



For Immediate Release

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**The Comfort Suites Hotel in Springfield, IL Wins Prestigious 2016
Platinum Hospitality Award from Choice Hotels International**

Springfield, IL March 18, 2016, – The Comfort Suites hotel located at 2620 South Dirksen Parkway, Springfield, IL was recently announced as a recipient of a prestigious 2016 Platinum Hospitality Award from one of the world’s largest hotel companies, Choice Hotels International, Inc. (NYSE: CHH), franchisor of the Comfort Suites]brand.

“The Comfort Suites hotel’s commitment to excellence and outstanding guest service has earned it this well-deserved recognition as one of the best hotels among the Comfort Suites brand,” said Steve Joyce, president and chief executive officer for Choice Hotels International. “We here at Choice Hotels are very proud to award this distinguished honor to the Comfort Suites of Springfield, IL.”

Platinum Award status represents a tremendous accomplishment for a hotel and its entire staff. Each year, only the very top hotels in each brand are eligible to receive this elite distinction. As a top performing property among the company’s more than 5,200 U.S. franchised hotels, the Comfort Suites I is among the top percentage of properties within the Comfort Suites brand. As one of the company’s top franchised hotels operating under the Comfort Suites flag, the hotel has demonstrated an exceptional focus on guest satisfaction and dedication to providing superior service. Additional award criteria are evaluated by Choice Hotels through its official property ranking reports.

For more information or to make your reservation today, visit www.choicehotels.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,400 hotels franchised in more than 35 countries and territories, Choice Hotels International® represents more than 500,000 rooms around the globe. As of December 31, 2015, 720 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 25 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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