

HOYA

svncTM

SINGLE VISION LENSES



**SINGLE VISION LENSES
DESIGNED FOR TODAY'S
DIGITAL LIFESTYLE**

See why SYNC single vision lenses are worth asking about.

HOYAVISION.COM

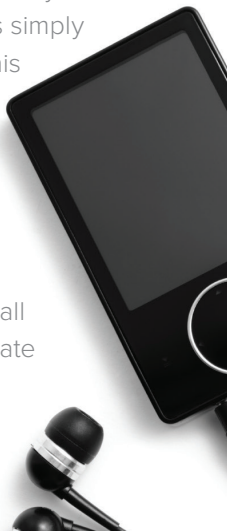
SYNC

SINGLE VISION LENSES MADE FOR THE WAY OUR EYES WORK TODAY.

Our SYNC lenses are designed to provide effortless, comfortable viewing adaptations to whatever your visually strenuous days demand.

The way human beings see the world has changed dramatically in recent years. Our viewing ranges have gone from distant horizons, to intermediate zones, to now primarily focusing on near tasks. Most of us simply don't realize the harmful effects this shift has had on our vision and our overall health.

The revolutionary design of SYNC lenses allows you to focus in all directions and distances – while your eyes remain relaxed – all day long. Not only does this alleviate eyestrain, it significantly reduces fatigue caused by our everyday near task routines.



RECHARGE

Our eyes were not built for the demands of today's digital lifestyle.

HOYA's Recharge lens treatment technology reduces the stress on your eyes by limiting the frequency of light emitted from your mobile devices. Ask your independent eye care professional about HOYA Recharge today so your eyes can relax and you can re-energize!