

HOYA

PHOENIX LENSES



**ONE OF OUR GREATEST
INVENTIONS IS ONE
YOU'LL BARELY NOTICE**

See why HOYA Phoenix™
lenses are worth asking about.

HOYAVISION.COM

PHOENIX

A LENS MATERIAL SO LIGHT IT
PRACTICALLY FLOATS ON WATER

We created Phoenix, the lightest lens material on the planet, to help you forget you even wear glasses.

Phoenix lenses are incredibly tough and scratch resistant. From the playground to the boardroom – they are designed to live up to the demanding life of every member of your family. Compared to older technology, Phoenix lenses provide the clearest possible vision available, free from annoying distortions, common in older lens technologies such as polycarbonate lenses.

Phoenix lenses are the perfect choice for everyone, especially for active children.

Phoenix lenses

far exceed FDA impact guidelines making it one of the safest lens choices available.



**HOYA LENSES ARE ONLY
AVAILABLE AT HOYA-AUTHORIZED
EYE CARE PRACTICES**

The latest innovations in vision
correction are available at: