

Contact: Elizabeth Goff, ACHS Link Crew Coordinator
Phone: 707.265.2710
Email: egoff@nvusd.org

Press Release

FOR IMMEDIATE RELEASE

ACHS Link Crew Launches Shoe Collection Drive to Raise Money for Freshmen Mentoring Program

Shoe donations will also support micro-enterprises in developing nations and reduce what goes into landfills.

[American Canyon, CA], [December 2015]: American Canyon High School Link Crew is conducting a shoe collection drive from January 11 to February 11, 2016 to raise funds for the freshmen mentoring program. ACHS Link Crew will earn funds based on the number of pairs collected as Funds2Orgs will purchase all of the donated goods. Those dollars will benefit ACHS incoming freshmen through year-long mentoring at the high school level in the areas of scholarship, spirit, and service. Anyone can help by donating gently worn, used, or new shoes at American Canyon High School, American Canyon Middle School, Donaldson Way Elementary School, and American Canyon City Library starting on Monday, January 11th.

All donated shoes will then be redistributed throughout the Funds2Orgs network of microenterprise partners in developing nations. Funds2Orgs helps impoverished people start, maintain, and grow businesses in countries such as Haiti, Honduras and other nations in Central America and Africa. Proceeds from the shoe sales are used to feed, clothe and house their families. One budding entrepreneur in Haiti even earned enough to send her son to law school.

"We are excited about our shoe drive," said Elizabeth Goff, ACHS Link Crew Coordinator. "We know that most people have extra shoes in their closets they would like to donate to us and help those less fortunate become self-sufficient. "It's a win-win for everyone," added Lindsey Lofas, an ACHS Link Crew Leader.

By donating shoes to ACHS Link Crew, the shoes will be given a second chance and make a difference in people's lives.

Local businesses who would like to assist ACHS Link Crew in this shoe drive should contact Elizabeth Goff at egoff@nvusd.org.