

## NEW EQUIPMENT - HD POST-PRODUCTION SUITES

The TCtv post-production suites are almost done getting a complete HD upgrade. New monitors, new speakers, new software.

After years of being an Avid Media Composer center, we have changed over to Adobe CC Premiere Pro software for editing. We feel with the current trends of videographers shooting in multiple formats, we needed software that was up to the task.

Premiere handles pretty much everything in its timeline, which allows the editor to easily combine footage shot with a video camera, DSLR, mobile phone, GoPro, and practically anything else. Transitioning from Avid to Premier Pro is seamless. The main windows are very similar to Avid, as well as the editing tools.

For producers who are currently studio certified, you have already been editing on Premiere Pro. The studio was equipped with Premiere Pro during its upgrade to HD, so you are ready to go. Speaking of the studio, this is the first time at TCtv the studio and post suites both employ the same editing software. This is very cool. If a project was started in the studio and B-roll needed to be added from a field shoot, no problem. The same saved project on your hard drive will work seamlessly. Just start up the file, import the new footage, and begin editing. This will be a big time saver for many producers.

The file size in Premiere Pro is quite a bit smaller than Avid and accepts files like .mov natively, which means saving hard drive space will speed up your editing.

Not only are the suites equipped with Premiere Pro, but they also have installed the complete Adobe CC Suite, which includes Photoshop, Illustrator, After Effects and more. These programs assist in creating sharp photos and graphics, which can be used in your production. After Effects, specifically, is a compositing tool used every day in television and film to create unique and compelling motion graphics with text and footage. The most exciting part, the Adobe software is integrated. Meaning, if I am editing and see a graphic (created in Photoshop) on my timeline that needs to be corrected, I just open Photoshop, make the change, and Premiere will automatically update the correction made in Photoshop. What a time saver! No longer is the need to save, import, save, import in multiple programs. It just works.

On the audio side, Pro Tools 12 is installed ready to handle all audio needs. Whether it's cleaning up sound from a field shoot, recording a voice over, scoring music to video, or creating a custom show open, all the power you need is there. The suites are also equipped with JBL studio monitors, which increase the listening quality and dynamic range by leaps.

The post-production suites are truly a professional environment.