52nd NABE ANNUAL MEETING

MILE-HIGH CHALLENGES TO ECONOMIC PROSPERITY

October 9–12, 2010
Grand Hyatt Denver
Denver, Colorado
Dear Colleague,

Welcome to NABE’s 52nd Annual Meeting. Over the next few days, you will have the opportunity to take a long-term perspective on major issues as we discuss and hear from various experts on the U.S. and world economies.

Our goal is to provide you with new contacts, tools, and knowledge that you can use both immediately and in the future. We hope you will come away from this meeting with a better understanding of developments in the global economy, key industries, and emerging policies that will be of value to you, your clients, and your organization. In addition, you will have the opportunity to network with fellow professionals from around the world.

We would like to extend our appreciation for this outstanding program to our Annual Meeting Chair, Robert Fry, DuPont, and his committee; Lisa Emsbo-Mattingly, Fidelity Investments; Parul Jain, MacroFin Analytics; Kevin Kliesen, Federal Reserve Bank of St. Louis; Adolfo Laurenti, Mesirow Financial; Kevin Swift, American Chemistry Council; Chris Varvares, Macroeconomic Advisers; and Richard Wobbekind, CU Boulder, Leeds School of Business.

Enjoy the conference and America’s “Mile-High City!”

Sincerely yours,

Lynn Reaser, NABE President

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As a participant in the CFA Institute Approved-Provider Program, NABE has determined that this program qualifies for 20 credit hours. If you are a CFA Institute member, CE credit for your participation in this program will be automatically recorded in your CE Diary. Please provide your CFA member number at the registration desk to claim your CE credit.
PLATINUM LEVEL

GOLD LEVEL

SILVER LEVEL

BRONZE LEVEL

NABE LEVEL

Alliant | A Blackstone Group Company
American Chemistry Council
ISI Group
National Association of Realtors®
U.S. Census Bureau
Wolters Kluwer Law & Business
CONFERENCE INFORMATION

Registration
The meeting registration booth is located on the second floor in the Imperial Foyer.

Registration hours are as follows:
Saturday, October 9 .........................................2 PM to 5 PM
Sunday, October 10 .........................................7 AM to 5 PM
Monday, October 11.........................................7 AM to 5 PM
Tuesday, October 12 ........................................7 AM to 1 PM

Press Room
Registered members of the press may use the Crestone Peak room throughout the conference.

Cyber Café
Sponsored by FactSet, the Cyber Café is open throughout the conference in the Torreys Peak room.

Admission to Annual Meeting Events
Please wear your badge for access to conference sessions, exhibit hall, and receptions. Tickets (located behind your name badge) are required for entry to all meal functions.

Pre-registration is required to attend the Red Rocks Amphitheatre/Coors Brewery tour on Saturday afternoon, and the Evening with the Author Dinner on Saturday night. Onsite registration for these events may be possible, if space remains available.

Small Group Dinners
Small Group Dinners will take place at 7:45 PM on Monday night at nearby restaurants. If you did not pre-register for a dinner, you may register onsite (space permitting) using the bulletin board located the exhibit hall. Each dinner group is limited to 10 participants.
MEETING OVERVIEW

All sessions and events will take place at the Grand Hyatt Denver, unless otherwise noted (*).

Saturday, October 9, 2010
Afternoon and Evening
1:30-4:30 Tour of Red Rocks Amphitheatre and the Coors Brewery*
5:30-6:30 President’s Welcome Reception
6:45-9:00 Evening with the Author Dinner*

Sunday, October 10, 2010
Morning
9:30-10:30 Skills Session: Excel Tips and Tricks
10:45-11:45 Skills Session: Predicting the Present with Google Trends

Afternoon and Evening
11:45-1:15 Luncheon: Changing Global Economy
1:30-2:30 Monetary and Fiscal Policy
2:30-3:15 U.S. Deficit
3:15-3:45 Networking Break
3:45-5:00 Concurrent Sessions I
5:30-6:45 Reception at Wells Fargo Center*
7:00-9:30 Get Connected Gathering*

Monday, October 11, 2010
Morning
7:45-9:15 Breakfast: A View from the Administration
9:30-10:15 International Outlook
10:15-10:45 Networking Break
10:45-11:15 NABE Outlook
11:15-11:45 52nd Annual NABE Presidential Address

Afternoon and Evening
12:00-1:30 Luncheon: Adam Smith Address
1:45-3:00 Concurrent Sessions II
3:00-3:30 Networking Break
3:30-4:15 Oil Prices
4:30-5:30 Concurrent Sessions III
5:45-6:15 NABE Business Meeting
6:15-7:30 Reception hosted by the Federal Reserve Bank of Kansas City
7:45 Small Group Dinners*

Tuesday, October 12, 2020
7:00-8:00 Continental Breakfast
8:00-8:45 PIMCO’s Economic Outlook
8:45-9:45 Business Cycle Analysis
9:45-10:30 Monetary Policy
10:30-11:00 Networking Break
11:00-12:15 Concurrent Sessions IV
12:30-1:45 Luncheon
EXHIBIT HALL

Exhibits will be open in the Imperial Foyer during these hours:

10:00 AM to 5:00 PM on Sunday, October 10, 2010
7:00 AM to 5:45 PM on Monday, October 11, 2010
7:00 AM to 12:00 PM on Tuesday, October 12, 2010

Tuesday’s continental breakfast and all networking breaks will be held in the exhibit hall.

Bloomberg
212-617-2979
Teddy Platt
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www.bloomberg.com

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U.S. Bureau of Labor Statistics
202-691-5200
Eleni Karageorge
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www.bls.gov

U.S. Census Bureau
301-763-6718
Mr. Robert Marske
robert.a.marske@census.gov
www.business.census.gov
1:30-4:30 PM
Tour of Red Rocks/Coors Brewery
Meet NABE staff in the hotel lobby at 1:15 PM. Bus is scheduled to return to the Grand Hyatt at 4:30 PM.
Advance registration is required.

5:30-6:30 PM
Grand Hyatt Pinnacle Club - Sunlight Peak Ballroom 37th Floor
President’s Welcome Reception
Enjoy your favorite beverage and hors d’oeuvres while greeting old friends and making new ones.
Sponsor: Capital IQ – A Standard & Poor’s Business

6:45-9:00 PM
NABE’s Evening with the Author Dinner
Denver Athletic Club - Grand Ballroom
1325 Glenarm Place
Robert Samuelson, Contributing Editor, Newsweek/The Washington Post
Copies of The Great Inflation and Its Aftermath by Robert Samuelson compliments of the National Association of Realtors®. Advance registration required.

Please plan to walk or take a taxi on your own to the Denver Athletic Club (0.3 miles). Walking directions from the Pinnacle Club: Exit the Pinnacle Club lobby via the 17th St. doorway and take a left. Take the first right onto Glenarm Pl. and walk 3.5 blocks to the Glenarm entrance of the DAC, one half block past the intersection of Glenarm Pl. and 14th St.

SUNDAY, OCTOBER 10, 2010

9:30-10:30 AM
Imperial Ballroom
Skills Session: Excel Tips and Tricks
Charles Steindel, Federal Reserve Bank of New York, presiding
Sara B. Potter, CFA, FactSet Research Systems, Inc.
Sponsor: FactSet
10:45-11:45 AM

Imperial Ballroom

Skills Session: Predicting the Present with Google Trends
Paul Thomas, Intel, presiding
Hal Varian, Chief Economist, Google, Inc.

11:45-1:15 PM

Mt. Sopris

LUNCHEON: Changing Dynamics of the Global Economy
Sara Johnson, IHS Global Insight, presiding
Michael Spence, Philip H. Knight Professor and Dean, Emeritus, Stanford University
Sponsor: IHS Global Insight

1:30-2:30 PM

Imperial Ballroom

Alternative Perspectives on Monetary and Fiscal Policies
Cathy Gallagher, Business and Economic Institute at Point Loma Nazarene University, presiding
David Wessel, Economics Editor, Wall Street Journal, moderator
Laurence H. Meyer, Vice Chairmen, Macroeconomic Advisers, LLC
John B. Taylor, Mary and Robert Raymond Professor of Economics, Stanford University
Sponsor: Fermanian Business and Economic Institute at Point Loma Nazarene University

2:30-3:15 PM

Imperial Ballroom

U.S. Deficit Dilemma: On the Road to Greece
Lynn Reaser, NABE President, presiding
Rudolph Penner, Urban Institute

3:15-3:45 PM

Imperial Foyer

NETWORKING BREAK

3:45-5:00 PM

CONCURRENT SESSIONS I
A. In the Aftermath of the Crisis: Evolution in Financial Regulation and Policy
52nd NABE ANNUAL MEETING

Imperial Ballroom
Emily Kolinski Morris, Ford Motor Company, presiding
Nayantara Hensel, Dept. of the Navy, moderator
Bill Gavin, Federal Reserve Bank of St Louis
Jeff Harris, University of Delaware
Michel Léonard, Alliant Insurance
Sponsor: Ford Credit

B. The Importance of Entrepreneurship to Job Creation and Economic Recovery
Mt. Columbia - 3rd Floor
Chad Moutray, U.S. Small Business Administration, moderator
Zoltan Acs, George Mason University and U.S. Small Business Administration
Lawrence Plummer, University of Oklahoma
Dane Stangler, Ewing Marion Kauffman Foundation
Sponsor: Ewing Marion Kauffman Foundation

C. How Global Aging Will Reshape the Economy and Financial Market
Maroon Peak
Robert Fry, DuPont, presiding
Richard Jackson, Center for Strategic and International Studies

5:30-6:45 PM
RECEPTION
Hosted by Wells Fargo
Wells Fargo Center, Hershner Room
1700 Lincoln Street
Denver, CO
Please plan to walk or take a taxi on your own to the Wells Fargo Center (0.3 miles). Walking directions from the Grand Hyatt: head east on 17th St. to Lincoln St. Enter building on the NE corner of 17th & Lincoln through the glass doors. The Hershner room is straight ahead behind the escalators. Please remember to wear your name badge.

7:00-9:30 PM
NABE GET CONNECTED GATHERING
Katie Mullen’s Irish Pub
16th Street Mall at 1550 Court Place
Denver, CO
303-573-0336
Join fellow attendees for an informal gathering after the reception at Katie Mullen’s Irish Pub.
Sponsor: EconJobs.org
MONDAY, OCTOBER 11, 2010

7:45-9:15 AM
Grand Ballroom
Breakfast: A View From the Administration
Lisa Emsbo-Mattingly, Fidelity Investments, presiding
Jason Furman, Deputy Director, National Economic Council
Sponsor: Fidelity Investments

9:30-10:15 AM
Imperial Ballroom
Could the European Debt Crisis or Trade Tensions Between the US and China Derail the Global Recovery?
Michael Rosenberg, Bloomberg, presiding
John Walker, Chairman, Oxford Economics
Sponsor: Bloomberg

10:15-10:45 AM
Imperial Foyer
NETWORKING BREAK
Sponsors: Haver Analytics and Macroeconomic Advisers, LLC

10:45-11:15 AM
Imperial Ballroom
NABE Outlook
Gene Huang, FedEx Corporation, presiding
Richard Wobbekind, NABE Vice President
Sponsor: FedEx Corporation

11:15-11:45 AM
Imperial Ballroom
52nd Annual NABE Presidential Address
Richard Wobbekind, NABE Vice President, presiding
Lynn Reaser, NABE President

12:00-1:30 PM
Grand Ballroom
LUNCHEON
Adam Smith Award Address
Regina Schleiger, Medley Global Advisors, presiding
Janet Yellen, President, Federal Reserve
Bank of San Francisco
Sponsor: Medley Global Advisors
1:45-3:00 PM
CONCURRENT SESSIONS II

A. Auto Outlook 2.0: The Way Forward in 2011?
Maroon Peak
Patrick J. Casey, TTX Company, presiding
Ellen Hughes-Cromwick, Ford Motor Company, moderator
Scott Krohn, Ford Motor Company
Rod Lache, Deutsche Bank
Sponsor: TTX Company

B. Health Leadership in this Era of Change
Mount Sopris
Paul Hughes-Cromwick, Senior Analyst, Altarum Institute Center for Studying Health Spending, moderator
Michael J Dowling, President & CEO, North Shore - LIJ Health System
Kavita Patel, Director, Health Policy Program, New America Foundation
Joseph R. Swedish, CEO, Trinity Health
Sponsor: Centene Corporation

C. The Long-Term Economic Outlook in Energy-Producing Nations: Russia, the Middle East and Latin America
Imperial Ballroom
James Boyko, ISI Emerging Markets, presiding
Jay Bryson, Wells Fargo, moderator
Rafael Amiel, IHS Global Insight
Michael Marrese, JP Morgan Chase
Robert Powell, Economist Intelligence Unit
Sponsor: CEIC Data – a Product of ISI Emerging Markets

3:00-3:30 PM
Imperial Foyer
Networking Break

3:30-4:15 PM
Imperial Ballroom
The Direction of Oil Prices in the Short- and Long-run and the Role of Policy
Chris Varvares, Macroeconomic Advisers, LLC, presiding
Philip Verleger, Professor, Haskayne School of Business, University of Calgary
4:30-5:30 PM
CONCURRENT SESSIONS III

A. 2010 NABE Edmund A. Mennis
Contribution Papers

Maroon Peak
Robert Crow, Editor, Business Economics®, moderator

Mark Vitner & Azhar Iqbal, Wells Fargo Securities
“The Deeper the Recession, the Stronger the Recovery: Is it Really That Simple?”

Robert Yerex, Kronos, Inc.
“Consumer Driven Economy at a Crossroads”

B. Manufacturing & The Business Cycle

Imperial Ballroom
Adolfo Laurenti, Mesirow Financial, moderator
Greg Autry, University of California, Irvine
Robert Fry, DuPont
David Huether, National Association of Manufacturers
Don Johnson, Caterpillar
Sponsor: Mesirow Financial

C. Future of Oil and the Alternative Energy Space

Mount Sopris
Martha Moore, American Chemistry Council, moderator
Daniel Arvizu, National Renewable Energy Laboratory
Sara Banaszak, American Petroleum Institute

5:45-6:15 PM

Maroon Peak
NABE Business Meeting
Meet the incoming NABE leaders. Hear about the accomplishments of the past year and help plan for the future.

6:15-7:30 PM

Grand Hyatt Pinnacle Club - Capitol Peak Ballroom
RECEPTION
Hosted by the Federal Reserve Bank of Kansas City

7:45 PM

SMALL GROUP DINNERS
We’ll gather for the small group dinners at the conclusion of the reception between 7:15 and 7:30 PM. Look for your group leader who will be holding up a sign indicating the topic. Restaurant addresses and other details are available at the NABE registration desk. Pre-registration required.
TUESDAY, OCTOBER 12, 2010

7:00-8:00 AM
Imperial Foyer
CONTINENTAL BREAKFAST

8:00-8:45 AM
Imperial Ballroom
PIMCO’s Cyclical and Secular Economic Outlook
Diane Swonk, Mesirow Financial, moderator
Tony Crescenzi, Senior Vice President, PIMCO

8:45-9:45 AM
Imperial Ballroom
NBER Session: Recent Developments in Business Cycle Analysis
Harvey Rosenblum, Federal Reserve Bank of Dallas, moderator
Robert Gordon, Professor of Economics, Northwestern University
Mark Watson, Professor of Economics and Public Affairs, Princeton University

9:45-10:30 AM
Imperial Ballroom
The Economic Outlook and Monetary Policy: Challenges Ahead
Richard Wobbekind, Leeds School of Business, University of Colorado at Boulder, presiding
Thomas Hoenig, President, Federal Reserve Bank of Kansas City
Sponsor: Leeds School of Business, University of Colorado at Boulder

10:30-11:00 AM
Imperial Foyer
NETWORKING BREAK
11:00-12:15 PM
CONCURRENT SESSIONS IV

A. Future of Agriculture: Contributing to or Constraining Economic Prosperity?
Maroon Peak
Robert Fry, DuPont, moderator
Scott Brown, Food and Agricultural Policy Research Institute, University of Missouri
Steven Elmore, Pioneer
Bill Lapp, Advanced Economic Solutions

B. "RE/Con-naissance: Tools for Predicting Real Estate and Construction Trends"
Imperial Ballroom
Candice Hynek, Milken Institute, moderator
Dave Crowe, National Association of Homebuilders
Andy Fanter, Cyclecast-Intercast
Glenn Mueller, Dividend Capital

C. Measuring the Financial Sector
Mount Columbia-3rd Fl
Maurine Haver, Haver Analytics, moderator
John Fernald, Federal Reserve Bank of San Francisco
Dennis Fixler, Bureau of Economic Analysis
Charles Steindel, Federal Reserve Bank of New York

12:30-1:45 PM
Mount Sopris
LUNCHEON
Richard Wobbekind, NABE Vice President, presiding
Richard Lamm, Former Governor of Colorado and Co-Director, Institute for Policy Studies, University of Denver
UPCOMING NABE EVENTS

November 16-19, 2010
Certificate Program:
Time-Series Analysis and Forecasting
Federal Reserve Bank of New York
New York, NY

March 6-8, 2011
Washington Economic Policy Conference
Key Bridge Marriott Hotel
Across the Potomac from Georgetown
Arlington, Virginia

September 10-13, 2011
53rd NABE Annual Meeting
Adolphus Hotel
Dallas, TX

October 13-16, 2012
54th NABE Annual Meeting
New York Marriott Downtown
New York, NY

Get updates during the 2010 NABE Annual Meeting on Twitter using #amnabe