



4RD ANNUAL FLORIDA KEYS CELTIC FESTIVAL

Produced by St. Columba Episcopal Church and Celtic Heritage Productions and Benefiting

The Hammock House Youth Programs for Children of Marathon

**Get your kilt on and Support a Community event
in the heart of the Keys celebrating Celtic heritage!**

Kilts in the Keys Kick-Off Party: January 6th, 2017 at Marathon Grill & Ale House
Festival Activities: January 7th and 8th, 2017 at Marathon Community Park

Local business and individual support is vital to the success of The Florida Keys Celtic Festival; a wholesome family affair that benefits the Middle Keys community and its children, uniting Celts and Conchs for a third joyous weekend of evocative music and rich ancient culture. This past January, the 3rd annual event saw **more than 3,000** people in attendance, half of whom were visiting from outside Monroe County. Many came and stayed in Marathon specifically for the **Florida Keys Celtic Festival**.

We are seeking sponsors to help underwrite event production costs (i.e., sponsoring a band or a Highland Athletics event under your organization's or an individual's name). Sponsorships can also include hospitality discounts for out-of-town attendees (Celtic Festival specials on meals, services, or lodging). We also welcome social media support (linking to our Festival website, "liking" us on Facebook), and of course, joining the fun with volunteer teams to help throughout the festival weekend.

Florida Keys Celtic Festival sponsorship provides your business with great PR and visibility in local, regional and web advertising. The Monroe County Tourist Development Council granted the festival the 6th highest award this year! Additionally, at certain sponsorship levels your business will receive VIP tickets, booth space and recognition at Festival events and in the official **Florida Keys Celtic Festival program**.



The 4th Annual Florida Keys Celtic Festival will feature family friendly Celtic rock and Traditional music, fabulous Celtic (and Keys) foods and crafts vendors, Highland Athletic demonstrations and a Children's Glen with games, face painting and fun activities. Festival goers may even catch a glimpse of the ConchNess Monster!

Proceeds from the Florida Keys Celtic Festival benefit The Hammock House Youth Programs at St. Columba Episcopal Church; providing Marathon kids with a no-cost, healthy place to thrive emotionally, artistically, intellectually and spiritually. After School Care and Just for Fun summer & school break camps were born out of concern for Middle Keys children where more than 71% of children qualify for Free or Reduced lunch under the USDA Lunch Program, and often lack safe, affordable recreation when school is out of session.

There are many opportunities to participate. Please review the attached sponsorship levels or visit **FLKeyscelticfestival.com** for more information. Contact The Florida Keys Celtic Festival at 305-509-7479 or Sponsorship@floridakeysclticfestival.com with any questions, or with your own ideas for unique sponsorships. Community support and participation is greatly appreciated at every level!



2017 SPONSORSHIP LEVELS

EMERALD SPONSOR: \$5,000

- **Title sponsorship**, along with *St. Columba Episcopal Church & Celtic Heritage Productions* on all **FKCF** promotional materials and featured in advertising and stage announcements
- 10x20 booth space on **FKCF** site
- Recognition on main entertainment stage
- Placement of *your* banners at festival entrance
- Full-page ad in **FKCF** Program
- Logo on **FKCF** web page for one year
- Recognition at *Kilts in the Keys* Party
- Six VIP tickets

HIGHLANDS SPONSOR: \$2,500

- Acknowledgement in **FKCF** advertising and stage announcements
- 10x20 booth space on **FKCF** site
- Placement of *your* banner at festival entrance
- 1/2 page ad in **FKCF** Program
- Logo on **FKCF** web page for one year
- Recognition at *Kilts in the Keys* Party
- Four VIP tickets

BAGPIPE SPONSOR: \$1,000

- Acknowledgement in **FKCF** advertising and stage announcements
- 10x10 booth space on **FKCF** site
- Placement of *your* 2x6 banner at festival entrance
- 1/4 page ad in **FKCF** Program
- Logo on **FKCF** web page for one year
- Recognition at *Kilts in the Keys* Party
- Two VIP tickets

CLOVER SPONSOR: \$500

- Acknowledgement in **FKCF** advertising
- 10x10 booth space on the field
- Placement of *your* 2x6 banner at festival entrance
- Business card ad in **FKCF** Program
- Logo on **FKCF** web page for one year
- Recognition at *Kilts in the Keys* Party
- One VIP ticket

LEPRECHAUN SPONSOR: \$250

- Name listing in **FKCF** Program and web page for one year
- Placement of *your* 2x6 banner at festival entrance

SUPPORTER: \$100

- Name listing in **FKCF** Program and on **FKCF** web page for one year

Please make checks payable to Florida Keys Celtic Festival. Mailing address: St. Columba, 451 52nd Street, Marathon, FL 33050. St. Columba Episcopal Church is a 501(c)3 non-profit organization, also doing business as the Florida Keys Celtic Festival. Contributions are tax-deductible to the full extent of the law.



YES, I WANT TO BE A 2017 FLORIDA KEYS CELTIC FESTIVAL SPONSOR!

Name for Program: _____

Contact Name: _____ **Email:** _____

Phone: _____ **Website:** _____

Mailing Address: _____

Special Note*: _____

**Bagpipe and above may sponsor a favorite band or Highland Athletics event (please note if so desired).*

**Clover and above, please email a JPEG of your company logo for the web & program to Sponsorship@floridakeyscelticfestival.com.*

Sponsorship Level _____ **Enclosed is my check for \$** _____

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