

As published in



Thank you for your interest and support for *PoultryAdvisor*, which Diamond V has published since 2010 – nearly 60 issues!

Now we're expanding our communication mission with *Diamond V Update*, which replaces *PoultryAdvisor*. We're going beyond poultry to cover swine, beef, equine, aquaculture, specialty, and pet food industries.

We're also going to report on key components in Diamond V research, product development, manufacturing, and quality assurance. This first issue includes:

- **President's Update** column from Jeff Cannon, President and CEO
- **Processing & Innovation** article from Lori Flugum, Director of Quality and Compliance
- **Human Health Connect** with news about EpiCor® from Embria Health Sciences
- **Events** calendar listings for technical meetings, trade shows, and special occasions

Future issues will include **Product Updates** to introduce new products or highlight news about Diamond V next generation products like SynGenX® for young pigs or SmartCare® for calves.

***DairyAdvisor*** monthly newsletter – now in its seventh year – will continue to bring valuable scientific, technical, and business information to customers and partners in the dairy industry.

To subscribe to Diamond V newsletters, visit:  
<http://www.diamondv.com/media/newsletters/>.

*Diamond V Update* helps us share Diamond V news with customers, partners, and team members across all animal species and regions. As Jeff says, "We have a

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## Welcome to *Diamond V* **Update!**

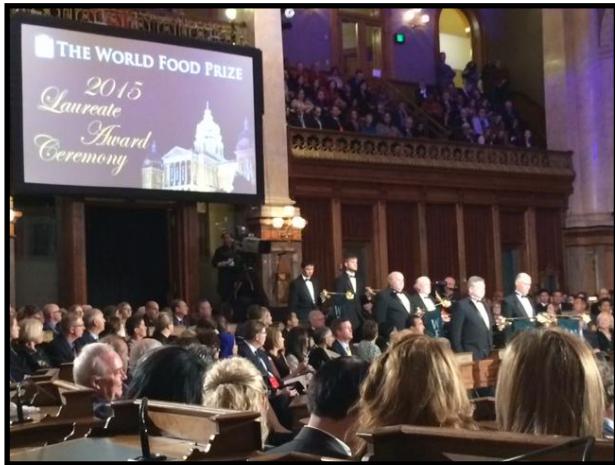


**Clayton Gill**  
Editor  
Diamond V

responsibility to make sure the market knows about our science-based and performance-proven technologies."

I look forward to your participation in *Diamond V Update*. Please contact me anytime with your questions or suggestions.

## World Food Prize



In addition to Diamond V, the U.S. state of Iowa is the home of the World Food Prize, which was conceived by Dr. Norman E. Borlaug, recipient of the 1970 Nobel Peace Prize. For nearly 30 years, the World Food Prize has honored outstanding people from around the world who have made vital contributions to improving the quality, quantity, or availability of food.

Each October, often at the peak of the harvest time in Iowa, the organizers announce the World Food Prize Laureate and host the Borlaug Dialogue international symposium, which brings the world's foremost experts together to discuss food security and includes youth education programs focused on agriculture. Diamond V and other leading international agricultural businesses contribute as sponsors.

The winner of The Prize this year is Sir Fazle Hasan Abed from Bangladesh, the founder and chairperson of BRAC, one of the world's largest non-governmental organizations. BRAC has helped nearly 150 million people worldwide to improve their lives, benefit from enhanced food security, and follow a pathway out of poverty.

"At a time when the world confronts the great challenge of feeding over nine billion people," said World Food Prize President, Ambassador Kenneth M. Quinn at the State Capitol in Des Moines, "Sir Fazle Abed and BRAC... have created the preeminent model being followed around the globe on how to educate girls, empower women and lift whole generations out of poverty. For this monumental



achievement, Sir Fazle truly deserves recognition as the 2015 World Food Prize Laureate."

For their work in helping to sustain healthy, efficient animal production and feed people at home and around the world, Diamond V customers and partners deserve recognition, too. We look forward to your participation in *Diamond V Update*.

Thank you!

Clayton



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