



Balloons Over Angel Fire 2016

SPONSORSHIP OPPORTUNITIES

1. Ascension sponsorship – \$1,500.00 Each morning of the festival all of our balloons will launch from the Angel Fire Balloon Field and fly the Moreno Valley. Mass Ascension is a featured part of our event. The exclusive Ascension sponsor for each day will share in the extra attention this spectacle receives.

- A. Two balloon rides (weather permitting)
- B. Banner with company name displayed
- C. Four tickets to the sponsor/pilot reception (Thursday night).
- D. Two event t-shirts
- E. Your name or company logo listed as Sponsor of the XXX (Friday, Saturday or Sunday) Morning Mass Ascension in the event guide.

2. Balloon Glow sponsorship – \$1,000.00 Be the signature sponsor of the Angel Fire Balloon Glow on Saturday evening of the festival.

- A. Two balloon rides (weather permitting)
- B. Banner with company name displayed
- C. Four tickets to the sponsor/pilot reception (Thursday night).
- D. Two event t-shirts
- E. Your name announced as the sponsor of the Balloon Glow during this event.
- F. Your name or company logo listed as Sponsor of the Balloon Glow in the event guide.

3. Balloon Sponsor - \$300.00

- A. Two Balloon rides (weather permitting)
- B. Listed in the event guide used as the program at the event.
- C. Banner with company name displayed (supplied by BOAF)
- D. Two tickets to the sponsor/pilot reception (Thursday night).

4. Friendly Supporter of Hot Air Balloons - \$100.00

- A. Listed in the event guide used as the program at the event.

- **The event guide** is free at the event and is also available the week before the event at local lodging offices, the Angel Fire Chamber of Commerce and the Angel Fire Visitor Center. Event Guide will also be distributed through regional newspapers the week of the event.



Balloons Over Angel Fire 2016 Cash Sponsorship Official Agreement

This Sponsorship Agreement is entered into this _____ day of _____, 2016, by and between Balloons Over Angel Fire (BOAF) and Sponsor. The 2016 Balloons Over Angel Fire will be held on June 17-19, 2016, in Angel Fire, New Mexico.

In consideration of the Sponsor's contribution of \$ _____, BOAF agrees to provide Sponsor with all benefits and items outlined in the Sponsor package at the _____ level of donation, or as agreed between BOAF and the Sponsor. Fifty percent of cash donations are due with this agreement. Sponsor agrees to make payment in full to BOAF by May 6, 2016.

Company logo for promotional material must be provided to BOAF by May 6, 2016. BOAF cannot be held responsible for inclusion of logo and/or artwork in promotional materials or banners if not received by this deadline.

All Sponsorship checks must be made out to: Village of Angel Fire

Sponsor Name: _____

Address: _____

City: _____ Zip Code: _____

E-mail: _____

By _____

(PLEASE PRINT ABOVE)

Signature: _____

Balloons Over Angel Fire
P.O. Box 610, Angel Fire, New Mexico 87710

THIS SECTION FOR BOAF PERSONNEL TO COMPLETE

Date deposit received by BOAF: _____ Received by: _____

Date final payment received by BOAF: _____

NOTES: