

## **President**



#### Jarrett Morgan

Jarrett is the Director of Information Technology for the Memphis-Shelby County Airport Authority. He is currently responsible for all areas of Information Technology at Memphis International including Financial Systems, Access Revenue Controls, Network/Cable Infrastructure, CCTV/Access Control, and Telephony. Memphis International Airport served over 3.5 million passengers in 2013 and ranks as the busiest cargo airport in North America and second busiest cargo airport in the world. Jarrett is a graduate of the University of Mississippi with a Bachelors of Business Administration in Management Information Systems. He is actively involved with many organizations including the American Association of Airport Executives, Airports Council International - North America and InfraGard. Jarrett has over 15 years' experience in Information Technology including past positions with Pfizer Pharmaceuticals and FNC, Inc., a Software Development firm focused on real estate mortgage technology. Jarrett is a five-year member of SIM serving in the roles of Board Vice President in 2015 and Co-chair of the 2013 and 2014 annual Strategy Series events.

## **Vice President**



### Tony Fischer

Tony Fischer has over 20 years' experience in the technology sector. He is currently the Director of Information Technology and a Key Business Executive for the City of Germantown. Prior to serving with the City, Tony led the Global IT Service Delivery organization for the Americas region at Medtronic. He also was the chairman of the Medtronic Information Technology Operations Committee which set worldwide standards for software and hardware solutions for the company's 45,000 employees. Tony also serves as a Communication Specialist for FEMA's Urban Search and Rescue program where he has provided technical expertise at many of the nation's largest disasters and has been a Reserve Firefighter for over 25 years. His combination of technology and emergency services experience provides a unique insight into the business continuity needs of organizations. Tony holds a Bachelor's degree in Business Administration from the University of Memphis and a masters degree in Technical Management from the University of Phoenix. He has also completed the

Executive Education Program at the Wharton School of the University of Pennsylvania. Tony has been an active member of SIM since 2013.

## Treasurer



#### **Dennis Norton**

Dennis has served in IT and business leadership roles for more than twenty years. He has worked in a variety of industries including accounting, banking, manufacturing, and real estate services. Currently, Dennis is providing IT and project management consulting services to manufacturing and logistics clients. Prior to starting his consulting business, he held a variety of leadership roles with Kraft Food Ingredients including IT, Integrated Business Planning, Facilities Services, Marketing Support, and Safety, Security & Environmental Management. Dennis holds BSEE and MBA degrees from University of Memphis. He has been a SIM member since 2002. SIM involvement includes Member SIMposium 2007 Program Committee; Co-organizer 2009 Teen Tech Camp; Member 2010 Strategy Series Venue Committee, and Board Community Outreach Chair 2010-2013. Dennis is married to Sarah Hundley Norton and they have one daughter Catherine who is currently attending University of Mississippi School of Law.

## Governance



#### Michael Boyd, Chair

Michael is Executive Director of Information Technology Services and Chief Information Officer at Southwest Tennessee Community College. He joined Southwest Tennessee Community College in December 2009. He provides leadership and strategic direction for current and future technologies at Southwest Tennessee Community College His areas of responsibility include Technology Operations, Client Service and Support, Enterprise Application Support, IT Resource Management, Project Management and Media Services. Michael has over 20 years of IT experience, where he has held a variety of information technology roles for companies as well as leadership positions in the areas of corporate information system architecture, ecommerce, internet software applications, enterprise business ERP applications and process redesign. He holds a Bachelor of Business Administration degree in Management Information Systems and Master's Degree in Business

Administration from the University of Memphis. He is a 2011 Dale Carnegie graduate and a 2013 Maxine Smith Leadership Fellow. Michael has been a member of SIM since 2012. He is a former Chairman of the Tennessee Board of Regents IT Sub Council and a TN Achieves/Promise, SMARTS and EMBODI Mentor. He is a Board Member of the Greater Memphis IT Council, member of the Tennessee Board of Regents Mobilization Advisory Board as well as a member of the White House Initiative for TechHire (Memphis) Strategic Advisory Board. Michael is married to Tamika and they have two children, Darius and Taylor. He is enjoys golf, mentoring youth and young adults, coaching baseball and travelling.



## **Strategy Series**



#### Josh Siddon, Chair

Josh serves as the Director of Technical Services at Fred's Inc. in Memphis, TN. He is responsible for all the day to day operations of Infrastructure Management and Information Security. He facilitates the decision process for procurement, integration, coordination, operation, installation, maintenance, training, and support for technologies throughout the Fred's Inc. organization. Josh has over 16 years of experience in Information Technology, both direct hands-on and in management roles. Prior positions held include Regional Director, Department Manager, Network Manager, Sr. Systems Engineer, and Network Administrator. Josh spends his free time promoting the STEM initiative throughout Memphis and DeSoto County by sharing his love for technology and robotics. He is a board member for the Bayou Region of US FIRST an international non-profit organization that promotes STEM through robotic competitions. Josh has been a member of SIM since June 2014 and has been very active in the SIM Memphis Chapter's STEM initiatives. He also played a strategic role in the 2014 and 2015 Strategy Series by encouraging and scheduling US FIRST Robotics Teams from

Memphis to attend and demo their programs and robots for attendees.



### Joe Sanders, Co-chair

Joe Sanders is the CIO and Director of Information Technology Services for the Memphis Housing Authority where he is responsible for the technology services and systems that allows the Housing Agency to provide low-income housing assistance to the citizens of Memphis, TN. Before joining the Memphis Housing Authority Joe was General Manager and Vice President at TW (Formally Time Warner) Telecom, Inc. where he managed a Sales and Operations organization for Memphis, TN, and Little Rock, AR. Joe has a career span in Information Technology of more than twenty five years he has played major roles in large organizations and institutions. He has held Senior and Executive level positions at the City of Memphis, First Horizon/First Tennessee Bank, Sabre (an American Airlines subsidiary) and First USA Bank (now JPMorgan Chase). He began his career in the US Treasury and the US Department of Justice before becoming an Independent

Consultant for Mobil Oil Corporation. Joe has been a keynote speaker to national and international conferences for Hewlett Packard, IBM, Oracle, World Cyber Security Conference in Nigeria and most recently in Wilmington, Delaware for the NAAAHR National Conference. Joe is currently on the board of the Memphis Oral School for the Deaf, Greater Memphis IT Council and is in the 2015 Leadership Memphis Executive Training program. Joe has been a member of SIM since 2014.





#### Jim Sanders, Chair

An information technology professional with more than 30 years of experience, Jim most recently served as Vice President of IT for Perkins & Marie Callender's In this role Jim was responsible for all aspects of the organization's information technology and systems including point of sale, restaurant back office systems, corporate systems and manufacturing ERP systems. Prior to joining Perkins, Jim led the mainframe and open systems development teams supporting the merchandising, sales processing, inventory control, and financial systems Fred's Inc., a \$1.8 billion regional discount retailer. In the role of VP of Systems Development, he worked closely with internal business partners to understand their business and systems needs, assist in the

prioritization of their requests, scheduled and monitored new development of system enhancements and support. Jim has also served in IT systems development management roles with International Paper where he led the team tasked with the development, maintenance, and support of their main order entry system and with Federal Express where he led development teams supporting various corporate departments. Early in his career, Jim served as a Senior Software Specialist for Digital Equipment Corporation. Jim holds a Bachelor's degree in Business Administration from Rhodes College. Jim has been a member of SIM since 2013.



### Mason Rotelli, Co-chair

Mason is V.P. and CIO of TruckPro, a distributor of name brand heavy duty truck and trailer parts with over 150 locations across the US and Canada. In this role, Mason is responsible for all aspects of Information Technology. Prior to TruckPro, Mason held IT leadership positions for Communications Supply Corp., Newark Electronics, Anixter, and Baxter Healthcare. Mason joined the Memphis SIM chapter in 2013 when he relocated to Memphis from Chicago.



## **Programs**



#### Ahmed Esmail. Chair

Ahmed currently serves as the Chief Technology Officer at The Conrad Pearson Clinic. His responsibilities include the technology infrastructure, electronic medical records system and governance. He has over 20 years of experience in information technology and management. Ahmed holds a Bachelors of Business Administration in Management Information Systems and a Master's Degree in Information Technology. He has over 10 years of teaching experience and serves on several college advisory boards. Ahmed has been a member of SIM since 2013 and has been active in several community outreach programs as well as in helping to attract new members. He served as Programs Chair on the 2015 Board.



#### Joe Cutrell, Co-Chair

Joe Cutrell is a Director of Strategy & Innovation at AT&T Global Business Solutions, helping build a team dedicated to innovation, technical vision and strategy. In his current role, Joe brings 25 years of experience in platform scalability and reliability to large enterprises. As a customer driven resource, he assists with engineering best practices, industry trends, and business solutions for AT&T's largest customers. Further areas of focus include internet security, collaboration strategy, mobile sensor networks, and dynamically controlled infrastructure. Joe has a Bachelor of Science in Electrical Engineering from the University of Memphis and currently resides in the Memphis area with his wife and two young children. Joe joined SIM in 2014 and served as Programs Co-chair on the 2015 Board





### Ed Charbonnet, Chair

Ed Charbonnet has been involved in IT for almost 40 years. He started by leading teams that developed terminal and communications controllers in the 70's and advanced to lead projects for Parts, Inc. that developed Point-of-Sale and Inventory Control systems in over 1200 automobile parts stores. He has developed data warehouses for three companies. Other than the auto parts business he has spent time in the IT aspects of the pharmacy industry, nursing home industry, and food manufacturing and distribution. He has been a President/part-owner of a small software company, CIO for a nursing home company, and Director for the food company. He has been deeply involved in projects to install Oracle Apps and SAP apps. Ed is

currently is VP for Development at Amador of America where he has been interfacing mature Cobol applications to Tablets, portable bar code scanners, web pages and implementing XML interfaces to suppliers and customers. Ed has been a member of SIM since 1998 where he has been active in SIM Community Outreach for 8 years starting with the demonstration of a home-made hovercraft to the Teen Tech Camp in 2006. He became one of the leaders of Teen Tech Camp 4 years ago. He worked with Jana Markowitz to develop the "Build-a-Computer" program. In addition, Ed has served in several capacities of his church's parish council including President and is currently a member of the choir. He is father to 3 children – one daughter is in medical school at Northwestern; the son is a regional director for the Boy Scouts in Memphis; and the second daughter is studying biology and chemistry at the University of Memphis. Ed loves swimming, biking and scuba diving and has listened to over 100 audio books since 2006 – mostly while biking and swimming. Early in his career Ed had a mentor who told him "There are two types of engineers - those who make mistakes and those who have stopped learning." Ed has tried to live his career by that motto.



## David Ulloa, Co-chair

David has over 20 years of professional experience in IT. His career started as an IT consultant in the International Commerce and Metallurgic Industry. Some years later, he joined one of the top automobile manufacturers as their local head of IT and was rapidly promoted to the corporate Shop Floor Production Systems Division in charge of developing and supporting the Lot Trace Systems. David left the automobile industry to move to a multi-billion dollar company in the IT service area where he led multiple global engineering groups across several industries including Transportation, Manufacturing, Retail and Pharmaceutical. In 2010, David joined the IMC Companies and has been responsible for areas including engineering, support, development and is currently leading the business intelligence efforts for the enterprise. David joined SIM in 2011 and since that time has been heavily involved in the chapter's Community Outreach efforts, especially in the Teen Tech Camp program.



# Marketing



### Debbie Smith, Chair

Debbie is Sr. Manager, IT-Process Information Management in Global Manufacturing at International Paper. She leads all enterprise IT-related activities for initiatives to enhance Global Manufacturing, Environmental, Health, Safety and Sustainability processes. She is also responsible for ensuring that the technology supporting these processes is aligned with the company's IT strategy. Working directly with the Global Manufacturing organization Debbie leads IT-related initiatives to reduce costs, improve people and process efficiency, and provide data and metrics to measure key performance indicators. Debbie serves on three IT wide initiatives within IP: outreach to H.S. for STEM related careers, innovation efforts and Diversity and Inclusion Council. Prior to this role, Debbie has led the Deliver IT related activities as Sr. Manager that worked directly with the Global Deliver organization related to warehousing, transportation, export and freight

costing; and was a manager working on various SAP implementations within Finance/Cost and the Supply Chain transformation project for the mill businesses. The last 16 years of her 29 year career has been spent in Information Technology. Debbie has been a member of SIM since 2013 actively participating in the STEM Community Outreach program and serving on the Marketing committee.



### Robert Stalder, Co-chair

Rob Stalder has 20 years of experience in IT program/project management, ERP implementation, infrastructure benchmarking, custom application development & maintenance, and eProcurement. He joined the University of Memphis in July 2013 as the Director of Enterprise Application Services, which makes him responsible for all of the major administrative and academic IT applications used across campus. Prior to joining the UofM, Rob worked in the consulting unit at Gartner in DC for five years where most of his work was for the Federal Government. He worked for the Corporate Executive Board for two years prior to that, and performed quantitative benchmarking of large infrastructure organizations. While in the DC area, Rob was a member of the local SIM chapter. While living in Atlanta, Rob was an IT Program Manager with General

Electric for five years where he was in charge of application development & maintenance for procurement, supply chain management, and Six Sigma quality in the GE Energy/Power Systems business unit. He started his professional career as a SAP implementation consultant with Accenture and PricewaterhouseCoopers for six years where he was heavily involved with business process redesign of sourcing, manufacturing, quality, and field service processes. Rob earned his Bachelor of Science in Mechanical Engineering from Case Western Reserve University in Cleveland, and earned his MBA in Finance & Marketing from Emory University in Atlanta. Rob joined SIM in 2014 and has been an active member of the Membership Committee focusing on new member recruitment and social media.





#### Michael Jones

Michael Jones has been involved in Information Technology and Computer Manufacturing for over 13 years. Mr. Jones currently serves as Deputy CIO for the City of Memphis where he has been tasked with all of I.T. Operations which supports 8000+ users. Michael began working with the City in 2008 and worked his way up to Assistant to the CIO where he was assigned to work directly with the newly elected Mayor and his staff to assist with all of their technical needs during his transition into office. He has introduced video conferencing to the City, Online Video Streaming for Council, and 311 direct dialing for services for the citizens of Memphis. He has served as Datacenter Manager where he helped to bring online a new Exchange environment. Michael also worked as a Senior Manager for a major computer manufacturer where he actively managed teams consisting of 150 employees for the repair and refurbishing of laptops and printers for Dell and HP. Michael has been an integral part in helping to develop Critical Management, Change Management, and Root Cause Analysis procedures for the City. He is currently working to bring real-time tracking and job allocation

with integration into Oracle for the city's Code-enforcement division and has been recognized for his efforts in Information Week and other publications. In his former career, as an Operations Manager with FedEx, he helped to design and execute the International Sort Facility in Oakland, CA. He has a degree in M.I.S. from the University of Memphis. Michael believes in and embraces customer service while looking for better ways to provide information technology. Michael has been a member of SIM since 2012 most recently serving as 2015 board President.