

CONSENT AGENDA

Commissioner's Report

**Norman Belmore
Council Commissioner**

East Carolina Council presently has an overall rating of Gold on the Journey to Excellence Scoreboard included in this packet. The council has a score over 800 points higher than last year at the same time. Areas of concern on Journey to Excellence is new Endowment gifts and Cub Scout and Boy Scout Advancement which are all less than last year at the same time.

All other areas that are directly related to Commissioner Service are Gold including Unit Retention, Youth Retention, trained leaders, number of commissioners and commissioner visits.

Treasurer's Report

**Vinson Bowers
Council Treasurer**

On page 2 of the Statement of Annual Budget Operations, the council had a surplus of \$91,562 at the end of May which is above budget. On page one, which is the Income Statement, Direct Income and Revenue are both above budget. Only Indirect Support or United Way income is less than budgeted. Overall Operating Income at the end of May was \$858,953 or about \$40,000 more than budgeted.

On page 2 or the Expense Statement Employee Compensation is under budget. Other Expenses are also under budget at the end of May. Therefore Total Expenses were \$767,390 or about \$13,000 under budget.

On page 3 or the Statement of Financial Position Total Assets at \$1,165,743 are above last May. Total Liabilities are up over last year at \$571,355; therefore Total net Assets are \$594,389 or about \$33,000 less than last year. Still East Carolina Council is in a strong financial position.

Finance Committee Report

**John Leighton
Vice President – Finance**

The total pledges raised to date in the Council Friends of Scouting Campaign are \$549,197 or \$35,682 more than last year at the end of June. Districts not in the plus are Caswell (-5,691), Pitt (-1530), WORD (-\$1,389) and Blackbeard at (-\$1,305). Our goal is to have all districts plus by the end of the month. All nine district Family FOS Campaigns have reach 100%.The Family Friends of Scouting has raised a new record total of \$129,061 and still growing. Campaigns that still cause concern are the Halifax Community, Pitt Leadership and all of WORD except the Family Campaign. None of these campaigns of concern have really kicked off in 2015.

Last week we held the second PotashCorp Golf Tournament at Cypress landing in Chocowinity. The profit from this tournament has climbed from less than \$20,000 last year to \$28,000 this year. Thanks to Ray McKeithan for his leadership of this tournament.

Program

Dr. Bill Walker
Vice President – Program

This year 1,390 participants have signed up to attend Pamlico Sea Base or Camp Boddie. For a second year this is an increase. It is about a 70 camper increase over last year.

Presently 26 youth and adults are on their way to Philmont under the leadership of John Leighton. This is the largest council Philmont contingent in three years.

Ten Cub Scout Day Camp sites are underway or being planned. We expect to have about 700 Cub Scouts attend. Neuse Basin has the largest increase growing from about 50 to 110 this year. Congratulations to this camp that is growing in number and quality.

It is already time to start planning for the 2017 National Jamboree; the second National jamboree to be held at the Summit in West Virginia. East Carolina Council needs to recruit a steering committee for this event. We have one Scoutmaster, Avery Moore who has expressed an interest in leading one of our two council contingent troops. We also have space reserved for a Venture Crew.

Membership

Dr. Brenda Tinkham
Vice President Membership

East Carolina Council showed membership growth in April and May. In June the council is already ahead in Cub Scouts. At the writing of these reports the council needed 47 additional youth to be plus this June over last June We have those youth identified and now just have to complete the paper work and get them in the office. Below are some of the locations where new units or dropped units are being organized. Help us where you can!

- Tar River – Redbud Holy Church – 5 youth
- Lewis Deanes – Enfield area – New Focus Church – PACK and TROOP – 15 youth
- WORD – Iquolic (SR) – 15-20 youth
- CT – Morehead City Police Dept – 5 youth
- WORD - Dropped Venture Crew in Jacksonville (Miller's Crew 5+ youth)

In June the council held a meeting of the District membership chairs to start preparing for the Fall Round Up. This year's theme is "Reel Them In!" Two training sessions are scheduled over the summer to train Cubmasters to prepare to hold their sign up nights.

Property Committee Report

Pat Griffin
Vice President -Properties

A special meeting was held to discuss the progress of the Leadership Development Center. At the meeting Skip Greene was appointed to the chair of the site selection committee. Adam Ipock was selected to place a cost on the site preparation and the equipment for the inside of the center. Ray Franks agreed to bring together representative from the training committee and the summer camp program to finalize the floor plan. Russell proctor agreed to set up a meeting with Phil Hodges to inform him of the plan to complete construction of the center.

Since the last meeting the construction of the three Smith Foundation cottages at Pamlico Sea Base has been completed. Two new sailboats, a new fleet of canoes and additional radios have also been purchased to insure enough boats for summer camp.

A floor plan for the future bath and shower house at Camp Charles has also been completed. Additional hurricane damage repairs have been completed on the campfire circle. Gravel has been purchased to make additional repairs to the waterfront road, service road, beach and parking lot.

Scout Executive Priorities

H. Ray Franks

Since this is my last board meeting as Scout Executive and a new scout executive will arrive before the next board meeting I thought it might be prudent to make a list of items the Executive Board needs to keep their eye on for the balance of the remainder of the year, until the new scout executive finds his footing. The new scout executive will spend most of this year just getting to know the council area and the board and how all the pieces fit together.

1. Fundraising – Those campaigns listed as concerns, especially Pitt leadership, have to happen! The \$675,000 goal has to be raised, especially with the \$25,000+ additional cost of hiring and relocating a new Scout Executive. Many of the other campaigns need to plan to have another small event to get them to goal.
2. Popcorn Sale – This sale makes up \$150,000 of the council budget. There cannot be a letdown.
3. Preparation for Summer Camp 2016 – it will be our first year of NCAP. We must see a lot more volunteer involvement in program planning than has been seen in the last two years. Not only is it an NCAP concern but it is a must to keeping our attendance up. Roanoke, VA took their eye off the camping ball and had a 3,000 youth camper loss in two years. There are no more campers being created. Where they are going is the only thing shifting. That shift is to the councils showing the most creativity in camp programs. East Carolina Council must get on the technology and STEM ball to hold / attract new campers. Until the leadership center and a metal shop is built, we do not have the facilities for new programs or STEM programs. Also the curb appeal is a growing importance to parents and Scouts. That concern will have to come from volunteers.
4. Preservation of professional staff- Fortunately in the last 16 months we have lost on field staff person to quitting. All other losses have been through promotions or priority moves. District Executive abuse / overworking is not only an East Carolina Council concern, it is a national subject of discussion. Locally the areas being served by District Executives must become one district. Too many nights are being used by professional staff attending administrative and monthly program meetings. We must go from nine to six districts as soon as possible, allowing the professional staff to concentrate their time on productive meetings for membership and fundraising. Fortunately we are going to go into the fall with a full staff and all but one district executive being a seasoned staffer. Keep them happy and it will be a productive fall.
5. Preparing for the 2016 FOS Campaign – Organize speaker selection committees by November 1 in each District to select the honoree or speaker for leadership events. Continue to insure every district falls in line with the council plan of not selling tickets to events. Just ask Wilson District what a difference it makes. Districts need to decide how many events and where new ones need to be started to achieve their goal.
6. Training of Leaders is has to be Program's priority. As the percentage of our leaders completing basic training has increased, the council's youth and unit retention has increased also. The need of a part time basic training team to insure a minimum quality and often available training team is key to continuing our Journey to Excellence improvement.

7. STEM Multicultural program – Committing additional volunteer energy to raising additional dollars to maintain and grow this program is key to improving the image and effectiveness to serving the entire community.
8. Marketing & Public Relations – When you have a staff working under stress, one of the items that does not receive attention is marketing and public relations. More volunteer effort must be dedicated to this subject throughout the council.