



2014 YOUTH ART CONTEST & COMMUNITY ART SHOW

presented
with



ABOUT THE NATIONAL CHERRY BLOSSOM FESTIVAL

The National Cherry Blossom Festival commemorates the 1912 gift of over 3,000 cherry trees from Mayor Yukio Ozaki of Tokyo to the city of Washington, DC. The gift and annual celebration honor the lasting friendship between the United States and Japan and the continued close relationship between the two countries. More than one hundred years later, cherry trees beautify many neighborhoods in the greater Washington, DC region and the blooming of the cherry blossoms has become a symbol of springtime across the country.

2014 CONTEST THEME

Every year, the National Cherry Blossom Festival attracts more than one million people to Washington, DC, who come to enjoy programming, celebrate spring, and view the cherry trees around the Tidal Basin.



The National Cherry Blossom Festival Parade® marches down Constitution Avenue. Photo by Ron Engle.

How would you like to “Step into Spring” with the Festival when the cherry trees are in bloom?

Refer to the Resource Guide for ideas.

ELIGIBILITY

Students in DC Public and Charter Schools, Grades K-12
Grade groupings for judging are as follows: K-2; 3-5; 6-8; and 9-12

GUIDELINES

All entries must adhere to the contest theme as described above.

One entry per student. No more than ten entries per school.

Group submissions are not eligible for the contest.

All entries must include a completed Entry Form on the back of each poster. Please note: Artwork submitted with an incomplete Entry Form will be disqualified.

Suggested Sizes for Artwork: 18"x24" paper mounted on 22"x28" railboard
 9"x12" paper mounted on 11"x14" railboard

Maximum Size of Artwork: 22"x28" poster board

Additional Artistic Parameters:

- Materials and media that may be used in artwork include fabric, papers, glitter, markers, watercolors, crayons, colored pencils, acrylic paints, tissue paper, etc.

Recommendation: When working with pastels, please spray artwork so it does not smudge. Please limit the use of beads or other glued items that may easily fall off during transport.

- Secondary grades may use digital computer-generated art but **MUST** print and mount the poster.
- Prepared lettering within the artwork is accepted but should be minimal.
- The theme does not have to be written or printed on the poster design.

DEADLINE

Tuesday, March 4, 2014

SUBMISSION DETAILS

Art teachers should contact the DC Arts & Humanities Education Collaborative prior to submitting student work by email at info@dccollaborative.org or by phone at 202.879.9327, if possible.

Teachers may submit artwork at three locations on or before Tuesday, March 4, 2014:

Kristen Hayes
Savoy Elementary School
2400 Shannon Place SE
Washington, DC 20020

Karen Daniels
Fillmore Arts Center (East)
915 Spring Road, NW
3rd Floor
Washington, DC 20010

Tracey Alperstein
DC Arts & Humanities Education Collaborative
1001 G Street, NW, Suite 1000W (10th floor)
Washington, DC 20001

JUDGING

Entries will be judged on adherence to the theme, creativity, and originality by a panel of judges and the overall winner of the contest will be selected by a public vote.

Judges will determine a 1st, 2nd and 3rd prize in each grade category and reserve the right not to award all prizes. Judges' decisions will be final. Based on the top 12 entries the judges select, the public will vote on an overall winner of the contest from March 20 – April 18, 2014.

COMMUNITY ART SHOW

Submissions* will be showcased in a Community Art Show at the Pepco Edison Place Gallery from Thursday, March 20 – Thursday, April 24, 2014.



The Gallery is located at 702 Eighth Street NW and hours are Tuesday-Friday, Noon to 4 p.m. Admission is free. Gallery hours will also be extended to open for School Viewing Days on Sunday, March 23 and Saturday, April 5 from 12 – 4 PM.

Winning entries will also be displayed at Family Days at the National Building Museum on Saturday, March 23 and Sunday, March 24, 2014 and then subsequently added to the Pepco Edison Place Gallery display for the duration of the exhibition.

*Please note that all submissions may not be displayed in the exhibition. Artwork will be available for pick-up or returned to the submission locations in May and June.

PRIZES

Each entrant will receive a Certificate of Participation and a pencil. Contest winners will receive special prizes, and be invited to an Awards Reception on Wednesday, April 23, 2014.

The National Cherry Blossom Festival is proud to present the 2014 Youth Art Contest with the DC Arts & Humanities Education Collaborative.

Special thanks to our supporters and media partners:



The Washington Post

National Cherry Blossom Festival

2014 YOUTH ART CONTEST RESOURCE GUIDE

Thank you for your interest in the National Cherry Blossom Festival Youth Art Contest presented with the DC Arts & Humanities Education Collaborative. Prior to creating artwork, please review the 2014 guidelines, theme, and the resources below.

ADDITIONAL RESOURCES RELATED TO THE CONTEST THEME

Please use these resources to help your students think of how they can “Step into Spring” with the Festival. The National Cherry Blossom Festival provides opportunities to enjoy the beautiful scenery on the National Mall and throughout the Washington, DC region with signature events such as the Blossom Kite Festival and National Cherry Blossom Festival Parade®.



Kites soar through the air during the Blossom Kite Festival on the grounds of the Washington Monument. Photo by Ron Engle.

For a full list of Festival events and further inspiration visit the Festival website

nationalcherryblossomfestival.org.

Background information and the history of the Festival

<http://prezi.com/6f1rf3aeuknk/a-timeline-of-the-gift-of-trees-and-the-nations-greatest-springtime-celebration/>

SUBMISSION CHECK LIST

Below is a list of reminders to ensure that student artwork is eligible for judging:

- Each piece of artwork was created by one student
- Pre-select the BEST work from your class and limit the number of entries to 10 per school.
- The student has addressed the 2014 theme in his/her artwork
- The entry form is affixed to the back of each piece of artwork
- All of the requested information on the entry form is filled in
- Please make sure to provide you contact phone and email so we can notify you about the Community Art Show and contest results.



ADDITIONAL QUESTIONS?

Contact the DC Collaborative by email at info@dccollaborative.org, or by phone at 202.879.9327.



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ENTRY FORM DC Public and Public Charter Schools

****Completed entry form must be attached to the back of each entry. Please DOUBLE CHECK forms for accuracy and legibility.**

*****ALL entries must be received by the DEADLINE on Tuesday March, 4, 2014**

Student's Name:

Grade:

Age:

School:

Principal Name:

Art Teacher Name:

Art Teacher Email:

Art Teacher Phone Number:

Brief description of how the work submitted relates to the contest theme:

Medium(s):

Title:

Date Submitted:

Art teachers should contact the DC Arts & Humanities Education Collaborative prior to submitting work at 202.879.9327 or info@dccollaborative.org. Please refer to the Youth Art Contest Guidelines for submission locations.

Additional questions?

Contact the DC Collaborative by email at info@dccollaborative.org, or by phone at 202.879.9327.