

The South Central Indiana Economic Development Group (SCIEDG) is a regional partnership between the state recognized lead economic development organizations (LEDO) in the counties of:

- Bartholomew
- Clark
- Decatur
- Floyd
- Harrison
- Jackson
- Jefferson
- Jennings
- Scott
- Washington

This ten county region is located along the axis of Interstate 65 (north and south) and Interstates 64 and 74 (east and west) in Indiana. The group is dedicated to the growth and prosperity of all of South Central Indiana and makes itself available to provide specialized knowledge and assistance for companies and site selection consultants, many whom represent international corporations, considering our region for their businesses.

All ten counties pool resources (financially and otherwise) and market the region in a number of ways. For example, SCIEDG has organized a number of marketing and sales trips to Japanese cities like Tokyo and Nagoya, where they host receptions and visit companies and prospects. SCIEDG has participated in Hannover Messe (<http://www.hannovermesse.de>), the largest industrial show in the world in Hannover, Germany. Members also participate in state-organized marketing trips, both domestically and abroad, with the most recent trip being to New York, NY where members met with numerous site selectors and consultants.

The partnership tracks economic development throughout the region as well as visits site selectors throughout at the world. SCIEDG is also responsible for regional marketing materials produced in English, Japanese, German and Italian and the distribution of the materials to companies in those countries.

“It’s an ever evolving partnership. Not every LEDO participates in every trip or marketing endeavor,” said Matt Hall, executive vice-president of 1si. “That is the beauty of the marketing – even when we (Clark and Floyd Counties) cannot physically be there, we are represented by the South Central members who are in attendance. It’s like quadrupling your sales force.”