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Katered to You

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Katered to You Opens in New Albany

New Albany, Ind. (September 25, 2015) –Katie Traughber, young professional and entrepreneur of Katered to You, celebrated the grand opening of her location at 37 Bank St, Ste. 9, in the Underground Station, New Albany. The ribbon cutting was hosted by One Southern Indiana on Friday, September 25th and was attended by State Senator, Ron Grooms; New Albany Mayor, Jeff Gahan; Miss Indiana, Morgan Jackson; Miss Harvest Homecoming, Laura Merida; the public; and 1si staff and Ambassadors. The business, created in March of 2015 in Georgetown, Indiana moved to New Albany in order to expand.

Katered to You offers a unique meal opportunity through healthy dining options to families. Currently, meals are prepared over the weekend and conveniently delivered or picked up throughout the following week. The planned retail space is designed to encourage food orders through large menu boards, food samples, and overall atmosphere.

According to Traughber, “A carefully designed retail and cafe space, as well as word of mouth, are the most important factors in driving sales and developing customer loyalty. The uniqueness of personalized meal preparation services and fitness plans differentiates this business from any of its potential competitors.”

About Katered to You:

Katered to You is dedicated to helping people feel great from the inside-out! Preparing and Delivering fresh meals to your doorstep is just one of their services. They also included fitness coaching, image consulting, and personal shopping services. The business is open Monday – Friday, 9:00 a.m. – 6:00 p.m., with the exception of Wednesday when they close at 5:00 p.m. To learn more about Katered to You go to <http://kateredtoyollc.com>

About One Southern Indiana:

One Southern Indiana (1si) was formed in July of 2006 as the Chamber of Commerce and Economic Development organization serving Clark and Floyd Counties. 1si’s mission is to provide the connections, resources and services that help businesses innovate and thrive in the southern Indiana/Louisville metro area.

Since its inception, the organization has evolved to include a three-prong approach to serve its members and investors. Business Resources, as the chamber side of the organization, encompasses membership, signature events and programs which support and encourage business growth; Economic Development works to grow the regional economy through the attraction of new commerce and assists with retention and expansion of existing businesses; Advocacy supports businesses at the government level by engaging in initiatives to preserve, protect and promote a business friendly environment free of obstacles to growth and development of commerce. <http://www.1si.org>



Katie Traugher, young professional and entrepreneur of Katered to You, cuts the ribbon at the grand opening of her new business. The event, in conjunction with the opening of the Underground Station in New Albany, was attended by State Senator, Ron Grooms; New Albany Mayor, Jeff Gahan; Miss Indiana, Morgan Jackson; Miss Harvest Homecoming, Laura Merida; the public; and One Southern Indiana staff and Ambassadors.