

FOR IMMEDIATE RELEASE

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Snow White Teeth Whitening Relocates to Georgetown

Georgetown, Ind. (Thursday, November 5, 2015) – Tricia Williams, owner of Snow White Teeth Whitening celebrated her new location on Thursday, November 5th with a ribbon cutting hosted by One Southern Indiana (1si). The event was attended by State Representative Ed Clere, family, 1si staff and Ambassadors. Rather than join a franchise, Williams started her business from scratch in Houston, Texas in 2014. The Williams moved to Southern Indiana in June of this year. Tricia fell in love with the area and decided to officially restart her business at 7481 Sate Road in Georgetown, Ind. The business offers a proprietary system created by Tricia using a hydrogen peroxide solution. “With time, we all gain color to our teeth,” said Tricia. “On average, a teeth whitening can last anywhere from a year to two years. My suggestion is to come in on average about once per year for a ‘refresher’.”

About Snow White Teeth Whitening:

Snow White Teeth Whitening utilizes the best products available and the highest quality equipment. Tricia Williams strives to provide clients with a system that results in decreased chance of sensitivity than the harsh Zoom light and chemicals used at other facilities. The office is open Monday – Saturday, 8:00 a.m. – 3:00 p.m. and after hours by appointment. Visit <http://www.mynowwhiteteeth.com/>

About One Southern Indiana:

One Southern Indiana (1si) was formed in July of 2006 as the Chamber of Commerce and Economic Development organization serving Clark and Floyd Counties. 1si’s mission is to provide the connections, resources and services that help businesses innovate and thrive in the Southern Indiana/Louisville metro area.

Since its inception, the organization has evolved to include a three-prong approach to serve its members and investors. Business Resources, as the chamber side of the organization, encompasses membership, signature events and programs which support and encourage business growth; Economic Development works to grow the regional economy through the attraction of new commerce and assists with retention and expansion of existing businesses; Advocacy supports businesses at the government level by engaging in the initiatives to preserve, protect and promote a business friendly environment free of

obstacles to growth and development of commerce. For more information on One Southern Indiana: www.1si.org.



Above, Tricia Williams cuts the ceremonial ribbon at her new location in the Georgetown Junction, located at 7481 Sate Road in Georgetown, Ind. Snow White Teeth Whitening offers a proprietary system created by Tricia using a hydrogen peroxide solution.