Are you long on theory and short on practice? Do you need to brush up on your applied skills? Join us at the 2009 NABE Professional Development Seminar.

In just two days, you will take away knowledge and skills you can use on your first day back in the office!

You’ll be prepared to...

- Find the correct economic data more efficiently by knowing what to look for and where to find it. Evaluate the data by knowing what it is—and what it’s not.
- Contact the agency experts who can explain the data.
- Employ the techniques used by other professionals, taught here through “case studies.”

You’ll connect with instructors and other attendees who will become valuable resources...including those who:

- Provide data—government agencies, Federal Reserve Board, and private sector professionals
- Use data—economists, planners, analysts, and researchers
- Offer special services—like customized data, models, and economic studies

Here’s the preliminary schedule...for ongoing updates go to: www.nabe.com/pds09

Monday, April 13, 2009

1:00-5:00 PM
Optional Skills Session

- “Economic Statistics from the U.S. Government and Industry Sources”
  Maurine Haver, Haver Analytics
- “Basic Cycle Measurement Concepts and Applications”
  Tom Davis, Motorola
- “Industry Forecasting”
  Paul Thomas, Intel Corporation

5:00-6:00 PM
Welcome reception
Tuesday, April 14, 2009

7:00-8:00 AM
Continental Breakfast

8:00-8:15 AM
Welcome

Rosemary Marcuss, Bureau of Economic Analysis
Paul Thomas, Intel Corporation

8:15-9:15 AM
Gross Domestic Product and the National Accounts
Learn how the components of GDP are measured, and how economists from finance and consulting use the data in their work.

Robert Parker, Consultant, formerly with Bureau of Economic Analysis, moderator
Data producer: Kyle Brown, Bureau of Economic Analysis
Data user: Ben Herzon, Macroeconomic Advisers, LLC

9:30-10:45 AM
Measuring Employment
Understand the difference between the household and establishment employment data, and how the data are gathered and analyzed.

Maurine Haver, Haver Analytics, moderator
Pat Getz, Bureau of Labor Statistics
Tom Nardone, Bureau of Labor Statistics

10:45-11:15 AM
Coffee Break

11:15-12:30 PM
Luncheon
Macro Models
The MA macro model: What does it say? What does it forecast? What data does it use?

Lynn Reaser, NABE Vice President/Bank of America, moderator
Chris Varvares, NABE President/Macroeconomic Advisers, LLC

2:15-3:15 PM
Macro Models
The Fair macro model: What does it say? What does it forecast? What data does it use?

Brian Bethune, IHS Global Insight
Ray Fair, Yale University
3:15-3:45 PM  
Coffee Break  

3:45-5:00 PM  
CONCURRENT SESSIONS II  
A. Flow of Funds  
Find answers to the questions, What are the flow of funds data? Where can you find them? How are they useful?  
Rosemary Marcuss, Bureau of Economic Analysis, moderator  
Data producer: Susan Hume McIntosh, Federal Reserve Board  
Data user: Charles Steindel, Federal Reserve Bank of New York  

B. Housing and Construction  
Learn how housing and construction data are used in analyzing regional development, finding potential markets for commercial construction, and estimating construction costs.  
Ken Simonson, Associated General Contractors of America, moderator  
Data producer: Angela Lynn Delano, Census Bureau  
Data user: Lawrence Yun, National Association of Realtors  

5:15-7:00 PM  
Dinner  
Join your colleagues for dinner and discuss timely economic topics. We’ll organize dinner tables by topics.  

Wednesday, April 15, 2009  
7:30-8:30 AM  
Continental Breakfast  

8:30 AM-9:45 AM  
Housing Prices  
Learn about the methods of measuring housing prices, including the new Fed measure  
Richard DeKaser, Woodley Park Research, moderator  

9:45-10:15 AM  
Coffee Break  

10:15-11:30 AM  
CONCURRENT SESSIONS III  
A. Corporate Profits  
Unravel the mysteries of corporate profit data—what data are available and how are they used for economic analysis in the private sector?  
Rosemary Marcuss, Bureau of Economic Analysis, moderator  
Richard Rippe, ISI Group  
John Silvia, Wachovia Bank  

B. International  
Become more informed about the BEA and Treasury Department’s international data series and how they are used.  
Stuart Mackintosh, The Group of Thirty, moderator  
Jeff Lowe, Bureau of Economic Analysis  
Frank Warnock, University of Virginia  
Adolfo Laurenti, Mesirow Financial  

11:40-12:00 Noon  
Closing panel on using data and macroeconomic models  
Chris Swann, Bureau of Economic analysis, moderator  
Chris Varvares, Macroeconomic Advisers, LLC  
Richard DeKaser, Woodley Park Research  
Stuart Mackintosh, The Group of Thirty  
John Silvia, Wachovia Bank  
Paul Thomas, Intel Corporation  

12:00 Noon  
Adjourn  

✦ invited
Registration

Name of first attendee ________________________________________________________________

Company _____________________________________________________________

Address _______________________________________________________________________

City ___________________ State/Province __________ Zip/PostalCode ________

Telephone __________________________ Email __________________________

Additional attendee names: _______________________________________________________

REGISTRATION FEE

PRIOR TO MARCH 15, 2009

Non-member conference fee ______$625

Conference fee plus $150 NABE membership

NABE/Chapter member conference fee ______$395

Monday Skills Session (non-members add $150) ______ $50

* For each additional new member from same organization, add only $100 to the member conference fee (total of $495).

• Add $50 after March 15 and $100 for registration at the door.

• Conference fee includes meeting materials, two continental breakfasts, one luncheon, one reception, one dinner, and coffee-break service.

• Contributions or gifts to NABE are not tax deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses.

PAYMENT

Total enclosed _________________________$_________ □ VISA □ MasterCard □ American Express □ Discover

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To be eligible for a refund less $50 fee, registration cancellation must be received in writing by March 15, 2009. Questions? Please contact NABE at nabe@nabe.com or phone 202-463-6223.

HOTEL

Reserve your room at the Georgetown University Conference Center Hotel by March 15, 2009 and pay only $179/night, single/double. Phone 202-687-3200 and mention the National Association for Business Economics for the discounted rate. The hotel is located at 3800 Reservoir Road, NW Washington, DC 20057.

Register now at www.nabe.com/pds09/...or mail or fax this card with payment to NABE, 1233—20th Street, NW, Suite 505; Washington, DC 20036; Fax 202-463-6239.
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The Macro Economy: Data and Models
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Details inside or at www.nabe.com/pds09