



PRESS RELEASE

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2014 NABE ANNUAL MEETING TO FOCUS ON BUSINESS AND POLICY STRATEGIES FOR THE LONG TERM

Former Fed Chairman Ben Bernanke Will Receive NABE's Adam Smith Award

The National Association for Business Economics (NABE) will hold its 56th Annual Meeting in Chicago from September 27-30. Structured around the theme of "Beyond the Business Cycle: Strategies for the Long Term," the event program will include presentations by some of the world's most distinguished business leaders, economic thought-leaders, and policymakers. Confirmed speakers include: **Ben Bernanke**, former chair of the Board of Governors of the Federal Reserve System, who receive the 2014 Adam Smith Award, NABE's highest honor, and will have a conversation with **Kai Ryssdal**, host of the *Marketplace* radio program, during the luncheon on Sunday, September 28; Harvard University Professor **Raj Chetty**; TD Bank Group President and CEO **Ed Clark**; US Department of Commerce Under Secretary for Economic Affairs **Mark Doms**; Federal Reserve Bank of Chicago President and CEO **Charles Evans**; University of Chicago Professor **Austan Goolsbee**; US Bureau of Labor Statistics Commissioner **Erica Groshen**; Institute for New Economic Thinking Senior Fellow **Adair Turner**; Brookings Institution Senior Fellow and former Vice Chair of the Board of Governors of the Federal Reserve System **Donald Kohn**; University of Chicago Professor **Randall Kroszner**; Deputy Secretary of the US Treasury **Sarah Bloom Raskin**; Johnson Publishing CEO **Desiree Rogers**; and Northwestern University President **Morton Schapiro**.

"Business leaders, policymakers, and economists often become preoccupied with the short-term performance of the economy, but we felt the time was right to refocus our critical thinking on future economic challenges," said NABE President **Jack Kleinhenz**, chief economist for the National Retail Federation. "This event boasts an unmatched program of thought leaders, outstanding learning opportunities, and a unique opportunity to expand and refresh one's professional network."

"The city of Chicago plays host to the 56th NABE Annual Meeting, which will bring together a remarkable cadre of speakers," said NABE Annual Meeting Planning Committee Co-Chair **Adolfo Laurenti**, a NABE director and chief international economist and managing director at Mesirow Financial. "Over three days, we will discuss and debate the key trends and developments impacting long-run economic prosperity in the US and global economies. With the financial crisis and The Great Recession now squarely in the rear-view mirror, we'll take a fresh look at prospects for the global economy and many of the intriguing developments that will

drive growth in the coming decades, including breakthroughs in the technology, energy, and big data spaces." The NABE Annual Meeting Planning Committee is co-chaired by NABE Director and Bureau of Labor Statistics Associate Commissioner **Mike Horrigan** and Group of Thirty Executive Director **Stuart Mackintosh**.

Other confirmed speakers at press time include: **Craig Alexander**, senior vice president and chief economist, TD Bank Group; **Michael Barr**, professor, University of Michigan Law School; **David Crowe**, chief economist, National Association of Home Builders; **Steve Davis**, professor, Booth School of Business, University of Chicago; **David Dismukes**, executive director, Center for Energy Studies, Louisiana State University; **Gwynne Dyer**, author, historian and independent journalist; **Ted Fishman**, author, *Shock of Gray*; **Martin Fleming**, chief economist, IBM; **Don Fullerton**, professor of finance, Institute of Government and Public Affairs, University of Illinois; **James Harger**, chief marketing officer, Clean Energy Fuels; **Trevor Houser**, partner, Rhodium Group; **Erik Hurst**, professor, Booth School of Business, University of Chicago; **Sara Johnson**, director of Global Economics, IHS Global Insight; **Anil Kashyap**, Edward Eagle Brown Professor of Economics and Finance, Booth School of Business, University of Chicago; **Jack Kleinhenz**, NABE president and chief economist, National Retail Federation; **David Levy**, chairman, Jerome Levy Forecasting Center, LLC; **Jon Little**, senior manager of HR Transformation and Strategy, Accenture; **Li-Gang Liu**, chief economist, Australia and New Zealand Banking Group Ltd.; **David Meltzer**, associate professor, University of Chicago; **Michael McDonough**, global head of economics and chief economist, Bloomberg LP; **Casey Mulligan**, professor, University of Chicago; Representative **Ed Orcutt**, ranking member, Washington State House Transportation Committee; **Harold Pollack**, professor, University of Chicago; **James Poterba**, professor, MIT, and president, NBER; **Bill Powers**, author, *Cold, Hungry, and in the Dark: Exploring the Natural Gas Supply Myth*; **Robert Pozen**, senior lecturer, Harvard Business School; **Blu Putnam**, managing director and chief economist, Chicago Mercantile Exchange; **Dan Rattner**, executive chairman, Public Good Software; **E.J. Reedy**, director in research and policy, the Ewing Marion Kauffman Foundation; **William A. Reinsch**, president, National Foreign Trade Council; **Harvey Rosenblum**, adjunct professor, Southern Methodist University; **Ken Sanford**, econometric evangelist, SAS; **Paola Sapienza**, professor, Kellogg School of Management, Northwestern University; **John Silvia**, NABE vice president and chief economist, Wells Fargo; **Ken Simonson**, chief economist, Associated General Contractors of America; **Carl Tannenbaum**, senior vice president and chief economist, Northern Trust; **Chris Varvares**, senior managing director and co-founder, Macroeconomic Advisers, LLC; **Ivy Zelman**, chief executive officer, Zelman & Associates; and **Luigi Zingales**, professor, Booth School of Business, University of Chicago.

Presentation topics include:

The Future of Higher Education in America
Improving Opportunities for Economic Mobility in America: New Evidence and Policy Lessons
The Economic Impact of Rebalancing the Energy Market
New Perspectives on Health, Healthcare, Social Determinants, and Obamacare
Medium-Term Global Outlook
Monetary Policy and Financial Stability: Implications for Central Banks
Fiscal Choices for the Long Run
Have Changes in Financial Regulation Since The Financial Crisis Made the Banking System Healthier?
Cultivating the Next Generation of Entrepreneurs and High-Skill Workers
Climate Economics: The Challenges of Long-Term Modeling and Carbon Pricing
Long-Term Real Estate Outlook
G2? The Long-Term Relationship Between China and the US
Alternative Approaches to Macroeconomic Forecasting

Lessons From Monetary Policy at the Zero Lower Bound
Geopolitical Risks--Not All That Bad, Really
Corporate Strategies: Does the Focus on Short-Term Earnings Impact Long-Run Growth?
ROI of Modernizing the US Transportation Infrastructure: Impact of New Energy Sources
A Strategic Plan for Federal Statistics
Celebrating the 50th Anniversary of NABE's *Business Economics* Journal: Past, Present, and Future of Business Economics

PRESS REGISTRATION

Credentialed media may register using the Survey Monkey form available online at:
<https://www.surveymonkey.com/s/7WSXMHS>

CONFERENCE PROGRAM, RECEPTIONS, AND MEALS

A regularly updated program may be found at <http://nabe.com/AM2014/Program>. Registered media personnel are invited to attend the conference receptions on Sunday, September 28, and Monday, September 29. We'll have media seating at all presentations, but you must purchase a meal ticket if you would like to be served food during breakfast and luncheon speeches. Please feel free to contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com for further details.

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into subject-oriented roundtables, including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/Construction, Regional/Utility, Small Business and Entrepreneurship, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.nabe.com.

EDITOR'S NOTE: For more information regarding media attendance at the 2014 NABE Annual Meeting, please contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com. A limited number of hotel rooms at the special rate of \$259 per night are available at the conference venue, the Westin Michigan Avenue Hotel, for NABE Annual Meeting attendees. To book your room at the NABE rate, please call the hotel directly on 312-943-7200 and mention the NABE meeting. We advise you to book your room as soon as possible, as once the NABE room block is exhausted, the hotel will likely be sold out.

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