

# About Darren Casey

Almost three decades ago Darren Casey began his work in the real estate industry. As Founder and President of Casey Development Ltd. and Baxter Southwest, he has become a successful commercial real estate developer in Texas, by developing office, retail, industrial and multi-family residential properties. Additionally, he made history by closing on one of the largest transactions in San Antonio, with the sale of 900,000 square feet of office properties.

In addition to commercial real estate, he is co-owner of Erna-Frac Sand, L.C., a frac sand mining operation. Based out of Mason, Texas, Erna-Frac supplies hydraulic fracturing sand to the Eagle Ford Shale and Permian Basin.

Staying true to his philosophy on philanthropy, Mr. Casey presented his alma mater, Texas State University ('81), with a gift of \$1.3 million in February 2008. In appreciation of his gift, the university announced the naming of the Darren B. Casey Athletic Administration Complex. Recognized as a 2009 Distinguished Alumnus, he continues to be a loyal supporter of Texas State University and the Bobcat Athletics.

Among his numerous achievements, Mr. Casey was named in the San Antonio 40 & Under Business Hall of Fame and Entrepreneur of the Year ('96) by Ernst & Young, for his work in San Antonio and the South Texas area. The Wall Street Journal, the National Real Estate Investor and the Urban Land Institute are among the many that have recognized Mr. Casey for his successful career.

Mr. Casey continues to be active in the San Antonio Economic Development Foundation, the San Antonio Real Estate Council and the International Council of Shopping Centers. He is also a member and contributor in numerous community and civic organizations, including the Rey Feo Consejo Educational Foundation, Texas State University McCoy School of Business Advisory Board, the Texas State University Athletic Pillar Foundation, the Texas State University President's Council Advisory Board and the San Antonio Livestock Show and Rodeo. An active member in his community, Mr. Casey also became a graduate of the FBI Citizens Academy (San Antonio Division) in 2004.



# DARREN CASEY

## 500

# THE RACE FOR REY FEO



The Campaign For Rey Feo

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Your Donation Is Tax Deductible. Rey Feo Scholarship, Inc. Is A 501 (C) 3



## The Race Is On

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“The Darren Casey 500: Race for Rey Feo” is officially underway to reach my pledge of raising \$500,000, by October 9, 2015. Donations raised for the Rey Feo Scholarship Foundation will fund college scholarships to hundreds of students throughout San Antonio, just as it has since 1947.

After all the money is raised, the Rey Feo Scholarship Committee teams up with the San Antonio community and surrounding areas to award more than 150 scholarships. Each student will receive \$2,000 each and every year, as they pursue their path to graduate from a university.

As a 1981 graduate from Texas State University, in San Marcos, education has always been important to me. It has enabled me to achieve my dream of entrepreneurship, as founder and President of Casey Development LTD.

As a father of five daughters, I care about their future, just as I am passionate about the future of San Antonio and the younger generation. This is why I have chosen to pledge raising \$500,000 for the Rey Feo Scholarship Foundation. To achieve this goal, I need your support in making this a reality by October 9, 2015.

I personally want to thank you in advance for your generous donation to the Rey Feo Scholarship so we can continue to offer scholarships to college bound students.



Darren Casey

“Education Is The Most Powerful Weapon Which You Can Use To Change The World” - Nelson Mandela



## Scholarship Recipient Testimonials

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### Victoria Cruz

2008 Rey Feo Scholarship Recipient  
Graduated from the University of Texas at Austin in 2012, with a Plan II Honors and Government Degree  
Currently attending law school at St. Mary’s University

*“The scholarship ensured I had an equal opportunity in my undergraduate career and gave me the intellectual freedom to push myself towards law school.”*

### Alan Yancelson

2006 Rey Feo Scholarship Recipient  
Graduated from the University of Texas at Austin in 2010, with a Business Administration Degree  
Financial Advisor at USAA

*“Having a Rey Feo Scholarship allowed me to focus on my education and not have to worry about books and tuition.”*

### Rosabel L. Gabriel

1983 Rey Feo Scholarship Recipient  
Graduated from St. Mary’s University in 1987, with a Bachelor of Arts in English Communication

*“Being the recipient of a scholarship is one of your first validations that a young mind will make a difference. Raising funds for scholarship then becomes a confirmation, an overwhelming empowerment and a need to let others know their validation worked. By paying forward, it will always come full circle.”*



Sponsorship Levels

- **The DC500 Premiere Platinum Sponsorship - \$100,000**  
Your generous contribution will grant over 50 students with scholarships to an accredited college/university.  
In gratitude of your donation, your company/organization will receive a personalized sponsorship package during Darren Casey’s Rey Feo Reign.
- **The DC500 Platinum Sponsorship - \$50,000**  
Your sponsorship will impact over 25 students to help build their intelligence and character, as they pursue their degree.  
In gratitude of your donation, your company/organization will receive a personalized sponsorship package during Darren Casey’s Rey Feo Reign.
- **The DC500 Gold Sponsorship - \$25,000**  
Your contribution will offer over 12 students an opportunity to brighten and open their minds, as they work to obtain their college education.  
In gratitude of your donation, your company/organization will receive a personalized sponsorship package during Darren Casey’s Rey Feo Reign.

Sponsorship Levels

- **The DC500 Silver Sponsorship - \$10,000**  
With your gracious sponsorship, students will be provided financial support that will help them unlock the golden door of freedom.  
  
In complete gratitude of your donation, your company or organization will receive the following benefits during Darren Casey’s Rey Feo Reign:
  - Feria de las Flores: Rey Feo Royal Coronation, admits a table for ten (10) guests
  - Candlelight Gala: Table for ten (10) guests
  - Rey Feo Crown Celebration admits ten (10)
  - Two (2) official Custom Tailored Rey Feo Sashes
  - Rey Feo Royal Medal
- **The DC500 Bronze Sponsorship - \$5,000**  
Be the ONE to help our future leaders of tomorrow! With your contribution, the possibilities of potential are endless.  
  
In complete gratitude of your donation, your company or organization will receive the following benefits during Darren Casey’s Feo Reign:
  - Candlelight Gala: Table for ten (10) guests
  - Rey Feo Crown Celebration admits four (4)
  - VIP access to Day and Night Viewing Parties, for the Parades at the Painted Lady Building on Broadway for up to four (4) guests
  - Rey Feo Royal Medal
- **The DC500 - \$1,000**
  - VIP access to Day and Night Viewing Parties, for the Parades at the Painted Lady Building on Broadway for up to two (2) guests
  - The Casey 500 Medal

Brilliant Minds Shine from the Rey Feo Scholarship Foundation

- El Rey Feo’s principal function is to raise funds for the Rey Feo Scholarship Foundation.
- Since 1947, more than \$4 million in scholarships have been awarded in helping San Antonio area students continue their higher education.
- To date, more than 3,000 students have been awarded scholarships.
- Currently, 150 students receive \$2,000 for books and tuition and are awarded that amount for up to four years.
- More than 85 percent of money raised by Rey Feo is spent directly on scholarship awards benefiting San Antonio youth.
- A majority of recipients are first-generation, college students living in low-income or single-parent households.
- More than 85 schools in the Region 20 area participate in the Rey Feo Scholarship program.
- During his reign, Rey Feo and his court visit more than 60 elementary schools to encourage thousands of children to stay in school, respect their teachers and parents, be good citizens and challenge them to pursue a higher education.
- El Rey Feo is considered a goodwill ambassador for education throughout the year.
- El Rey Feo’s Scholarship Foundation is a 501-C3, non-profit organization.