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Protein production today is the world's new high tech industry. Continuous advancement is going on in animal genetics, animal science, and veterinary science, as well as in feed technology, animal husbandry, and farm management. Technical advancements focused on animal health and performance continue to show amazing year-on-year improvement. This progress is critical to productive, efficient, sustainable, and ultimately successful animal production.

Through today's science and technology, there is greater opportunity than ever for animal producers to optimize their agribusiness investment. By providing optimal nutritional health support, they can help their animals more fully express their natural genetic potential for health and productivity. That's where Diamond V's advanced proprietary fermentation technology offers significant advantages. That's why animal producers need our "next generation" of nutritional health support.

Diamond V's Next Generation products help farmers to optimize the natural genetic potential of their animals and profit from the huge investment and hard work they put into producing safe, sustainable, affordable food.

Next Generation products include [SynGenX®](#) for young pigs, [SmartCare®](#) for dairy calves, and now [NutriTek®](#) for all dairy animals. These products demonstrate

President's Update

## Next Generation: Optimizing investment and hard work



By Jeff Cannon  
President & CEO  
Diamond V



significant advances in science, technology, and natural support for optimal digestive health and immune function.

You can count on Diamond V to help your animals do better today... and tomorrow.



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