

DC Cultural Plan

IntermissionDC: A community event on DC, culture and planning

Launch Event Agenda

“All the city’s infrastructure is a stage, and all its residents actors.”

Event Goals

- Introduce the Cultural Plan to the city’s actors and articulate the goals of supporting cultural consumption, production, and expression for all Washingtonians;
- Build excitement and momentum for the Plan across its diverse spectrum of constituents, including via significant direct attendance, media coverage of the event, word of mouth, and artistic and data-driven documents of the event to be shared online afterward;
- Foster creative cultural production, connection, and local pride alongside cultural discussion via thematic Activity Stations.

Event Duration: 5:30pm – 8:30pm

5:30pm – 6:15pm: **Ushering In**

- Sign in table with known personalities
- Cultural Conversations, Performances, O’Dourves & Refreshments
- Photo Corner with props
 - #DCculture
 - #IntermissionDC

6:15pm – 6:45pm: **Overture/ Opening Remarks**

- Dir. Shaw (OP)
 - Pecha Kucha style intro to goals and objectives
- DM Kenner remarks (tentative)
- Dir. Espinoza and Dir. Gates remarks
- Councilmember David Grosso remarks
- Consultant Team: Orient audience towards activity stations (Candace)
 - What’s happening today? (Intro to engaging activities)
 - How can you be involved in the future?

6:45pm – 8:00pm: **Main Act/Activity Stations**

- Attendees will move among interactive “activity stations” focusing on specific topic areas that will sustain activity throughout the evening.
- Includes a director salon for informal questions and answers

8:00pm- 8:30pm: **Finale/ Closing Remarks**

- Closing Performance
- Thank You (Dir. Shaw and/or Councilmember Grosso)
- Remarks on engagement schedule
- Visit sign-in table upon exit to give feedback on the event

General RSVP/event website: <http://www.intermissiondc.eventbrite.com>