WELCOME
Dear Colleague,

Welcome to NABE’s 51st Annual Meeting! Over the next several days, you’ll have the opportunity to hear about and discuss critical issues surrounding the U.S. and global economies as they emerge from the worldwide financial crisis and recession.

Our goal is to provide you with new contacts, tools, and knowledge that you will be able to use and share with your colleagues immediately. We hope you’ll come away from this meeting with a better understanding of developments in the global economy, key industries, and emerging policies that will be of value to you, your clients, and your company. In addition you’ll have the opportunity to network with fellow professionals from around the world.

We would like to extend our thanks for organizing this outstanding meeting to our meeting co-chairs; Robert C. Fry, DuPont; Kevin Kliesen, Federal Reserve Bank of St. Louis; and Charles Steindel, Federal Reserve Bank of New York, and as well to their committee, which included Bryan Bezold, Ameren; Candice Flor Hynek, Milken Institute; Parul Jain, MacroFin Analytics; Stuart Mackintosh, The Group of Thirty; and Diane Swonk, Mesirow Financial.

Enjoy the meeting and St. Louis! GO CARDS!!!

Sincerely yours,
Chris Varvares
NABE President

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MEETING OVERVIEW
All sessions and events will take place at the Hyatt Regency St. Louis Riverfront except for the reception at the St. Louis Fed on Sunday evening and the Monday reception at the Old Courthouse.

Saturday, October 10, 2009
Afternoon and Evening
1:00-5:00  St. Louis and Botanical Garden Tour
5:30-6:30  NABE President’s Welcome Reception
6:45-9:00  NABE Dinner

Sunday, October 11, 2009
Morning
9:30-10:30  Skills Session: Career Strategy in the New Environment
10:45-11:45 Skills Session: B.E. for B.E.s

Afternoon and Evening
12:00-1:30  Luncheon: Adam Smith Address
1:45-3:15  The Financial Crisis
3:15-3:45  Networking Break
3:45-4:45  Concurrent Sessions 1
5:00-5:30  NABE Business Meeting
6:00-7:15  Reception at Federal Reserve Bank of St. Louis

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Econoday, Inc.

ANNUAL MEETING GUIDE
Registration
The meeting registration booth is located on the second floor in the foyer outside Sterling Studio 7, next to the guest elevators.
Registration hours are as follows:
Saturday, October 10:  2 PM to 7 PM
Sunday, October 11:  7 AM to 5 PM
Monday, October 12:  7 AM to 5 PM
Tuesday, October 13:  6 AM to 4 PM

Press Room
The Press Room is located in Sterling Studio 5 and will be open throughout the meeting.

Admission to Annual Meeting Events
Please wear your conference badge at all times to gain admission into the meeting sessions and the Exhibit Hall. Tickets, which are included in the registration packets (behind your name badge), are required for entry into all meal functions.
Pre-registration is required for the St. Louis tour, NABE Dinner (Saturday night), and the Small Group Dinners (Monday night).

continues on next page
**Monday, October 12, 2009**

**Morning**

7:00-7:45 Continental Breakfast  
8:00-9:15 Monetary Policy in the New Environment  
9:30-10:15 NABE Outlook  
10:15-10:45 Networking Break  
10:45-11:45 Fiscal Policy: Responsible or Reckless?  

**Afternoon and Evening**

12:00-1:30 Luncheon  
1:45-2:45 Concurrent Sessions 2  
3:00-3:30 NABE President Address  
3:30-4:00 Networking Break  
4:00-5:00 International Panel  
5:30-6:30 Reception at the Old Courthouse  
7:00-9:00 Small Group Dinners  

**Tuesday, October 13, 2009**

7:30-9:00 Breakfast  
9:00-10:15 Health Policy  
10:15-10:30 Networking Break  
10:30-11:45 Concurrent Sessions 3  
12:00-1:30 Luncheon: A View from the Fed  
1:45-2:45 Prudential Supervision of Banks  
3:00-4:15 Skills Session: Communicate More Effectively  

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**Exhibitors**

**Exhibitor Hall**

Exhibits will be in Regency Foyer during these hours:

- Sunday, October 11 10:00 AM to 5:45 PM
- Monday, October 12 7:00 AM to 5:15 PM
- Tuesday, October 13 7:00 AM to 12:00 Noon

All networking breaks and Monday’s continental breakfast will be held in the exhibit hall.

**Cyber Café** sponsored by FactSet

**CEIC Data**  
212-610-2926  
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**Compustat, a Capital IQ Business**  
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Program Sessions

Saturday, October 10, 2009

St. Louis and Botanical Garden Tour (optional)
1:00-5:00 PM
Meet in the hotel lobby (4th Street Entrance) at 12:30 PM for a 12:45 PM departure. Bus is scheduled to return to the Hyatt Regency at 4:30 PM. Advanced registration required.

5:30-6:30 PM
Gateway West (18th Floor)
NABE PRESIDENT’S WELCOME RECEPTION
Enjoy your favorite beverage and hors d’oeuvres while greeting old friends and making new ones.
Sponsor: Compustat, a Capital IQ Business

6:45-9:00 PM
Gateway East (18th Floor)
NABE DINNER
Chris Varvares, NABE President, presiding
David Wessel, Wall Street Journal
Copies of In Fed We Trust by David Wessel compliments of Medley Global Advisors.
Advanced registration required.

Sunday, October 11, 2009

SKILLS SESSION
9:30-10:30 AM
Regency A/B
CAREER STRATEGY IN THE NEW ENVIRONMENT
Candice Flor Hynck, Milken Institute, presiding
Marc Cenedella, Founder and CEO, TheLadders.com
Sponsor: Get Connected
SKILLS SESSION
10:45-11:45 AM
Regency A/B
BEHAVIORAL ECONOMICS FOR BUSINESS ECONOMISTS
Charles Steindel, Federal Reserve Bank of New York, presiding
Robert Frank, Cornell University/NY Times columnist

12:00-1:30 PM
Regency C
LUNCHEON
Adam Smith Addresses
Regina Schleiger, Medley Global Advisors, introduction
Lawrence H. Summers, Director, National Economic Council, and Assistant to the President for Economic Policy
Sponsor: Medley Global Advisors

1:45-3:15 PM
THE FINANCIAL CRISIS
Regency D
Diane Swonk, Mesirow Financial, moderator
Gary Gorton, Yale School of Management
Anjan Thakor, Washington University
Sponsor: Mesirow Financial

3:15-3:45 PM
NETWORKING BREAK
Regency Foyer

3:45-4:45 PM
CONCURRENT SESSIONS 1
A. 2009 NABE Contributed Papers Award Winners
Regency B
Robert Crow, Editor, Business Economics®, moderator
Dan Hamilton, California Lutheran University
Rani Isaac, State Library, California Research Bureau
Kirk Lesh, California Lutheran University
“Using Aggregate Time Series Variables to Forecast Notices of Default”
Gad Levanon, The Conference Board
“Evaluating and Comparing Leading and Coincident Economic Indicators”

B. Auto Industry in Turmoil: What Direction After the Perfect Storm?
Regency A
Bill Strauss, Federal Reserve Bank of Chicago, moderator
George Magliano, North American Automotive Research, IHS Global Insight
Thomas Klier, Federal Reserve Bank of Chicago

C. Health Reform - What, When, How?
Regency E
Paul Hughes-Cromwick, Altarum Institute, moderator
Steven B. Miller, Express Scripts
William Peck, Center for Health Policy, Washington University
Neera Tanden, U.S. Department of Health and Human Services
Sponsor: Express Scripts

5:00-5:30 PM
NABE BUSINESS MEETING
Regency B
Meet the new NABE board of directors and the new round-table officers. Learn what NABE has accomplished over the past year and help plan for the future.

6:00-7:15 PM
RECEPTION
Federal Reserve Bank of St. Louis
411 Locust Street, St. Louis, MO 63102
James Bullard, President, Federal Reserve Bank of St. Louis
Please plan to walk or take a taxi on your own. The FRB of St. Louis is located 4 blocks from the hotel.
Sponsor: Federal Reserve Bank of St. Louis

7:30-9:30 PM
Join Get Connected members for a gathering after the Fed reception at the Brewhouse in the Hyatt Regency - St. Louis Riverfront.
Monday, October 12, 2009

7:00-7:45 AM
Regency Foyer
CONTINENTAL BREAKFAST
Sponsor: Swedbank

8:00-8:15 AM
Regency D
MONETARY POLICY IN THE
NEW ENVIRONMENT
Katharine Warne, Edward Jones, moderator
Kenneth Kuttner, Williams College
William Poole, CATO Institute
Sponsor: Edward Jones

9:30-10:15 AM
Regency D
NABE OUTLOOK
Chris Varvares, NABE President, presiding
Lynn Reaser, NABE Vice President

10:15-10:45 AM
Regency Foyer
NETWORKING BREAK
Sponsors: Haver Analytics and Macroeconomic Advisers, LLC

10:45-11:45 AM
Regency D
FISCAL POLICY: RESPONSIBLE
OR RECKLESS?
Ken Simonson, Associated General Contractors of America, moderator
Joel Prakken, Macroeconomic Advisers, LLC
Mark Zandi, Moody’s Economy.com

12:00-1:30 PM
Regency C
LUNCHEON
A View from the Treasury Department
Lynn Reaser, NABE Vice President, Point Loma Nazarene University, presiding
Alan B. Krueger, Assistant Secretary for Economic Policy, U.S. Treasury Department
Sponsor: Point Loma Nazarene University

1:45-2:45
CONCURRENT SESSIONS 2
A. Rethinking Risk Management:
Lessons Learned from the Financial Crisis
Regency A
Carl Tannenbaum, Federal Reserve Bank of Chicago, moderator
Rick Bookstaber, Author of A Demon of Our Own Design
Adrian Blundell-Wignall, Financial and Enterprise Affairs, OECD

B. The Future of Alternative Energy after the Oil Bubble
Regency E
Bryan Bezold, Ameren, moderator
John Caldwell, Edison Electric Institute
Shawn Schukar, Strategic Indicatives at Ameren Services
James Fine, Environmental Defense Fund

C. Emerging Markets: Performance in the Post-Crisis Period
Regency B
Parul Jain, MacroFin Analytics, moderator
Rogelio Ramirez de la O, Écnal, S.A. de C.V.
Yong Yang, Ford Motor Company
Sponsor: CEIC Data

3:00-3:30 PM
Regency D
NABE PRESIDENT ADDRESS
Lynn Reaser, NABE Vice President, presiding
Chris Varvares, NABE President

3:30-4:00 PM
Regency Foyer
NETWORKING BREAK
Sponsors: Haver Analytics and Macroeconomic Advisers, LLC

4:00-5:00 PM
Regency D
AMERICA’S TRADING PARTNERS:
LEADING OR LAGGING?
Stuart Mackintosh, The Group of Thirty, moderator
Leo Abruzzese, EIU
Nariman Behravesh, IHS Global Insight
5:30-6:30 PM
RECEPTION
Old Courthouse
The Old Courthouse is located at 11 North Fourth Street. Exit out of the hotel’s Fourth street entrance, the Old Courthouse is across the street.

7:00-9:00 PM
NABE SMALL GROUP DINNERS
The small group dinners will meet at the Old Courthouse between 6:30 and 6:45 PM. Look for your host who will be holding up a sign indicating the group topic. Restaurant addresses and other details are available at the NABE registration desk. 
Advanced registration required.

Tuesday, October 13, 2009

7:30-9:00 AM
Regency C
BREAKFAST
A View from the President’s Council of Economic Advisers
Nariman Behravesh, IHS Global Insight, introduction
Christina Romer, Chair, President’s Council of Economic Advisers
Note: Breakfast service ends at 7:45 AM
Sponsor: IHS Global Insight

9:00-10:00 AM
Regency D
HEALTH POLICY
David Steward, Centene Corporation, presiding
Tommy Thompson, 19th U.S. Secretary of Health and Human Services
Sponsor: Centene Corporation

10:00-10:30 AM
Regency Foyer
NETWORKING BREAK
Sponsor: American Chemistry Council

10:30-11:45 AM
CONCURRENT SESSIONS 3
A. There’s No Place Like Home: Understanding the Whirlwind of Housing Statistics

Regency A
Maurine Haver, Haver Analytics, moderator
David Crowe, National Association of Home Builders
David Johnson, U.S. Census Bureau
Richard Peach, Federal Reserve Bank of New York
Sponsor: National Association of REALTORS® Research

B. Financial Turmoil in Eastern and Central European Countries
Regency B
Cecilia Hemansson, Swedbank, moderator
Martins Kazaks, Swedbank, Latvia
Zdenek Tuma, Governor, Czech National Bank

C. NBER Financial Market Reform Panel: Where Do We Go From Here?
Regency E
Harvey Rosenblum, Federal Reserve Bank of Dallas, moderator
David Scharfstein, Harvard Business School
Rene Stulz, Ohio State University

12:00-1:30 PM
Regency C
LUNCHEON
A View from the Federal Reserve
Chris Varvares, NABE President, presiding
Donald Kohn, Vice Chairman, Federal Reserve Board

1:45-2:45 PM
Regency D
PRUDENTIAL SUPERVISION OF BANKS: WHAT WENT WRONG AND HOW DO WE FIX IT?
Rich Brown, FDIC, moderator
Martin Neil Baily, Brookings Institution
Richard J. Herring, The Wharton School, University of Pennsylvania

SKILLS SESSION
3:00-4:15 PM
Regency D
COMMUNICATE MORE EFFECTIVELY—INSIDE AND OUTSIDE YOUR COMPANY
Lynn Reaser, NABE Vice President, presiding
Tripp Frohlichstein, MediaMasters, Inc.
UPCOMING NABE EVENTS

October 26-29, 2009
Advanced Statistical Techniques for Economic Forecasting
Federal Reserve Bank of Minneapolis
Minneapolis, Minnesota
Sponsored by the NABE Foundation

March 7-9, 2010
Washington Economic Policy Conference
Key Bridge Marriott Hotel
Across the Potomac River from Georgetown
Arlington, Virginia

October 9-12, 2010
NABE 52nd Annual Meeting
Grand Hyatt
Denver, Colorado

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