



PRESS RELEASE

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NABE LAUNCHES CERTIFIED BUSINESS ECONOMIST EDUCATION PROGRAM

The National Association for Business Economics (NABE) has just launched its Certified Business Economist (CBE) educational program. The CBE is a comprehensive examination covering core topics in applied economics and data analytics. In addition to demonstrating a mastery of this knowledge CBE Designees are required to complete courses in verbal and written communication skills and pursue continuing education throughout their career. Built by more than 50 practitioners over a five-year period, the program is governed by a board that includes leading economists working in business, academia, and government.

"If you're an economist who is looking for a qualification to enhance your career or establish your capabilities, the CBE is highly recommended," said NABE President **Jack Kleinhenz**, principal and chief economist at Kleinhenz and Associates. "It is a program designed by top practitioners, and it provides a valuable credential that integrates theory and practical skills that are needed in today's organizations." Kleinhenz played an integral role in developing the program alongside a steering committee that included former NABE President and Ford Motor Company Chief Economist **Ellen Hughes-Cromwick**; former NABE Director and Vice President of Research, Select Greater Philadelphia **Christopher Swann**; former NABE Director and American Chemistry Council Chief Economist **Kevin Swift**; former NABE President and Macroeconomic Advisers Senior Managing Director **Chris Varvares**; and former NABE President and Senior Associate Dean for Academic Programs at the University of Colorado Boulder **Richard Wobbekind**.

All candidates must have completed at least four years of higher education prior to enrolling, must have two years of work experience in applied business economics or a related field, and must pass a comprehensive practical examination. Candidates can choose a path of self-study for the qualifying exam, or can attend courses developed by NABE to prepare. "CBE courses are not like academic courses. In fact, they fill the gap between what is learned in academic training and what is needed to be successful on the job. The CBE will provide a platform to obtain the tools, skills, and knowledge needed to advance in the field of business economics. It will be the premier, internationally recognized program certifying professionals in applied economics and analytics," said **Kevin Swift**.

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"NABE's certification program will expand the career bandwidth of economists in business, government, and other organizations who benefit greatly from applied economics and analytics," said **Ellen Hughes-Cromwick**. "To an employer, the CBE signals your competency, your ambition to become a leader in the profession, and your commitment to refreshing your skills and knowledge throughout your career to stay on the cutting edge of analytical techniques and economic developments."

NABE has designed the CBE to function as a continuing education source for those who earn it, and designees are required to earn 30 hours of continuing education every two years. The continuing education component enables designees to stay on top of their field of knowledge, and to remain marketable and attractive to current and potential employers. "The CBE will obviously be a huge benefit to those who earn it, but it will also benefit employers, as it will function as a third-party verification that will bring clarity to hiring and promotion decisions," said **Chris Varvares**.

Current course offerings include:

Applied Econometrics
Business Applications of Statistics and Data Analytics
Economics of Strategy and Managerial Decision Making
Economic Measurement
Communication Skills for Business Economists and Analysts
Writing Skills for Business Economists and Analysts

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented roundtables, including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/Construction, Regional/Utility, Small Business and Entrepreneurship, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and other senior business leaders. For more information, please visit www.nabe.com.

EDITOR'S NOTE: For more information regarding NABE's Certified Business Economist certification, please contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com. Additional program details are available online: <http://www.nabe.com/Education>

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