa.com](http://www.designersdeskusa.com). We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

**HOLIDAYS** - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

**WANTED** - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this is something you might like to do.

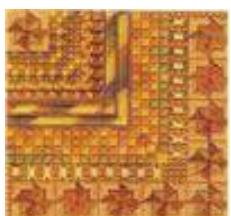
**NEEDLEPOINT** - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

**CROSS STITCH** - If you are looking for a special pattern for a special occasion there are a4

number of websites you can look at.

[www.hoffmandis.com](http://www.hoffmandis.com),

[www.nordencrafts.com](http://www.nordencrafts.com), are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.



**CHARTED NEEDLEPOINT ROOM** - We have a whole room set up with nothing but charted needlepoint!! And lots of models too. If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbies Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.



**PUNCH NEEDLE** - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle. WE HAVE THE NEW LONGER CTR NEEDLE!!!



**KUMIHIMO** - is the Japanese art of braiding. It means the "gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.



**SHOP MODELS** - All of our models are for sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or contact the Chamber of Commerce 630-262 -6060 and they will send you the info.

[www.genevachamber.com](http://www.genevachamber.com) or call 630-232-6060

We love to hear about your good times at our store.

Have any tips you would like to pass on to others - let us know and we will print them here.



## NEW INFORMATION

Lighting  
and  
Magnification

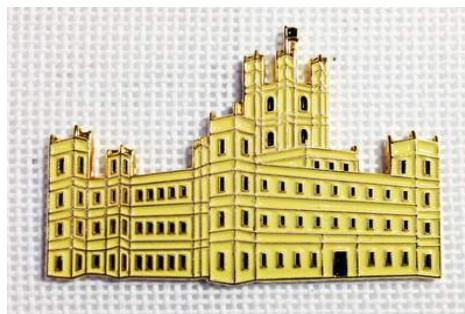


Three stages of dimming and Tri-Spectrum Technology. Allowing for three different light spectrums (warm, natural and cool white). Uses ultra efficient LED Technology which produces more light and virtually no heat. Front of magnification is open! Can be plugged in or used with a cord!! Can also be attached to the System 4 Floor Stand or can clamp to a table or stand on the floor. Many attachments available!



Clamp to be used with System

Pats' favorite travel or mobile magnification!!





Do you need acid free tissue paper to wrap your ornaments? Check with us!!!



Nap brush or Bunka brush



Want to make your own cording ? We have the mini twister!!



Straight Ringlock  
The Ring Lock System® improves the movement of the blade which, rotating around the Teflon ring - auto lubricating and non-deforming material - keeps the blades set stable and guaranteed forever.



Curved -Ringlock  
The Ring Lock System® improves the movement of the blade which, rotating around the Teflon ring - auto lubricating and non-deforming material - keeps the blades set stable and guaranteed forever.



12oz etched-look wine glass  
Individually boxed

One stitch - two stitches  
Who gives a stitch?



