

11:00 AM - 12:10 PM

**Track A. Flow of Funds** ..... **Ballroom A**

**William A. Strauss**<sup>#</sup>, Federal Reserve Bank of Chicago, moderator  
**Elizabeth Holmquist**, Federal Reserve Board  
**Dana Saporta**, Credit Suisse

**Track B. Understanding Federal and State Government Finances** ..... **Ballroom B**

**Rich Wobbekind**<sup>+</sup>, University of Colorado, moderator  
**Scott Pattison**, National Association of State Budget Officers  
**Jeff Holland**, Congressional Budget Office

12:15 PM - 1:30 PM

**Luncheon: Measuring the Impact of Cheap Imports** ..... **Ballroom C**

**Michael Mandel**, Progressive Policy Institute

*A very special thanks to Maurine Haver, Jack Kleinhenz, Nayantara Hensel, Michael Horrigan, Paul Thomas, and Rich Wobbekind for their outstanding work in organizing the 2013 Economic Measurement Seminar*

\* Current NABE Director | # Former NABE Director | + Former NABE President

**NABE Foundation Board of Directors**

**Robert Dye**, Comerica Bank  
**Maurine Haver**, Haver Analytics  
**Stu Hoffman**, PNC Bank  
**Ellen Hughes-Cromwick**, Ford Motor Company  
**Raymond Jallow**, Jallow International, Ltd.  
**Sara Johnson**, IHS  
**Adolfo Laurenti**, Mesirow Financial  
**Frank Schott**  
**John Silvia**, Wells Fargo  
**Diane Swonk**, Mesirow Financial  
**Carl Tannenbaum**, Federal Reserve Bank of Chicago  
**Tom Beers**, NABE



*The NABE Foundation supports educational activities that provide business professionals and economics students with the tools they need to succeed.*

The NABE Foundation  
 1920 L Street NW, #300 | Washington DC 20036  
 Phone: (202) 463-6223 | Fax: (202) 463-6239  
[www.nabefoundation.com](http://www.nabefoundation.com)

1:30 PM - 2:15 PM

**Seasonal Adjustment** ..... **Ballroom B**

**George A. Kahn**<sup>\*</sup>, Federal Reserve Bank of Kansas City, moderator  
**Ataman Ozyildirim**, The Conference Board

2:15 PM - 3:00 PM

**Demographic Trends** ..... **Ballroom B**

**Rich Wobbekind**<sup>+</sup>, University of Colorado, moderator  
**Randy Eberts**, Upjohn Institute

3:00 PM - 3:45 PM

**Painfully Honest Business Economics** ..... **Ballroom B**

**Paul Thomas**<sup>#</sup>, Intel Corporation

**Upcoming NABE Events**

**55th NABE Annual Meeting**  
*"Navigating the Information Economy: Creative Destruction in Business and Economic Thinking"*  
 September 7-10, 2013 | Hyatt Regency  
 San Francisco | San Francisco, CA

**NABE Certificate in Time-Series Analysis and Forecasting**  
 August 12-15, 2013 | Bureau of Labor Statistics  
 Washington, DC

-or-  
 November 4-7, 2013 | Federal Reserve Bank of Richmond, Charlotte Branch  
 Charlotte, NC

**Economics Career Fair**  
 October 18, 2013 | NAHB Conference Center  
 Washington, DC

**30th NABE Economic Policy Conference**  
 February 23-25, 2014 | Marriott Crystal Gateway

**2014 NABE Foundation Economic Measurement Seminar**  
 July 21-22, 2014 | Four Seasons Hotel  
 Washington, DC

**4th Annual Transfer Pricing Symposium**  
 July 22-24, 2014 | Four Seasons Hotel  
 Washington, DC

2013

**NABE Foundation**

***Economic Measurement Seminar***

July 29-30, 2013 | Sheraton Crystal City | Arlington, VA





## NABE Foundation Economic Measurement Seminar

### Sponsors



Follow Tracks by their color: ■ Track A in red ■ Track B in blue

### Monday, July 29

7:45 AM - 8:15 AM  
Continental Breakfast.....Atrium

8:15 AM - 8:20 AM  
Opening Remarks .....Ballroom A,B  
**Ken Simonson\***, NABE President, Associated General Contractors of America

8:20 AM - 9:20 AM  
Economic Statistics from the US Gov't and Industry Sources ..... Ballroom A,B  
**Maurine Haver\***, Haver Analytics

9:20 AM - 9:35 AM  
Networking Break .....Atrium

9:35 AM - 10:45 AM  
**Track A. Measuring Employment** .....Ballroom A  
**Maurine Haver\***, Haver Analytics, moderator  
**Tom Nardone**, Bureau of Labor Statistics  
**Ken Robertson**, Bureau of Labor Statistics

**Track B. Retail Sales** .....Ballroom B  
**Jack Kleinhenz\***, NABE Vice President, National Retail Federation, moderator & presenter  
**Ian Thomas**, Census Bureau  
**Michael Niemira**, International Council of Shopping Centers

10:45 AM - 11:55 AM  
**Track A. GDP and the National Accounts** .....Ballroom A  
**Greg Alward**, IMPLAN Group, LLC, moderator  
**Kevin Furlong**, Bureau of Economic Analysis  
**Ben Herzon**, Macroeconomic Advisers

**Track B. Federal Reserve: Regional Economic Information, Analysis & Beige Book**.....Ballroom B  
**Jack Kleinhenz\***, NABE Vice President, National Retail Federation, moderator  
**Michael Chriszt**, Federal Reserve Bank of Atlanta  
**William A. Strauss**<sup>#</sup>, Federal Reserve Bank of Chicago  
**Keith Phillips**, Federal Reserve Bank of Dallas

12:00 PM - 1:00 PM  
Luncheon ..... Ballroom C  
**Richard Berner\***, Office of Financial Research, Dept. of Treasury

1:00 PM - 2:10 PM  
**Track A. Measuring Inflation**.....Ballroom A  
**Maurine Haver\***, Haver Analytics, moderator  
**Mike Horrigan\***, Bureau of Labor Statistics  
**Michael Bryan**, Federal Reserve Bank of Atlanta

**Track B. Housing Prices** .....Ballroom B  
**Lawrence Yun**, National Association of REALTORS®, moderator  
**Jim Kennedy**, Federal Reserve Board  
**Andrew Leventis**, Federal Housing Finance Agency

2:10 PM - 3:20 PM  
**Track A. International Statistics**..Ballroom A  
**Bill Alterman**, Bureau of Labor Statistics, moderator  
**Anne Flatness**, Bureau of Economic Analysis  
**Adolfo Laurenti\***, Mesirow Financial

**Track B. Industrial Production**...Ballroom B  
**Parker Bedsole**, REMI, moderator  
**Charles Gilbert**, Federal Reserve Board  
**Robert C. Fry, Jr.**<sup>#</sup>, DuPont

3:20 PM - 3:40 PM  
Networking Break .....Atrium

3:40 PM - 4:50 PM  
**Track A. Corporate Profits** .....Ballroom A  
**Rosemary D. Marcuss\***, Internal Revenue Service, moderator  
**Howard Krakower**, Bureau of Economic Analysis  
**Dick Rippe\***, ISI Group

**Track B. Energy Statistics** .....Ballroom B  
**Nayantara Hensel**<sup>#</sup>, National Defense University, moderator  
**Stephen Harvey**, Energy Information Administration  
**Martha Moore**, American Chemistry Council

5:00 PM - 6:00 PM  
Networking Reception .....Atrium  
Sponsored by CEIC Data

6:15 PM - 7:30 PM  
Small Group Dinners  
Pre-registration required. Groups are posted in the Atrium. Meet in the Atrium immediately following the networking reception. The groups will walk together to area restaurants.

WiFi is available during the Economic Measurement Seminar. Use the information below to access wireless internet:



Log In: **sheraton**  
Password: **welcome**

Your **Certificate in Economic Measurement** will be available at the registration desk beginning Tuesday afternoon.

8:00 PM - 9:00 PM  
**Get Connected Networking Happy Hour**  
Bailey's Irish Pub, 2010 Crystal Dr., Arlington, VA, 703-416-0452

### Tuesday, July 30

7:30 AM - 8:15 AM  
Continental Breakfast.....Atrium

8:20 AM - 9:30 AM  
**Track A. Housing and Construction**.....Ballroom A  
**Ken Simonson\***, NABE President, Associated General Contractors of America, moderator  
**Joe Huesman**, Census Bureau  
**David Crowe**, National Association of Home Builders

**Track B. Employment Indicators: Initial Claims, JOLTS, Business Employment Dynamics** .....Ballroom B  
**Sara Potter**, FactSet, moderator  
**Ronald Wilus**, Department of Labor  
**Charlotte Oslund**, Bureau of Labor Statistics  
**Carol Leming**, Bureau of Labor Statistics

9:30 AM - 10:40 AM  
**Track A. Productivity** .....Ballroom A  
**Mike Horrigan\***, Bureau of Labor Statistics, moderator  
**John Ruser**, Bureau of Labor Statistics  
**Jeff Werling**, INFORUM

**Track B. Trends In Consumer Credit** .....Ballroom B  
**Richard A. Brown**<sup>#</sup>, Federal Deposit Insurance Corporation, moderator  
**Simona Hannon**, Federal Reserve Board  
**Ram Narayan**, Capital One Bank

10:40 AM - 11:00 AM  
Networking Break .....Atrium