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WiFi Access

WiFi is available throughout the Economic Measurement Seminar. Use the below information to access wireless internet:

Network: Four Seasons Meetings

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Your **Certificate in Economic Measurement** will be available at the registration desk beginning Tuesday afternoon.

CFA CHARTERHOLDERS: Did you know that NABE is a CFA Approved Provider? CFA Charterholders will earn 15 hours of CE credit for attending The NABE Foundation's Economics Measurement Seminar. To claim your CE credit provide your CFA member number at the seminar registration desk, and the CE credit for your participation in this program will be automatically recorded in your CE Diary.



The NABE Foundation seeks to enhance the field and application of business economics by providing professionals with the information, tools, and development opportunities they need to succeed.

The NABE Foundation
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Upcoming NABE Events:

July 22-24 ≡CBE

Writing Skills for Business Economists and Analysts; Communications and Presentation Skills for Business Economists and Analysts

Inquire at the Registration Desk

Four Seasons Hotel
Washington, DC

August 3-6 ≡CBE

Applied Econometrics

Johns Hopkins University,
Washington Campus
Washington, DC

August 17-19

**Time-Series Analysis and Forecasting
Federal Reserve Bank of San Francisco,
Los Angeles Branch**

Los Angeles, CA

October 10-13

**57th NABE Annual Meeting
North America's Place in a
Changing World Economy**

Grand Hyatt Washington
Washington, DC

October 14-15 ≡CBE

**Communication and Presentation
Skills for Business Economists
and Analysts**

Grand Hyatt Washington
Washington, DC

November 13

**NABE International Summit for
Careers in Economics**

NAHB Conference Center
Washington, DC

March 6-8, 2016

**32nd Annual Economic
Policy Conference**

Capital Hilton
Washington, DC

**SAVE THE DATE! The NABE Foundation
Economic Measurement Seminar**

July 18-19, 2016

Four Seasons Hotel
Washington, DC

2015 NABE Foundation ECONOMIC MEASUREMENT Seminar

July 20-21, 2015

Four Seasons Hotel

Washington, DC





2015 NABE Foundation ECONOMIC MEASUREMENT Seminar

Monday, July 20

7:30 AM - 8:00 AM

Continental Breakfast.....Ballroom Foyer

8:00 AM - 8:05 AM **Welcome**

Opening RemarksCorcoran Salon A
Jack Kleinhenz**, National Retail Federation

8:05 AM - 9:05 AM

Economic Statistics from the US Government and Industry Sources.....Corcoran Salon A
Maurine Haver*, Founder and President,
Haver Analytics

9:10 AM - 10:20 AM

Track A. Measuring Employment ≡CBE.....Corcoran Salon A
Maurine Haver*, Haver Analytics, moderator
Dori Allard, Bureau of Labor Statistics
Julie Hatch-Maxfield, Bureau of Labor Statistics

Track B. Retail Sales.....Corcoran Salon B
Jack Kleinhenz**, National Retail Federation,
moderator and presenter
Scott Scheleur, Census Bureau
Mike Niemira, The Retail Economist

10:20 AM - 10:40 AM

Networking Break.....Ballroom Foyer

10:40 AM - 11:50 AM

Track A. GDP and the National Accounts ≡CBECorcoran Salon A
Robert Parker, Consultant, moderator
Shelly Smith, Bureau of Economic Analysis
Kathleen Navin, Macroeconomic Advisers

Track B. International Comparisons.....Corcoran Salon B
Maurine Haver*, Haver Analytics, moderator
Kim Zieschang, International Monetary Fund
Mark Wynne, Federal Reserve Bank of Dallas

11:50 AM - 12:50 PM **Luncheon**..... Dumbarton
From Cost Center to Profit Center: How to Craft an Economics Career with Meaning and Influence

John Silvia*, NABE President; Chief Economist,
Wells Fargo, introduction
Constance Hunter#, Chief Economist, KPMG

12:55 PM - 2:05 PM

Track A. Measuring Inflation ≡CBE.....Corcoran Salon A
George Kahn#, Federal Reserve Bank of
Kansas City, moderator
Steve Reed, Bureau of Labor Statistics
Mike Bryan, Federal Reserve Bank of Atlanta
Brent Meyer, Federal Reserve Bank of Atlanta

Track B. Economics of Health..... Corcoran Salon B
Mike Horrigan*, Bureau of Labor Statistics,
moderator
David Johnson, Bureau of Economic Analysis
Cynthia Cox, Kaiser Family Foundation

2:10 PM - 3:20 PM

Track A. International Transactions ≡CBECorcoran Salon A
Adolfo Laurenti#, Mesirow Financial, moderator
Raymond Mataloni, Bureau of Economic Analysis
Carol Bertaut, Federal Reserve Board

Track B. Housing and Construction.....Corcoran Salon B
Nayantara Hensel#, Federal Housing Finance
Agency, moderator
Raemeka Mayo, Census Bureau
Ken Simonson+, Associated General Contractors
of America
Lawrence Yun, National Association of
REALTORS®

3:20 PM - 3:40 PM

Networking Break.....Ballroom Foyer

3:40 PM - 4:50 PM

Track A. Corporate Profits.....Corcoran Salon A
Rosemary Marcuss+, Economist, moderator
Kate Pinard, Bureau of Economic Analysis
Dick Rippe*, ISI Group

Track B. Understanding Monetary Policy.....Corcoran Salon B
Jack Kleinhenz**, National Retail Federation,
moderator
Steve Meyer, Federal Reserve Board
Dana Saporta, Credit Suisse

5:00 PM - 6:00 PM

Networking Reception.....George Washington
Room & Terrace

6:30 PM - 8:00 PM

Networking Happy HourOld Glory Bar & Grill
3139 M St NW
Washington, DC 20007

Tuesday, July 21

7:30 AM - 8:00 AM

Continental Breakfast.....Ballroom Foyer

8:00 AM - 9:10 AM

Track A. Energy StatisticsCorcoran Salon A
Nayantara Hensel#, Federal Housing Finance
Agency, moderator
Stephen Harvey, Energy Information Administration
Martha Moore, American Chemistry Council

Track B. Employment Indicators.....Corcoran Salon B
Rich Wobbekind+, University of Colorado
at Boulder, moderator
Tom Stengle, Department of Labor
Kevin Cooksey, Bureau of Labor Statistics
Charlotte Oslund, Bureau of Labor Statistics

9:15 AM - 10:25 AM

Track A. Productivity ≡CBE.....Corcoran Salon A
Maurine Haver*, Haver Analytics, moderator
Chris Sparks, Bureau of Labor Statistics
Bob Shackleton, Congressional Budget Office

Track B. Federal Reserve: Regional Economic Information, Analysis & Beige Book.....Corcoran Salon B
Jack Kleinhenz**, National Retail Federation,
moderator
Keith Phillips, Federal Reserve Bank of Dallas
Tosmai Puenpatom, Federal Reserve Bank
of Philadelphia
William A. Strauss#, Federal Reserve Bank
of Chicago

10:25 AM - 10:45 AM

Networking Break.....Ballroom Foyer

10:45 AM - 11:55 AM

Track A. Financial Accounts
≡CBE.....Corcoran Salon A
William A. Strauss#, Federal Reserve Bank of
Chicago, moderator
Elizabeth Holmquist, Federal Reserve Board
Adolfo Laurenti#, Mesirow Financial

Track B. Wages and Earnings.....Corcoran Salon B
George Kahn#, Federal Reserve Bank of Kansas City,
moderator
Mike Horrigan*, Bureau of Labor Statistics
Dan Aaronson, Federal Reserve Bank of Chicago

12:00 PM - 1:15 PM **Luncheon**.....Dumbarton
A Business Economist's Perspective:

Tools of the Trade
Lisa Emsbo-Mattingly*, NABE Vice President;
Director of Research, Global Asset Allocation,
Fidelity Investments

1:15 PM - 2:00 PM

Seasonal AdjustmentCorcoran Salon B
Maurine Haver*, Haver Analytics, moderator
Ataman Ozyildirim, Economist and Director of
Business Cycles and Growth Research, The
Conference Board

2:00 PM - 3:00 PM

Applied Economics in a Business Environment: Much More than Forecasting.....Corcoran Salon B
Richard Wobbekind+, University of Colorado at
Boulder, moderator
Richard DeKaser#, EVP & Corporate Economist,
Wells Fargo

3:15 PM - 4:00 PM

BONUS Session! ACA Repeal: A Case Study in CBO's Approach To Dynamic Scoring
Benjamin Page, Chief of the Fiscal Policy Studies
Unit, Congressional Budget Office.

A very special thanks to Maurine Haver, Jack Kleinhenz, Nayantara Hensel, Michael Horrigan, Adolfo Laurenti, Paul Thomas, Mine Yucel and Rich Wobbekind for their outstanding work in organizing the 2015 Economic Measurement Seminar.

*Current NABE Director | # Former NABE Director | + Former NABE President

≡CBE, indicates part of the CBE core curriculum