Central & North Florida
Minority Supplier
Development Council

Space Coast Chapter Meeting

10 Minutes to a More Profitable Website
Presented by Matt Weber, ROAR! Internet Marketing and
Certified Google Professional

Date: Thursday, April 30, 2015
Time: 8:30 am – 11:00 am
Location: Harris Customer Briefing Center
1025 West NASA Boulevard, Building B
Melbourne, FL 32901

Meeting Hosted by:

AGENDA

8:30 a.m.   **Continental Breakfast/Registration/Networking**

9:00 a.m.   **Welcome Remarks and Introductions**
Suzanne Raheb, Space Coast Chapter CNFMSDC President

9:15 a.m.   **Presentation: 10 Minutes to a More Profitable Website**
Matt Weber, ROAR! Internet Marketing

Matt has an extensive background in direct marketing with more than 20 years in the industry. At ROAR! Internet Marketing, he and his team fuse direct marketing principles with the latest in web development technology to create sites for clients that become multifunctional sales and revenue-generating internet marketing platforms working 24 hours a day and seven days a week to increase sales. ROAR! is known for applying a unique marketing perspective to web design. Matt is a Certified Google AdWords Professional and specializes in Internet marketing techniques and managing effective pay-per-click campaigns.

10:15 a.m.   **Q&A on Presentation (20 Minutes)**

10:35 a.m.   **Greetings & Updates from CNFMSDC and MBE Input Committee Report**
Tony Gonzalez, Space Coast Chapter MBE Input Chairperson

11:00 a.m.   **Adjourn**

Seating is limited. RSVP to Catalina at Catalina@fmsdc.org no later than Monday, April 27th, by 4:00 pm.
If you have any questions please log on to www.fmsdc.org or call 407-404-6700.

DIRECTIONS

From Orlando:

1. Merge onto **FL-528 E** via the ramp to **Cocoa/Kennedy Space Center/Florida 417 Toll/Port Canaveral.**
2. Take exit **42A** to merge onto **I-95** toward **Miami.**
3. Take exit **183 for Eau Gallie Blvd** toward **FL-518/Melbourne/Indian Harbour Beach.**
1. Keep left at the fork, follow signs **Dot Dog Track/Melbourne/Beaches.**
2. Turn left onto **FL-518 E/W Eau Gallie Blvd.**
3. Turn right onto **Sarno Rd.**
4. Turn right onto **N Wickham Rd.**
5. Turn left onto **W Nasa Blvd.** Destination will be on the right.

From Tampa:

1. Take the ramp on the left onto **I-275 N**.
2. Take exit **45B** to merge onto **I-4** toward **Orlando**.
3. Take exit **62** for **Florida 417 Toll N** toward **Airport/Disney World Celebration.**
4. Keep left to continue on **FL-417 Toll N** – (Partial toll road).
5. Take exit **26** toward **Cocoa.**
6. Merge onto **FL-528 E.**
7. Take exit **42A** to merge onto **I-95 S** toward **Miami**.
8. Take exit 183 for **EAU Gallie Blvd** toward FL-518/Melbourne/Indian Harbour Beach.
9. Keep left at the fork, follow signs for **Dog Track/Melbourne/Beaches.**
10. Turn left onto **FL-518 E/W Eau Gallie Blvd.**
11. Turn right onto **Sarno Rd.**
12. Turn right onto **N Wickham Rd.**
13. Turn left onto **W Nasa Blvd.**
14. Turn left to stay on **W Nasa Blvd.** Destination will be on the right.

From Jacksonville:

1. Merge onto **I-95 S.**
2. Take exit 183 for **EAU Gallie Blvd** toward **FL-518/Melbourne/Indian Harbour Beach.**
3. Keep left at the fork, follow signs **Dot Dog Track/Melbourne/Beaches.**
4. Turn left onto **FL-518 E/W Eau Gallie Blvd.**
5. Turn right onto **Sarno Rd.**
6. Turn right onto **N Wickham Rd.**
7. Turn left onto **W Nasa Blvd.**
8. Turn left to stay on **W Nasa Blvd**. Destination will be on the right.