



## Conducting Clinical Research: It really is possible!

**Course Description:** This two-hour session will focus on the need for outcome research and the importance of research partnerships. In addition, she will review research designs and resources available to clinicians who are interested in conducting clinical research.

### Learning Outcomes

Participants will be able to:

1. Define the importance of outcome research
2. Describe potential advantages and disadvantages of research partnerships
3. Describe the levels of evidence associated with research designs

### Agenda

10:00-10:15: Introduction

10:15-10:30: Importance of Outcome Research

10:30-10:45: Building Partnerships

10:45-11:15: Study Designs

11:15-11:30: Informed consent/managing Sites/avoiding pitfalls

11:30-11:45: Available resources

11:45-12:00: Questions, answers and wrap up

**Speaker:** Kathy L. Shapley Ph.D. CCC-SLP, is an associate professor at The University of North Carolina Greensboro. Dr. Shapley has held teaching positions at the University of Arkansas at Little Rock and the University of Arkansas for Medical sciences, and research positions at Harcourt Assessment and Edvance Research. Dr. Shapley's research and clinical work is in the area of early communication development and the effects of disparities in the language environments of young children. Dr. Shapley serves at the National Advisor to NSSLHA and serves on the ASHA Board of Directors.

#### Disclosure:

**Financial:** Dr. Shapley was paid a speaker fee by the Vermont Speech Language Hearing Association (VSHA) for this presentation. Dr. Shapley receives a salary for her work as an associate professor at The University of North Carolina Greensboro.

**Non-Financial:** Dr. Shapley serves as the National Advisor for the National Student Speech Language Hearing Association and on the Board of Directors for the American Speech Language Hearing Association (ASHA).