



# STEM COMPETITIONS CONFERENCE

LAS CRUCES, NM | July 16–17, 2015

## EVENT HIGHLIGHTS

The Second STEM Competitions Conference brings together parents, teachers, and competition managers to enhance student participation in educational STEM competitions.

- ★ Topical sessions led by experts
- ★ Expo & workshops from top educational competitions
- ★ Resources and contact lists of participants.

## BECOME AN EXHIBITOR

- ★ Display your competition or educational products/services to 300 interested teachers and parents.
- ★ Present a workshop to train new participants in your program.
- ★ Join the rapidly growing community of STEM competition organizers.
- ★ Learn new marketing tools to ramp-up engagement.
- ★ Targeted promotions for as low as \$500

Contact Andrew Moralez for more information: [andrew@zozude.com](mailto:andrew@zozude.com)



# PROMOTIONAL OPPORTUNITIES

Join the 2015 STEM Competitions Conference to engage 300 new participants in your competition and reach thousands online!

## Bronze - \$450

### Annual Recognition

- Bronze Tier online brand promotion
- Featured Competition Promotion in 2015-2016 Guidebooks

### Event Recognition

- Bronze Tier printed materials branding
- Joint Signage brand listing

## Silver - \$900

### Annual Recognition

- Silver Tier online brand promotion.
- Featured Competition Promotion in 2015-2016 Guidebooks.
- **Zozude Newsletter spotlight.**

### Event Recognition

- Silver Tier printed materials branding.
- Joint Signage brand listing
- **Exhibit hall Booth**

## Gold - \$900

### Annual Recognition

- Gold Tier online brand promotion.
- Featured Competition Promotion in 2015-2016 Guidebooks.
- Zozude Newsletter spotlight.
- **Featured competition promotion on website.**
- **Online Webinar Promotion.**

### Event Recognition

- Gold Tier printed materials branding.
- Joint Signage brand listing.
- Exhibit hall Booth.
- **Featured Workshop Presentation (limited availability).**

## DIRECT REACH

- |                                       |       |
|---------------------------------------|-------|
| • Competition Guidebook Distribution: | 2000+ |
| • Electronic Newsletter:              | 1300+ |
| • Online Members:                     | 1200+ |
| • Unique Monthly Users:               | 500+  |
| • Conference Education Participation: | 300+  |

## CONTACT:

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