



PRESS RELEASE

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For more information, contact:
Melissa Golding, NABE Press Officer, 571-236-2820

2015 NABE ECONOMIC POLICY CONFERENCE TO ADDRESS HARD TRUTHS AND DIFFICULT CHOICES FACING BUSINESS LEADERS AND ECONOMIC POLICYMAKERS WORLDWIDE

Former CBO Director Alice Rivlin Will Receive NABE's Lifetime Achievement Award for Economic Policy

The National Association for Business Economics (NABE) will hold its 31st Annual Economic Policy Conference at the Capital Hilton in Washington, DC, from March 8-10. Structured around the theme of "Hard Truths, Difficult Choices," the event program will include presentations by some of the world's most distinguished business leaders, economic thought-leaders, and policymakers, who will discuss the challenges they face as the focus shifts from responding to immediate economic crises to tackling longer-term issues in the structural economy. Brookings Institution Senior Fellow **Alice Rivlin**, founding director of the Congressional Budget Office (CBO), will receive NABE's 2015 Lifetime Achievement Award for Economic Policy.

In addition to Alice Rivlin--who will deliver an address on March 10--confirmed speakers include: **Jason Furman**, chairman of the President's Council of Economic Advisers; **Glenn Hubbard**, dean of the Columbia University Graduate School of Business; **Alan Krueger**, professor of economics and public policy at Princeton University; **Paul Krugman**, professor of economics and international affairs at Princeton University; **Gracia Martore**, president and CEO of Gannett; **Loretta Mester**, president and CEO of the Federal Reserve Bank of Cleveland; **Peter Orszag**, vice chairman of Corporate and Investment Banking, chairman of the Public Sector Group, and chairman of the Financial Strategy and Solutions Group at Citigroup; **Adam Posen**, president of the Peterson Institute for International Economics; and **Avik Roy**, editor of *Forbes Opinion* and senior fellow at the Manhattan Institute.

"May you live in interesting times. With energy prices plummeting, exchange rates undergoing enormous shifts, global central banks poised to take on dramatic expansionary policies while the Fed is on the cusp of tightening, and domestic debates raging on trade, immigration, and fiscal matters, it is certainly an interesting--and exciting--time for NABE to gather dozens of the world's leading economic policy voices

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in Washington," said NABE President **John Silvia**, chief economist of Wells Fargo. "Join us at the 2015 NABE Economic Policy Conference not just to stay current on the global issues challenging governments and businesses, but to participate in and shape these debates." The 2015 Economic Policy Conference is being organized by a NABE member committee led by **Robert Fry**, senior economist at DuPont, **George Kahn**, vice president and associate director of research at the Federal Reserve Bank of Kansas City, and **Kathleen Stephansen**, chief economist of AIG.

Other confirmed speakers at press time include: **Alberto Gomez Alcala**, executive director, Grupo Financiero Banamex; **Manuel Balmaseda**, global chief economist, CEMEX; **Stuart Butler**, senior fellow in economic studies, The Brookings Institution; **Charles Calomiris**, Henry Kaufman Professor of Financial Institutions, Columbia Business School; **Jerry Conover**, director of the Indiana Business Research Center at Indiana University's Kelley School of Business; **Helen Currie**, senior economist, ConocoPhillips; **John Dennis**, managing director, Woodrock & Co.; **John Deskins**, director of the Bureau of Business and Economic Research and associate professor of economics at West Virginia University; **Jim Diffley**, senior director, IHS Economics; **Chris Flanagan**, head of U.S. mortgage and structured finance research, BofA Merrill Lynch; **Mark Flannery**, chief economist, US Securities and Exchange Commission; **Dan Fogel**, graduate research professor, Wake Forest University; **Alberto Gallo**, head of European Macro Credit Research, Royal Bank of Scotland; **Laurie Goodman**, director of the Housing Finance Policy Center, Urban Institute; **Jeremy Hill**, director of the Center for Economic Development and Business Research, Wichita State University; **Scott Hodge**, president, the Tax Foundation; **Gary Hufbauer**, senior fellow, Peterson Institute for International Economics; **Greg Ip**, US economics editor, *The Economist*; **Chad Moutray**, chief economist, National Manufacturers Association; **Joel Mokyr**, Robert H. Strotz Professor of Arts and Sciences, Northwestern University; **Jonathan Ortmans**, senior fellow, Kauffman Foundation; **Asheen Phanse**y, adjunct lecturer, Babson College; **Hui Shan**, vice president, GoldmanSachs; **Eric Thompson**, director of the Bureau of Business Research, the University of Nebraska; **Alan Viard**, resident scholar, American Enterprise Institute; **Peter J. Wallison**, Arthur F. Burns Fellow in Financial Policy Studies, American Enterprise Institute; **David Zion**, senior managing director, ISI Group; **Amir Zufi**, Chicago Board of Trade Professor of Finance at the University of Chicago Booth School of Business.

Presentation topics include:

The US Fiscal Outlook
AUBER Panel: State of the States--Heartland Edition
Tax Policy
Monetary Policy Options for Europe
The Evolving Economy in Mexico
Decline in Business Formation: Implications for Entrepreneurship and the Economy
Monetary Policy Normalization
Perspectives on the Future of Innovation
Love It If You Can't Leave It? Improving the ACA for the Long Haul
A Dynamic View of Sustainability
Is TPP Finally a Reality? Who Benefits?
The Shifting Housing Finance Market
Should the US Allow Crude Oil/LNG Exports?
Trans-Pacific Partnership: No Big Deal
Banking Regulation and Financial Reform

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PRESS REGISTRATION

Credentialed media may register using the Survey Monkey form available online at: <https://www.surveymonkey.com/s/56ZKPN6>.

CONFERENCE PROGRAM, RECEPTIONS, MEALS, and WIFI

A regularly updated program may be found at <http://nabe.com/PC2015/Program>. Registered media personnel are invited to attend the conference receptions at the Capital Hilton on Sunday, March 8, and at the Residence of the Japanese Ambassador to the US on Monday, March 9. We'll have media seating at all presentations, but you must purchase a meal ticket if you would like to be served food during breakfast and luncheon speeches. Complimentary wifi will be available in all of the conference session rooms. Please feel free to contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com for further details.

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into subject-oriented roundtables, including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/Construction, Regional/Utility, Small Business and Entrepreneurship, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.nabe.com.

EDITOR'S NOTE: For more information regarding media attendance at the 2015 NABE Economic Policy Conference, please contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com. A limited number of hotel rooms at the special rate of \$249 per night are available at the conference venue, the Capital Hilton, for NABE Economic Policy Conference attendees. To book your room at the NABE rate, please call the hotel directly on 202-393-1000 and mention the NABE meeting. We advise you to book your room as soon as possible, as once the NABE room block is exhausted, the hotel will likely be sold out.

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