

As published in



Devin Hanson, Ph.D. has joined Diamond V as a Dairy Field Technical Specialist for the company's Pacific Northwest Southwest Sub Team with responsibility throughout the region.

"Devin's research and education in dairy and beef nutritional immunology and pre-harvest food safety, along with his practical on-farm experience, will be a strong complement to Diamond V and the dairy and beef producers that we work with," says District Sales Manager **Chad Davis**.



Devin Hanson, Ph.D.
Diamond V

"His passion for the dairy industry led to his education and emphasis in nutritional immunology. He has been the lead on multiple research projects that were predominately focused on the mitigation of *Salmonella* exposure in dairy operations and beef feedlot settings."

Devin received his doctorate in animal science, with an emphasis in pre-harvest food safety and epidemiology, from Texas Tech University.

His dissertation focused on the prevalence of *Salmonella* in cattle populations in the southern High Plains.

Devin also received his Masters of Science from Texas Tech, where his emphasis was in nutritional immunology. His thesis concentrated on the influence of milk replacer plane of nutrition on the performance, innate immune responses, and pathophysiological response to a sub-clinical *Salmonella* Typhimurium challenge.

Advisor Access

**Welcome Devin!
Plus, Diamond V's new dairy app**



Clayton Gill
Editor
Diamond V

Devin received his Bachelor of Science in animal and dairy science in 2010 from Eastern New Mexico University.

Devin was raised on a family-owned dairy in Clovis, NM where he was active in all facets of the dairy including artificial insemination, neonatal calf care, reduction of somatic cell counts, and overall herd health management.

Devin and wife Chelsey, an acute care speech pathologist, have been married for nearly seven years and currently reside in Lubbock, TX. In his spare time, Devin enjoys golfing, hunting, and fishing.

Please join the whole Dairy Team, Chad, and me in welcoming Devin to Diamond V – by email (dhanson@diamondv.com) or phone (mobile 806.407.0151).

New mobile app from Diamond V

Our new **Dairy Resources App** provides mobile power for producers, nutritionists, and veterinarians to access exclusive, specialized dairy tools and resources. This app empowers you to evaluate all types of TMRs, feedstuffs, and dairy nutrition programs.



It's available now for the iPad from the Apple App Store. The iPhone version is on its way:

1. Download the app for free
2. Register to create username and password
3. Access tools and resources

Tools include:

- Lactation Efficiency Calculator
- TMR Mixing Efficiency Calculator
- Quick Tips on TMRs
- Translation for dairy terms (English-Spanish)
- Metric-English conversion (weight, volume, distance, etc.)

- Real-time cow heat stress risk via Weather Button

The Dairy Resources App also gives you quick access to Diamond V Dairy Advisors and Diamond V product profiles and product rate inclusion calculator.

If you're attending JAM 2015 (ADSA-ASAS Joint Annual Meeting) in Orlando, check out the App at the Diamond V booth #303.

Diamond V Dairy Advisors are going to be on hand in Orlando where university researchers are presenting more than a dozen recent studies involving SmartCare® and Original XPC™. See the abstracts list in the "Research Update" in this issue of *DairyAdvisor*.

Thanks for your interest and support – please let us know if Diamond V can help your dairy operation or business in any way.

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Thanks again!



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