



MOLSON COORS CANADA CONTINUES SIXTY YEAR BREWING LEGACY IN BRITISH COLUMBIA CHILLIWACK BRITISH COLUMBIA ANNOUNCED AS NEW LOCATION

Oldest brewer in North America invests in operations in British Columbia

Chilliwack, B.C., August 4, 2016 – Molson Coors Canada, North America's oldest brewer, is pleased to announce plans to construct a new technologically-advanced brewery, to be located in the picturesque Fraser Valley region of British Columbia.

After months of discussions with various municipalities throughout British Columbia, Molson Coors selected a 36-acre site located along Kerr Avenue in Chilliwack. The property, ideally situated along the Trans-Canada Highway and within close proximity to the U.S. border, will be essential to the company's Western Canadian operations.

"Molson Coors Canada has a strong commitment to the communities in which we operate. We continue this tradition working closely with the people of Chilliwack and together we raise a glass to toast a long and prosperous relationship," said Stewart Glendinning, President and Chief Executive Officer of Molson Coors Canada.

"Chilliwack met all of our requirements to build a new brewery in British Columbia," stated Glendinning. "Our brewers are delighted with the quality of water in Chilliwack, a key ingredient to producing our great beers and ciders. We also appreciate work done by The City of Chilliwack and the Chilliwack Economic Partners Corporation, with whom we have worked together to secure this new location. We would not have been able to move forward without their active participation and support."

"The City of Chilliwack is delighted to extend a warm welcome to Molson Coors Canada and would like to thank the Chilliwack Economic Partners Corporation for its dedication and commitment in helping to facilitate this move to our community," said Mayor Sharon Gaetz. "The new Molson Coors Canada brewery will be one of the largest private sector projects to come to Chilliwack and will encourage further economic development and job opportunities in our community."

With the recent sale of the iconic brewery on Burrard Street in Vancouver, Molson Coors Canada remained committed to maintaining a footprint in British Columbia. "Brewing in British Columbia is an integral part of our North American supply chain," said Glendinning. "We look forward to continuing to grow our operations with the new Fraser Valley Brewery, in Chilliwack, and could not have moved forward on this project without the ongoing support from the British Columbia government and their Major Investments Office."

"British Columbia has a long and proud tradition of brewing excellence, and as North America's oldest brewer, Molson Coors has always been a big part of that," said Premier Christy Clark. "The new brewery in Chilliwack means more jobs in the Fraser Valley, and another vote of confidence in Canada's leading economy."





Molson Coors Canada has a long standing history of brewing in British Columbia, dating back to the purchase of the Sick's Capilano Brewery in 1958. Over the years, Molson Coors has continued to grow its business in British Columbia through the acquisition of Granville Island Brewing and a continued effort in community sponsorship and partnerships in the region. From grassroots community projects, to the official beer of the Vancouver 2010 Olympic and Paralympic Games, Molson Coors has played an important ongoing role in the celebration of life and times in British Columbia.

Molson Coors will continue to work with the municipality, province of British Columbia, First Nations and other community leaders as the plan unfolds to construct their new Fraser Valley Brewery. Brewing operations will continue at the Burrard Street facility in Vancouver until the new brewery is built and commissioned in late 2018 or early 2019.

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About Molson Coors Canada:

Molson Coors Canada is the Canadian division of Molson Coors Brewing Company, a global brewer with operations in Canada, the U.S., U.K. and Asia. We proudly offer some of the most popular brands in Canada with an award-winning brand portfolio which includes Molson Canadian, Coors Light, Molson Canadian Cider, Pilsner, Rickard's, Mad Jack and Molson Canadian 67. Molson Coors Canada also partners with Heineken N.V. to offer such global brands such as Heineken, Strongbow, Dos Equis and Newcastle Brown Ale in Canada.

Molson Coors Canada employs 3,000 Canadians, operates seven breweries, including boutique breweries Creemore and Granville Island, and invests in communities from coast-to-coast through its various charitable initiatives and sports and entertainment sponsorships. Molson Coors Canada is committed to promoting its products and events in a responsible manner as part of an active, healthy lifestyle.

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