

**DC ARTS AND HUMANITIES EDUCATION COLLABORATIVE
STRATEGIC PLAN 2014-2016**

Mission Statement

The DC Collaborative, in partnership with our members, advances access to learning opportunities in the arts and humanities for all DC public school and public charter school students.

Essential learning through arts and the humanities

Vision Statement

The DC Collaborative envisions that DC public schools and public charter schools are widely recognized for the comprehensive education-- integrating the arts and humanities with core subjects-- that they provide to all students.

- All pre-K to grade twelve public school students have access to a high-quality arts and humanities education with the DC Collaborative playing a leading role in ensuring that the arts and humanities are part of their daily education.
- DC public school and public charter school students feel pride in and take ownership of the rich cultural resources in the DC area.
- The DC community has an expanding number of cultural consumers who attend its arts and humanities organizations as a result of developing, supporting, and connecting with young diverse audiences.
- Students and their families understand that they are part of this community, and students know that they can play an active role in the creation and production of the city's arts and humanities programs, now and in the future.
- The arts and humanities inspire and engage the community, leading to a more vibrant, prosperous and empowered city.

Core Values and Beliefs

The decision-making of the DC Collaborative is guided by the following values and beliefs:

- We believe that the arts and humanities—inclusive of music, visual arts, theater, dance, and media arts, as well as languages and literature, and historical and philosophical inquiry into the human past and human condition—are central to the education of every student
- We have a responsibility to be a collaborative partner in providing arts and humanities programming to DC students to collectively impact public education.
- We believe that every student and educator is entitled to equitable access to arts and humanities education programming. This includes frequent and consistent access to DC metro area professional arts and humanities, artists and organizations, and their programs for students.

Scope

The DC Collaborative is a member organization comprised of cultural organizations, educators, and individual artists from the DC Metro area committed to equitable access to the arts and humanities for public school students. The DC Collaborative serves its members through streamlined professional development, advocacy, and collective resources, and serves public school students through a single point of access to the rich and varied arts and humanities programming of its membership.

Organizational Strategy

The DC Collaborative's organizational activities and resources will be deployed to achieve these overarching strategic priorities:

- ***Reach 100% of DC Public School and Public Charter School Students:*** Provide access to world-class education opportunities by ensuring that all public school students experience the high-quality arts and humanities learning experiences offered by our cultural partner members.
- ***Establish DC as a city-wide creative learning laboratory*** by maintaining the partnerships required to be an effective bridge and central portal between public schools and a diverse, high-quality roster of cultural institution members.
- ***Provide a collective voice that communicates the importance of learning in and through the arts and humanities*** by advocating that arts and humanities are fundamental to learning; advancing a comprehensive approach to arts education in DC characterized by sequential learning in and through the arts; demonstrating the significant positive impact of our members' education programming and the services we provide in concert with our members.
- ***Develop and invest in tomorrow's diverse arts audiences and arts consumers, artists, creative economy participants, leaders and global citizens.*** Through our programs, individuals are prepared to shape the vitality of their city, nation, and world.

Organizational Goals

- Goal One:** Develop and align financial and human resources through identification of a sustainable business model, the diversification of contributed funding sources, and aligned organization structure.
- Goal Two:** Develop sustainable relationships with DC public schools and public charter schools, current and potential members, partners and other stakeholders to inform and support delivery of integrated arts and humanities education programs.
- Goal Three:** Develop and implement integrated communication plans to ensure consistent, timely communications about arts and humanities education issues and needs among key constituencies.