

## SIX TIPS FOR BETTER EDITING

Have you ever had trouble in the editing room? One scene just doesn't fit with the next scene. It happens to everyone. Here are some tips for better editing:

### **1. Check your ego at the door.**

Filmmaking and editing is not about you; it is about creating a video for a target audience. Knowing your audience will bring focus to how you want to convey information and make your edits.

### **2. Don't get too close.**

Don't get overly attached to your video. Being too attached to your project will hinder your editing, as you will always be looking for the "perfect" cut.

### **3. Mix it up.**

We aren't physically splicing film anymore, and video doesn't disappear once you cut it, so experiment! Try different shots and create multiple edits of the same scene on a different timeline. You might see that using that close-up instead of a wide shot completely changes the tone of the scene.

### **4. Know what to cut out.**

A story is a string of shots, segments, scenes, etc. Combining these elements together creates a powerful story. Sometimes we fall in the trap that we must put in that beautiful shot, just for the sake that it was a great shot. Not everything has to go into the final edit. If a shot or scene doesn't forward the story, get rid of it.

### **5. Take a break.**

When you are having trouble with a scene, the tendency is to re-edit it over and over again. Hours later you still aren't happy with it. The best thing to do at this point is to take a break and rest. When you return, you will have a fresh perspective on the edit.

### **6. Show it to someone else**

Feedback is important. Letting someone else look at your project gives you a fresh opinion on what is and isn't working with your edit. They can also give you new ideas that you might not have considered.

Good luck, and we will see you in the editing suites!