

NEWS RELEASE



Andy Wilson Joins the Rausch Coleman Homes Team

FAYETTEVILLE, Ark. (May 29, 2015) —Rausch Coleman Homes, the 43rd largest builder in the U.S., is proud to announce and welcome Andy Wilson as our company President. As we are vastly growing and exploring possible divisions in Texas and other states, Wilson's background in operations and Human Resources for 25 years at Wal-Mart is key during this growth period, to add organization and processes.

He joins the Rausch Coleman Homes team from Cross Church NWA. He was responsible for day-to-day Ministry, Operations and Administration. Wilson is Board Chairman of Shiloh Christian School and he serves on two other boards; Southern Pipe and Supply and Cross Church Board of Directors. It is here where he was introduced to John R. Rausch Co-Founder and Owner of Rausch Coleman Homes. They had an immediate bond and shared a common enthusiasm for helping families achieve the American Dream of Homeownership. Wilson has mentored and challenged Rausch on a professional level over the past few years, leading to this opportunity with the company.

Wilson served as the Chief Executive Officer for The Soderquist Center for Leadership and Ethics from 2001-2008. Soderquist Center works with major globally organizations. As CEO, Wilson has been involved in strategic planning and direction for the Center. He also specializes in board development and worked with a variety of for-profit and not-for-profit organizations. Wilson speaks globally on the issues of Leadership, Ethics, Retail Store Operations and Human Resources.

Prior to his tenure with The Soderquist Center, Wilson spent 25 years as an innovative leader at Wal-Mart Stores, Inc. He dedicated more than 10 years as Vice President and Officer of Store Operations, supervising over 100 stores and 10,000 associates in the Southern, Southeast and Western regions of the United States. Most recently, he served for 7 years as Vice President of People Division (HR) for all domestic store operations, including over 900,000 associates and

management staff. He assisted in Succession Planning, HR People Measurement Systems, Training and Development, Compensation and Benefits Systems and executive Coaching.

“I am excited to be part of the Rausch Coleman Homes team. I have spent over 30 years of my career in business and I look forward to continuing that tradition by providing expertise in Operations, Organizational Development and adding improved structure as we continue to grow as a company.”

John Rausch, Co-Founder and owner, states “We are very proud to welcome Andy Wilson to our team at Rausch Coleman Homes. Not only will he bring a tighter focus on customer service quality to our teams, but also be a great role model for our team members.” (www.RauschColeman.com)