

Your Innovation Coach®

A unique online personal innovation coach subscription service designed for small to mid-sized companies



Suite of Services-Tier 1

Monthly Webinars

- ✓ 1-hour online webinars.
- ✓ First Tuesday of every month (starting 10/4/16) at 10 a.m. and 4 p.m.
- ✓ Topics on processes, organization issues, culture (see example topics)
- ✓ Interactive presentations and/or case studies.
- ✓ Members encouraged to suggest topics.
- ✓ Recorded version available after live sessions.

Discounted Services

- ✓ Exclusive member discounts for regional workshops

Suite of Services-Tier 2

All Tier 1 services plus:

- ✓ 1-hour/month one-on-one online consulting.

Who should sign up?

- ✓ Senior management (owner, president, CEO)
- ✓ Functional managers (engineering, manufacturing, marketing, product managers and project managers)
- ✓ Other key employees involved with new product development (NPD)

How are you going to grow your business in today's fast-paced, hyper-competitive global economy?

Do you wish you had access to practical tips, tools and solutions to improve your ability to innovate, but don't have the time or resources for expensive consultants?

"Your Innovation Coach" online coaching service is designed to help you!

What are the benefits?

Short-term Benefits

- ✓ Projects will run smoother.
- ✓ Better coordination between functional groups.
- ✓ Improved use of resources.
- ✓ Higher quality and faster decision making.

Long-term Benefits

- ✓ A culture that supports and encourages innovation.
- ✓ More effective long-term planning.
- ✓ New products are more successful.
- ✓ Top line revenue and gross margin growth >10%.
- ✓ Earnings growth of >30%.

Example Webinar Topics

- ✓ Management model and its role in innovation.
- ✓ Creating a culture that supports innovation.
- ✓ Business model innovation.
- ✓ Competitive analysis.
- ✓ Understanding customer needs.
- ✓ Innovation tools for developing new ideas.
- ✓ Project portfolio management.
- ✓ Resource allocation processes.
- ✓ Understanding project risk.
- ✓ Project management tools including critical chain, lean and agile.
- ✓ Implementing phased development processes.

Terms

- ✓ \$30/person/month Tier 1
\$325/yr. if paid upfront
- ✓ \$100/person/month Tier 2
\$1,000/yr. if paid upfront
- ✓ One-year subscription
- ✓ 100% money-back guarantee: if at any time you are not completely satisfied, the remaining month fees will be refunded if paid upfront
- ✓ One-hour/month consulting time is per company
- ✓ Consulting hours can be carried over for a maximum of 3 months
- ✓ 10% discount on regional workshops

To register, email

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WHO ARE WE?

New Product Visions (www.newproductvisions.com) helps organizations improve the effectiveness of their new product development processes. We specialize in small to mid-sized companies that manufacture highly engineered products.

The Innovation Coach® and Roberts Rules of Innovation® (www.robertsrulesofinnovation.com) are the property of Brands & Company, LLC of Stuart, FL and licensed to New Product Visions. Roberts Rules of Innovation provide the framework for the Innovation Coach workshops presented by New Product Visions.

