

As published in



**Bob Myers** is our newest North America Midwest Ruminant team member.



**Bob Myers**  
**Diamond V**

"Bob comes with 27 years of experience in the dairy industry," says **Mitch Deimund**, District Sales Manager. "The past eight years he worked as a vendor to the nutrition community working with large dairies, nutritionists, and feed companies."

Most recently, Bob was Midwest sales manager with Virtus Nutrition and previously with Novus International. For 19 years before that he worked as a dairy nutritionist with sales responsibilities for Wisconsin-based cooperatives.

Bob grew up on his family dairy farm near Eau Claire, Wisconsin where he showed dairy cattle and was a member of 4-H and Future Farmers of America (FFA). He holds a Bachelor of Science degree from the University of Wisconsin-Madison.

Bob's family includes his wife Lori and their three children – Morgan (25), Mackenzie (22), and Bradley (19). The Myers live near Eau Claire. In his spare time, Bob enjoys all outdoor activities, especially golf.

Please join us in welcoming Bob to the Diamond V team! Email your welcome message to [rmyers@diamondv.com](mailto:rmyers@diamondv.com) or give him a call at 715.559.2156.

#### **Just in time for NutriTek®**

Bob Myers is joining Diamond V at a critical time to help dairy producers in the Midwest optimize their cows' production potential and succeed in the current challenging milk market.

#### **Advisor Access**

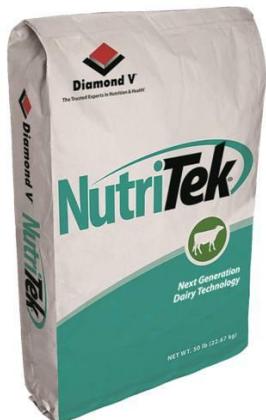
**Welcome Bob Myers!**  
**And, more on NutriTek®**



**Clayton Gill**  
Editor  
Diamond V

Average U.S. milk output per cow today is 15% higher than a decade ago. Advances in dairy genetics, management, and nutrition account for most of the progress. However, not all dairy herds can fully reach their potential and current market conditions add to the challenge.

To improve their likelihood of success, dairies today need new technologies designed to optimize digestion, stabilize the gastrointestinal environment, and help maintain a balanced immune system. NutriTek® meets that need.



NutriTek is next generation dairy technology -- Diamond V's most advanced nutritional health product for all dairy animals.

To learn more about NutriTek and supporting research:

- Text NUTRITEK to 31996
- Visit the [NutriTek page](#) (5-minute video)
- Contact your Diamond V Representative or call 800.373.7234

And, as always, Diamond V Dairy Advisors are ready to help. Please call on us!

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Thank you!



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