

As published in



A lot of *PoultryAdvisor* readers already know and respect **Steve Willardsen**. Steve is now our Poultry Team's Poultry Integration Specialist, working directly with Mike Mitchell, Director of North American Poultry.



Steve Willardsen
Diamond V

"Steve brings Diamond V the experience of more than four decades of success in integrated poultry operations," Mike says, "including direct responsibility for production, processing, and marketing as well as executive leadership of a major poultry business."

Prior to joining Diamond V, Steve was President of Cargill Value Added Meats headquartered in

Wichita, KS. In this capacity, he was responsible for Cargill's U.S. turkey operations and cooked meats businesses, which included a fully integrated turkey operation, nine meat processing plants, and sale of products in all 50 states and many countries.

Earlier in his career, Steve was Chief Operating Officer for Rocco Enterprises, Inc. in Harrisonburg, VA where he was responsible for turkey and chicken businesses in Virginia and North Carolina. Before that he was Complex General Manager for Cargill's turkey operations in California, MO.

Steve also served as a Board Member of the National Turkey Federation for many years and was Chairman of the Board in 2012. He served on the Board of Directions for the U.S. Poultry and Egg Association for 12 years and as the organization's Chairman in 2010.

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Welcome Steve Willardsen and Dr. Hilary Pavlidis!
Congrats Eric!



By Clayton Gill
Editor
Diamond V

Steve's bachelor's degree is in Agribusiness from Utah State University in Logan, UT. He and wife Cheri now live at the Lake of the Ozarks in Missouri. They have 7 children and 12 grandchildren.

We are happy to announce that **Hilary Pavlidis, Ph.D.**, has joined the Diamond V Poultry Team as Poultry Specialist," says Dr. Don McIntyre, Director of North American Poultry Research and Technical Service.



Hilary Pavlidis, Ph.D.
Diamond V

"Dr. Pavlidis brings over 10 years of poultry experience to the Team in the areas of genetics and poultry production. Previously, she served as Pedigree Geneticist with Cobb-Vantress in Siloam Springs, AR and as Program Geneticist with Aviagen Turkeys in Lewisburg, WV."

Hilary earned her B.S. in Animal and Poultry Science at Virginia Tech, Blacksburg, VA, then both her M.S. and Ph.D. from the University of Arkansas in Fayetteville. She is past president of the Poultry Breeders of America and a member of the Poultry Science Association where she serves as associate editor for the Breeding and Genetics section of the journal *Poultry Science*.

Hilary will report to Don and work closely with poultry companies to implement Original XPC™ for poultry performance, health, and food safety. Using her research and publications experience, she will also contribute to R&D efforts through project monitoring and technical writing. Hilary will continue to live in Virginia Beach, VA where she enjoys fishing, cooking, antique cars, and spending time with her family.

Please join the Poultry Team and all Diamond V employees in welcoming Hilary (mobile 757.416.2064, email hpavlidis@diamondv.com) and Steve (mobile 316.882.2986, email swillardsen@diamondv.com) to Diamond V.

Congrats Eric!

During the recent meeting of the North Central Avian Disease Conference in Saint Paul, MN, **Dr. Eric Gingerich** of Diamond V received the 2015 Meritorious Service Award "in recognition of diagnostic services and counsel provided over many years to egg producers in the Midwest."

Diamond V is committed to improving animal performance, pre-harvest food safety, and your poultry business. We welcome your comments and questions. Diamond V Poultry Advisors are ready to respond. Please let us know how we can help.

Thank you!

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