

DESIGNERS DESK SHOP TALK

CLASSES & SALES

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HOURS
Mon. - Sat. 10-4:30
Sun. 11:00 - 4:00

evening hours by appointment

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To my wonderful customers

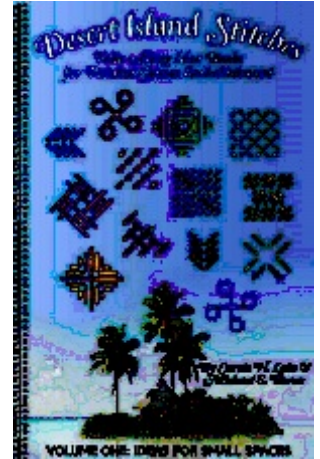
BRRRRRRRR it is frigid outside - PLEASE IF THE WEATHER IS IFFY - CALL BEFORE YOU COME TO THE SHOP!!!!

But to warm your heart - let me give you some information on some of the new item at "market"

A New Book - Desert Island by Carole Lake & Michel Boren

Cottage#1

Sharon G. Has a new book call "Its About Darn Time"
It should be ready about February



New Thread- ENTI - New Sparking Braid for 18 ct. Needlepoint - 23 colors. FyreWerks has new colors so does Neon Rays Plus, Sparkle Petite, Silk Lame Braid for 18 ct., Silk Lame Petite, and a new free pattern program for 2015.

DANJI :



1out of 10 corny figures!

LANI:



1 out of 4



3 out of many



1 out of 9



AT Needlepoint:

Mini eggs



Come in and stitch with us anytime. Bring other people or come alone. Plan a party. We have a group that stitches on Thursday - I would love to have more groups on different days stitch too. There are few gals that want to stitch on Friday - come in and join them. Talk to your friends about coming into Designers Desk and stitching. Lets see if we can start some stitching on Sunday, Tuesday, and Wednesday. Call the shop and tell us what day you would like to stitch and watch the list grow.

In the area we also have the Beadhive Shop and for you knitters we have Needle and Things, plus many more wonderful shops and great restaurant . There are all kinds of great festivals and community events.(more about these to come)

Be sure to go to our website and join our emailing list to get updates on classes, trunk shows and sales!!!

If you are on Facebook - be sure to like us on Facebook - liking Pat Delp is not the same as liking Designers Desk - we both like you!! You can like both of us. Be sure to check out our new "Auction" area.

CLASSES SALES TRUNK SHOWS

NEEDLE PASSION TRUNK SHOW - Now until ??? Exquisite ladies, and fun designs too. Dora was a portrait painter in Hungary.



We are giving a 20% discount for a limited time - so order soon.

Check our website www.designersdeskusa.com More pictures

MAY15,16, 17, 18, 2015 - BRENDA HART

CANVAS EMBELLISHMENT. You purchase a canvas from Designers Desk and Brenda will help you develop a masterpiece. Brenda has a series of stitch books she has written. If you have her books - be sure to stop by and have her sign yours. Brenda has been teaching at our shop for 20+ years and there is always a waiting list for her class. Sign up for a min. of two days for a class fee of \$150.00 includes lunch. If you sign up for 4 days the cost is \$275.00. Come join us for some fun!!!!

****** If you cannot make it into the shop for a trunk show - check out their web site and give us a call. We will be happy to send out the canvases you choose with the discount of the trunk show.

We are making up a schedule of classes and trunk shows for 2015 - if you have any suggestions - please call us and let us know your desires.

SERVICES OFFERED AT DESIGNERS DESK INCLUDE

MAIL ORDER - Almost anything that is sold in any catalog, magazine and elsewhere we either have in

stock or we can order for you. We mail all over the world and are on a number of web sites as a mailing service for their products. When you order by mail, please include your telephone number along with your shipping address. If we have your phone number we can contact you if there is a question about your order.

FINISHING SERVICES - We have one of the finest finishers available in the U.S.A. She is a very professional lady with great experience. Our finishing takes about 2 weeks. We make pillows, ornaments (many different styles), Bell Pulls (we do carry the hardware), Belts, Boxes, Stand-ups (that is an item finished in 3-D and weighted so it can stand alone), Door Stops, Purses, Tote Bags, Purse Straps or anything else you can think of for us to do. Blocking is also a service we provide. The cutoff date for Christmas finishing is Thanksgiving.

FRAMING SERVICES - Marci (mother of the triplets and my older daughter) is our framer. She has been framing professionally for 30 years and attends the national Picture Framing Shows. Through these shows she is able to keep up on the newest techniques, materials, etc. Marci also does framing for corporations and does regular framing - pictures, paintings etc.

LUCKY 13 CARD - As a member of the Lucky 13 Club (everyone is eligible), you will be provided with a membership card. Present this card to the checkout person and the amount of your purchase will be written on the card (excluding tax and sale items). Upon completion of your twelfth purchase, we will total up all your purchases and give you the average amount off on your thirteenth purchase. **EVERYONE** who is a customer at Designers Desk gets a discount if they keep their card active.

GOLD CLUB CARD - To become a Gold Card Club Member, you must purchase items totaling \$400.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 15% discount on all future purchases for a two year period, excluding sale items. **SILVER CLUB CARD** - To become a Silver Club Card Member, you must purchase items totaling \$200.00 (excluding tax or sale items) all in one purchase. This will entitle you to a 5% discount on all future purchases, excluding sale items, for one year.

GIFT CERTIFICATES - Remember a GIFT

CERTIFICATE is always the perfect gift for a stitcher. Everyone enjoys spending a gift certificate. HINT: As the prospective recipient, you can specify a Wish List that we can put in notes on the computer and make suggestions to the person buying a gift.

AN INVITATION - TARTS (Thursdays Are Reserved To Stitch) - **TARTS II** - (Tuesdays are Reserved To Stitch) A group of gals, after taking a class together, decided to come into the shop on Thursdays to stitch, as often as possible. They named themselves the TARTS. Each working on their own project or projects, often asking advice of each other and helping each other figure out which stitch goes where and/or a technique. If you are available on Tuesdays or Thursdays, feel free to come in and join the group or feel free to form another group on another day. We enjoy having people stitching here, so join the fun.

NEWSLETTER - We have gone to an electronic newsletter. Please go to our website and send us your email address. The website is www.designersdeskusa.com. We will be sending out notices about classes, sales, trunk shows and happenings in Geneva. If you are not online - please let us know that and we will still send you information by mail. Just let us know at 630-262-1234.

HOLIDAYS - We are closed Easter, Memorial Day, Fourth of July, Thanksgiving, Christmas & New Years Day.

WANTED - Designers Desk is always looking for people to stitch models for the shop. We need needlepointers, cross stitchers, beaders, and Hardanger stitchers. We are also looking for teachers for the shop. Do you like a particular technique and would you like to share your knowledge with others? Many people would like to try some new techniques or patterns, yet feel intimidated about trying something new without someone to give them the confidence to try it. See Pat if any of this is something you might like to do.

Exclusives - Designers Desk is noted for our selection of handpainted canvases, stitch guides and thread suggestions. We have wonderful teachers and people who help you at the shop. We now have stitch guides for a number of canvases that do not come with stitch guides (these are exclusives of Designers Desk). For example Melissa Shirley's Halloween House, Raymond Crawford's Halloween Stocking, Eat Dessert First, Raymond Crawford's Little Witch, and many Ewe

and Eye Canvases such as Karen, Barb Tweet, Lynn, Rosie, etc. Eat Dessert First is an exclusive design at Designers Desk.

NEW ITEMS

We have always had NEW ARRIVALS for the Cross Stitch area - now we have a NEW ARRIVAL area for Needlepoint too. Please ask to see the board for new canvases.

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NEEDLEPOINT - New canvases come in daily. We are always willing to order a canvas for you. Just give us the name of the designer, the number of the canvas you want and we will be happy to order it for you. There are soooooo many designers in the industry - it is impossible to carry all the canvases. We do try!!!! Always ask what is new!!!

CROSS STITCH - If you are looking for a special pattern for a special occasion there are a number of websites you can look at. www.hoffmandis.com, www.nordencrafts.com, are 2 distributors to look at. Mark down the number you find in their catalog and give us a call and we will be happy to order it for you or see if we have it in stock.



CHARTED NEEDLEPOINT ROOM - We have a whole room set up with nothing but charted needlepoint!! And lots of models too.

If you are a cross stitcher this might be something you would like to try. Ask for details when you come in and see us. Come in and see what is new - Debbie's Designs, Threedles, Needle Delights, Laura Perin and From Nancy's Needle to just mention a few.



sale. We try to put prices on all models on the wall, but if there is not a price on a model in which you are interested, please ask. We also have models that are not framed or finished and those also are for sale.

We have a lot of classes and trunk shows planned for 2014 and 2015. I will send more information about the classes and trunk shows soon. If you do not know anything about Historic Geneva, call the shop and we will be happy to send you a brochure or contact the Chamber of Commerce 630-262 -6060 and they will send you the info.

PUNCH NEEDLE - is great fun. Have you tried it? Quick and easy to do and lots of varied designs from primitive to cutzie to traditional. We have had 5 year olds to grandparents and all in between taking classes and enjoying the results. Punchneedle is a wonderful way to make a hostess gift and quick gifts for birthdays or someone special. Be sure to ask about the Weeks 3 strand spools - you can punch and punch and punch without rethreading the needle.

www.genevachamber.com or call 630-232-6060

We love to hear about your good times at our store.

Have any tips you would like to pass on to others - let us know and we will print them here.



KUMIHIMO - is the Japanese art of braiding. It means the "gathering of threads." Kumihimo is thousands of years old. We are carrying a beginners kit that has everything you need to get started on a project. You know the "friendship" bracelets? This is a great way to make those. We at the shop can show you how easy this technique is. Want to make a braid with your leftover threads to put around your ornament - etc. You can easily do this with our beginners kit.

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SHOP MODELS - All of our models are for

