



One of the newest members of Diamond V's growing North America Poultry Team comes with an extraordinary record of achievement among leading U.S. poultry companies.



James McGinnis
Diamond V

"I am excited to announce the addition of **James McGinnis** to the North America Poultry Team as Director, Food Safety – Broilers," says **Mike Mitchell**, Director, North American Poultry. "James brings with him an extensive background in food processing and food safety. With over 25 years of experience in the poultry and food industries, his reputation as a turn-around artist will enable us to leverage his expertise in bringing our food safety solutions to the food

industry's key executive decision makers."

Here's a snapshot of James' background, starting with his most recent professional experience:

Claxton Poultry as Senior Director of Support Operations, James was responsible for all poultry processing support activities (maintenance, QA, food safety, transportation, fleet maintenance, purchasing, water and wastewater treatment, warehousing, debone-sizing-further processing activities), as well as having production responsibility for debone and further processing.

Pilgrim's Inc. as Complex Manager at Sumter, SC, which included the "big bird" slaughter operation. James had both processing plant and cook-further processing plant responsibilities, and before that as Operations Manager at the Elberton, GA cook plant and the Dallas, TX processing complex.

Welcome James McGinnis: More food safety expertise!



Clayton Gill
Editor
Diamond V

Kagome Creative Foods Inc. and **Creative Foods, LLC**, in Osceola, AR. James was V.P. of Operations responsible for manufacturing, purchasing, inventory control, transportation, QA/QC, human resources, accounting and finance. He completed the turn-around of a company purchased in bankruptcy.

Tyson Foods Inc., Springdale, AR. He was Live Operations Manager, responsible for the rearing of broiler chickens for a 1.3 million-birds-per-week processing plant, with direct reports that included the Feed Milling Manager, Hatchery Manager, Breeder Production Manager, Broiler Production Manager, and Live-Haul Manager.

James has an M.S. in Poultry Science from the University of Georgia and a B.S. in Poultry Science with a minor in Business from the University of Arkansas. In South Carolina, he's on the Boards of Directors of the state poultry federation and the Palmetto Agribusiness Council.

You can reach James by email at jmcginnis@diamondv.com. Please join us in welcoming him to Diamond V!

Swine researchers at ASAS Midwest

Both **Jason Frank, PhD** (Director, Non Ruminant Research and Technical Support) and **Benjamin Bass, PhD** (Scientist, Swine Research and Technical Support) are going to be on hand at annual meeting of the Midwestern Section of the American Society of Animal Science, which takes place this year during March 14-16 at the CCCU Convention Center in Des Moines. See the "Research Update" in this issue.

A bit more on Ben: Last year he presented "Gut Health: The Interface of Immune Function and the Microbiome" at a Wageningen University symposium in the Netherlands.

Ben was the only industry representative among an international group of half a dozen leading researchers challenged with the questions:

- How does the health status of pigs and poultry affect their nutrient requirements?
- How do disease challenges impact nutrient partitioning for the immune system, body maintenance, and growth?

Ben joined Diamond V in 2012 when he was a post-doctoral researcher at the U.S. National Animal Disease Center (NADC) in Ames, Iowa. The NADC mission included research to reduce economic losses from infectious, genetic, and metabolic diseases to the livestock and poultry industries and to reduce or eliminate pre-harvest contamination or infection of livestock and poultry with food-borne human pathogens.

Thanks for saying hello at NCBA!

If you visited the Diamond V booth at the National Cattlemen's Beef Association trade show in San Diego, CA last month, thanks for stopping by.



Members of the Diamond V Ruminant Team were on hand to provide details about using Diamond V Original XPC™ in beef feeds, minerals, tubs, and supplements. This natural fermentation product provides research-proven benefits when fed to beef cows, calves, backgrounding cattle, and finishing cattle. Original XPC promotes a balanced rumen environment and helps optimize immune status prior to challenges.

Diamond V Advisors covering all food animal and companion animal species are always ready to help. Please contact our [Species Advisors](#).

Thanks!

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Thank you!



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